

Table 2.
STUDENT MAJORS
Headcount (HCT) and Full-Time Equivalent (FTE) Majors
Fall Semester 2011

ISENBERG SCHOOL OF MANAGEMENT	H E A D C O U N T S T U D E N T M A J O R S															MGT - 2			
	Undergraduate						Graduate						Total	FTE STUDENT MAJORS					
	First-Year	Sophomore	Junior	Senior	Other	ALL UGRAD	MASTER'S			DOCTORAL				ALL GRADUATE			UGrad	Grad	Total
Department or Program							Active	PF	Total	Active	PF	Total	Active	PF	Total				
Accounting and Information Systems	-	-	50	213	-	263	35	2	37	-	-	-	35	2	37	300	257.0	35.4	292.4
Accounting	-	-	50	213	-	263	-	-	-	-	-	-	-	-	-	263	257.0	-	257.0
Accounting (CPE)	-	-	-	-	-	-	35	2	37	-	-	-	35	2	37	37	-	35.4	35.4
Finance and Operations Management	-	-	41	201	-	242	-	-	-	-	-	-	-	-	-	242	217.5	-	217.5
Hospitality and Tourism Management	59	132	190	172	-	553	8	5	13	-	-	-	8	5	13	566	508.0	11.0	519.0
Hospitality and Tourism Management	59	123	168	150	-	500	8	5	13	-	-	-	8	5	13	513	482.5	11.0	493.5
Hospitality and Tourism Management (CPE)	-	9	22	22	-	53	-	-	-	-	-	-	-	-	-	53	25.5	-	25.5
Management	-	2	46	132	-	180	-	-	-	-	-	-	-	-	-	180	136.8	-	136.8
Management	-	-	30	107	-	137	-	-	-	-	-	-	-	-	-	137	120.0	-	120.0
Management (CPE)	-	2	16	25	-	43	-	-	-	-	-	-	-	-	-	43	16.7	-	16.7
Marketing	-	-	33	142	-	175	-	-	-	-	-	-	-	-	-	175	142.6	-	142.6
Marketing	-	-	31	137	-	168	-	-	-	-	-	-	-	-	-	168	140.1	-	140.1
Marketing (CPE)	-	-	2	5	-	7	-	-	-	-	-	-	-	-	-	7	2.5	-	2.5
Resource Economics	9	42	94	77	1	223	18	-	18	6	-	6	24	-	24	247	220.7	25.4	246.1
School of Management	500	502	514	18	-	1,534	1,107	22	1,129	52	12	64	1,159	34	1,193	2,727	1,546.6	720.5	2,267.1
MBA	-	-	-	-	-	-	37	-	37	-	-	-	37	-	37	37	-	61.7	61.7
MBA (CPE)	-	-	-	-	-	-	1,039	22	1,061	-	-	-	1,039	22	1,061	1,061	-	545.9	545.9
MBA/Mechanical Engineering	-	-	-	-	-	-	1	-	1	-	-	-	1	-	1	1	-	0.3	0.3
MBA/MPPA	-	-	-	-	-	-	12	-	12	-	-	-	12	-	12	12	-	19.0	19.0
MBA/Sport Management	-	-	-	-	-	-	18	-	18	-	-	-	18	-	18	18	-	33.7	33.7
School of Management	500	502	514	18	-	1,534	-	-	-	52	12	64	52	12	64	1,598	1,546.6	59.9	1,606.5
Sport Management	110	111	125	160	-	506	17	1	18	1	-	1	18	1	19	525	462.8	28.1	490.9
Total	678	789	1,093	1,115	1	3,676	1,185	30	1,215	59	12	71	1,244	42	1,286	4,962	3,491.9	820.5	4,312.4
Primary Majors	677	751	1,036	1,058	1	3,523	1,185	30	1,215	59	12	71	1,244	42	1,286	4,809	3,407.3	820.5	4,227.8
Secondary Majors	1	38	57	57	-	153	-	-	-	-	-	-	-	-	-	153	84.6	-	84.6
Unduplicated (Primary Majors)																			
State-Supported	677	740	993	1,002	-	3,413	111	6	117	59	12	71	170	18	188	3,601	3,443.5	239.2	3,682.7
Continuing and Professional Education	-	11	43	56	-	110	1,074	24	1,098	-	-	-	1,074	24	1,098	1,208	48.4	581.3	629.7

Definitions and Notes

Student Majors: A student with a declared major within the school or college. At the undergraduate level, data reported represent a duplicated count of student majors (primary and secondary majors). FTE student majors are distributed proportionally across major programs. See Enrollment Definitions for additional details.

Other: Includes post-graduate and all non-degree students.

Active: Matriculating graduate students registered for courses or dissertation credits.

Program Fee (PF): Matriculating graduate students assigned three credits while on Program Fee (no course).

Primary Majors: The actual count of undergraduate students whose primary major is in this school/college.

Secondary Majors: The actual count of undergraduate students whose secondary or tertiary declared major is in this school/college.

Continuing and Professional Education (CPE): Undergraduate and graduate programs administered through CPE.

Note 1. All data reflect the current organizational structure.

Note 2. Excludes UMass undergraduate students on exchange at other institutions.