

Table 2.
STUDENT MAJORS
 Headcount (HCT) and Full-Time Equivalent (FTE) Majors
 Fall Semester, 2006

| ISENBERG SCHOOL OF MANAGEMENT Department or Program | H E A D C O U N T S T U D E N T M A J O R S | | | | | | | | | | | | | | | MGT - 2 FTE STUDENT MAJORS | | | |
|--|---|-----------|--------|--------|-------|-----------|----------|-------|--------|----------|-------|--------|--------------|-------|-----|-------------------------------|---------|-------|---------|
| | Undergraduate | | | | | | Graduate | | | | | | | | | Total | UGrad | Grad | Total |
| | First-Year | Sophomore | Junior | Senior | Other | ALL UGRAD | MASTER'S | | | DOCTORAL | | | ALL GRADUATE | | | | | | |
| | | | | | | Active | PF | Total | Active | PF | Total | Active | PF | Total | | | | | |
| Accounting and Information Systems | - | - | 27 | 148 | - | 175 | 58 | - | 58 | - | - | - | 58 | - | 58 | 233 | 166.8 | 20.3 | 187.1 |
| Accounting | - | - | 27 | 148 | - | - | - | - | - | - | - | - | - | - | - | 175 | 166.8 | - | 166.8 |
| Accounting (CPE) | - | - | - | - | - | - | 58 | - | 58 | - | - | - | 58 | - | 58 | 58 | - | 20.3 | 20.3 |
| Finance and Operations Management | - | - | 38 | 159 | - | 197 | - | - | - | - | - | - | - | - | - | 197 | 183.9 | - | 183.9 |
| Hospitality and Tourism Management | 96 | 173 | 243 | 212 | - | 724 | 21 | 5 | 26 | - | - | - | 21 | 5 | 26 | 750 | 710.3 | 26.0 | 736.3 |
| Hospitality and Tourism Management | 92 | 163 | 219 | 206 | - | 680 | 21 | 5 | 26 | - | - | - | 21 | 5 | 26 | 706 | 683.9 | 26.0 | 709.9 |
| Hospitality and Tourism Management (CPE) | 4 | 10 | 24 | 6 | - | 44 | - | - | - | - | - | - | - | - | - | 44 | 26.4 | - | 26.4 |
| Management | - | 1 | 45 | 97 | - | 143 | - | - | - | - | - | - | - | - | - | 143 | 110.4 | - | 110.4 |
| Management | - | - | 22 | 85 | - | 107 | - | - | - | - | - | - | - | - | - | 107 | 97.0 | - | 97.0 |
| Management (CPE) | - | 1 | 23 | 12 | - | 36 | - | - | - | - | - | - | - | - | - | 36 | 13.4 | - | 13.4 |
| Marketing | - | 1 | 29 | 87 | - | 117 | - | - | - | - | - | - | - | - | - | 117 | 102.3 | - | 102.3 |
| Marketing | - | 1 | 26 | 86 | - | 113 | - | - | - | - | - | - | - | - | - | 113 | 100.9 | - | 100.9 |
| Marketing (CPE) | - | - | 3 | 1 | - | 4 | - | - | - | - | - | - | - | - | - | 4 | 1.4 | - | 1.4 |
| Pre-Hospitality and Sport Management | - | - | 3 | - | - | 3 | - | - | - | - | - | - | - | - | - | 3 | 2.6 | - | 2.6 |
| School of Management | 370 | 483 | 421 | 16 | - | 1,290 | 683 | 29 | 712 | 47 | 11 | 58 | 730 | 40 | 770 | 2,060 | 1,283.4 | 494.6 | 1,778.0 |
| Professional M.B.A. (CPE) | - | - | - | - | - | - | 611 | 29 | 640 | - | - | - | 611 | 29 | 640 | 640 | - | 325.3 | 325.3 |
| School of Management | 370 | 483 | 421 | 16 | - | 1,290 | 50 | - | 50 | 47 | 11 | 58 | 97 | 11 | 108 | 1,398 | 1,283.4 | 124.4 | 1,407.8 |
| School of Management/Sport Management | - | - | - | - | - | - | 22 | - | 22 | - | - | - | 22 | - | 22 | 22 | - | 44.8 | 44.8 |
| Sport Management | 68 | 82 | 166 | 107 | 1 | 424 | 13 | 4 | 17 | 4 | 2 | 6 | 17 | 6 | 23 | 447 | 412.0 | 27.1 | 439.1 |
| Total | 534 | 740 | 972 | 826 | 1 | 3,073 | 775 | 38 | 813 | 51 | 13 | 64 | 826 | 51 | 877 | 3,950 | 2,971.8 | 568.0 | 3,539.8 |
| Primary Majors | 534 | 738 | 964 | 809 | 1 | 3,046 | 775 | 38 | 813 | 51 | 13 | 64 | 826 | 51 | 877 | 3,923 | 2,957.1 | 568.0 | 3,525.1 |
| Secondary Majors | - | 2 | 8 | 17 | - | 27 | - | - | - | - | - | - | - | - | - | 27 | 14.7 | - | 14.7 |
| Unduplicated (Primary Majors) | | | | | | | | | | | | | | | | | | | |
| State-Supported | 530 | 727 | 908 | 788 | 1 | 2,954 | 106 | 9 | 115 | 51 | 13 | 64 | 157 | 22 | 179 | 3,133 | 2,928.2 | 222.4 | 3,150.6 |
| Continuing and Professional Education | 4 | 11 | 56 | 21 | - | 92 | 669 | 29 | 698 | - | - | - | 669 | 29 | 698 | 790 | 43.6 | 345.6 | 389.2 |

Definitions and Notes

Student Majors: A student with a declared major within the school or college. At the undergraduate level, data reported represent a duplicated count of student majors (primary and secondary majors). FTE student majors are distributed proportionally across major programs. See Enrollment Definitions for additional details.

Other: Includes post-graduate and all non-degree students.

Active: Matriculating graduate students registered for courses or dissertation credits.

Program Fee (PF): Matriculating graduate students assigned three credits while on Program Fee (no course).

Primary Majors: The actual count of undergraduate students whose primary major is in this school/college.

Secondary Majors: The actual count of undergraduate students whose secondary or tertiary declared major is in this school/college.

Continuing and Professional Education (CPE): Undergraduate and graduate programs administered through the Division of CPE. Effective Fall 2003, undergraduate and graduate enrollments are reported with school/college and department totals.

Note 1. All data reflect the current organizational structure. See "Data Comparability" (page 2) for organizational changes effective Academic Year 2006-2007.

Note 2. Effective Spring 2003 undergraduate class level is calculated on the number of credits earned rather than intended graduation date. See Enrollment Definitions for additional details.

Note 3. Effective Fall 2003 pre-majors are reported in the school/college and department of major.

Note 4. Students on exchange at UMass from other institutions are now classified as non-degree. Prior to Spring 2003, these students were reported as matriculating students.

Note 5. Excludes UMass undergraduate students on exchange at other institutions.