

Table 2.
STUDENT MAJORS
 Headcount (HCT) and Full-Time Equivalent (FTE) Majors
 Spring Semester, 2004

ISENBERG SCHOOL OF MANAGEMENT Department or Program	H E A D C O U N T S T U D E N T M A J O R S															MGT - 2 FTE STUDENT MAJORS			
	Undergraduate						Graduate									Total	UGrad	Grad	Total
	First- Year	Sopho- more	Junior	Senior	Other	ALL UGRAD	MASTER'S			DOCTORAL			ALL GRADUATE						
						Active	PF	Total	Active	PF	Total	Active	PF	Total					
Accounting and Information Systems	-	1	97	112	-	210	39	1	40	-	-	-	39	1	40	250	193.5	13.8	207.3
Accounting	-	1	97	112	-	210	39	1	40	-	-	-	39	1	40	250	193.5	13.8	207.3
Finance and Operations Management	-	-	93	175	-	268	-	-	-	-	-	-	-	-	-	268	244.9	-	244.9
Hospitality and Tourism Management	57	65	128	174	-	424	22	3	25	-	-	-	22	3	25	449	399.2	26.8	426.0
Hospitality and Tourism Management	53	62	127	172	-	414	22	3	25	-	-	-	22	3	25	439	395.0	26.8	421.8
Hospitality and Tourism Management (CE)	4	3	1	2	-	10	-	-	-	-	-	-	-	-	-	10	4.2	-	4.2
Management	-	1	39	80	-	120	-	-	-	-	-	-	-	-	-	120	104.2	-	104.2
Marketing	-	-	57	101	-	158	-	-	-	-	-	-	-	-	-	158	140.5	-	140.5
Pre-Hospitality and Sport Managment	61	72	39	7	-	179	-	-	-	-	-	-	-	-	-	179	135.7	-	135.7
School of Management	237	282	141	7	-	667	408	15	423	43	13	56	451	28	479	1,146	643.9	321.3	965.2
Professional M.B.A. -Springfield (CE)	-	-	-	-	-	-	134	6	140	-	-	-	134	6	140	140	-	73.7	73.7
Professional M.B.A. - Internet (CE)	-	-	-	-	-	-	163	5	168	-	-	-	163	5	168	168	-	94.6	94.6
Professional M.B.A. - Pittsfield (CE)	-	-	-	-	-	-	10	3	13	-	-	-	10	3	13	13	-	5.3	5.3
Professional M.B.A. - Southbridge (CE)	-	-	-	-	-	-	41	1	42	-	-	-	41	1	42	42	-	17.7	17.7
School of Management	234	280	137	7	-	658	60	-	60	43	13	56	103	13	116	774	641.7	130.1	771.8
School of Management (CE)	3	2	4	-	-	9	-	-	-	-	-	-	-	-	-	9	2.2	-	2.2
Sport Management	58	64	103	142	-	367	24	-	24	5	1	6	29	1	30	397	327.8	36.2	364.0
Total	413	485	697	798	-	2,393	493	19	512	48	14	62	541	33	574	2,967	2,189.7	398.1	2,587.8
Primary Majors	396	453	669	773	-	2,291	493	19	512	48	14	62	541	33	574	2,865	2,138.7	398.1	2,536.8
Secondary Majors	17	32	28	25	-	102	-	-	-	-	-	-	-	-	-	102	51.0	-	51.0
State-Supported	406	480	692	796	-	2,374	145	4	149	48	14	62	193	18	211	2,585	2,183.3	206.8	2,390.1
Continuing Education	7	5	5	2	-	19	348	15	363	-	-	-	348	15	363	382	6.4	191.3	197.7

Definitions and Notes

Student Majors: A student with a declared major within the school or college. At the undergraduate level, data reported represent a duplicated count of student majors (primary and secondary majors). FTE student majors are distributed proportionally across major programs. See Enrollment Definitions for additional details.

Other: Includes post-graduate and all non-degree students.

Active: Matriculating graduate students registered for courses or dissertation credits.

Program Fee (PF): Matriculating graduate students assigned three credits while on Program Fee (no course).

Primary Majors: The actual count of undergraduate students whose primary major is in this school/college.

Secondary Majors: The actual count of undergraduate students whose secondary or tertiary declared major is in this school/college.

Continuing Education: Undergraduate and graduate programs administered through the Division of Continuing Education. Effective Fall 2003, undergraduate and graduate enrollments are reported with school/college and department totals.

Note 1. All data reflect the current organizational structure.

Note 2. Effective Spring 2003 undergraduate class level is calculated on the number of credits earned rather than intended graduation date. See Enrollment Definitions for additional details.

Note 3. Effective Fall 2003 pre-majors are reported in the school/college and department of major.

Note 4. Students on exchange at UMass from other institutions are now classified as non-degree. Previously, these students were reported as matriculating students.

Note 5. Excludes UMass undergraduate students on exchange at other institutions.