ENCOURAGING STUDENT RESPONSE TO SRTI_ONLINE

SRTI Survey Dates for Fall 2017

In response to instructor feedback, this semester we are extending the closing date of the SRTI_Online. Students may complete their online surveys from:

Monday, December 4th (7:00 am) through Thursday, December 21st (11:00 pm)

Encouraging Student Response to SRTI_Online

The primary challenge with moving to SRTI_Online is continuing to obtain appropriate response rates. The literature suggests that instructors play a critical role in encouraging students to respond to online surveys. When students believe and see that their opinions matter to the instructor, they are more likely to participate.

Response rates are much better when instructors:

• announce the survey to students and let them know they value student feedback
• ask students to look for the OAPA e-mail and encourage them to complete the survey
• provide a number of reminders throughout the survey period
• provide students a direct link to the survey: http://owl.oit.umass.edu/partners/courseEvalSurvey/uma/
• ask students to complete the survey during class using their laptop, mobile phone, or other electronic device, ideally by simulating the paper SRTI process:
  1) ask students to bring a laptop, tablet, phone or other electronic device to class on a specific day during the last week of class
  2) explain that the information they provide helps you improve the course and your teaching of it
  3) let students know that their responses are confidential, the results will never be attached to student name, and they will only be released to you after final grades are turned in
  4) step out of the room for 10-15 minutes while the students fill out the survey for your course
• Other instructors have reported successfully using incentives such as providing the opportunity for an extra-credit assignment or quiz if the class as a whole achieves a certain response rate.

Questions or Concerns

Please feel free to contact our office at oapamail@acad.umass.edu or 413-545-2564 if you have any questions or concerns.