

**Table 2.**  
**STUDENT MAJORS**  
 Headcount (HCT) and Full-Time Equivalent (FTE) Majors  
 Fall Semester, 2004

ISENBERG SCHOOL OF MANAGEMENT	H E A D C O U N T S T U D E N T M A J O R S															MGT - 2			
	Undergraduate						Graduate									Total	FTE STUDENT MAJORS		
	First- Year	Sopho- more	Junior	Senior	Other	ALL UGRAD	MASTER'S			DOCTORAL			ALL GRADUATE				UGrad	Grad	Total
							Active	PF	Total	Active	PF	Total	Active	PF	Total				
Department or Program																			
<b>Accounting and Information Systems</b>	-	-	34	131	-	165	47	-	47	-	-	-	47	-	47	212	159.2	15.9	175.1
Accounting	-	-	34	131	-	165	47	-	47	-	-	-	47	-	47	212	159.2	15.9	175.1
<b>Finance and Operations Management</b>	-	-	37	149	-	186	-	-	-	-	-	-	-	-	-	186	171.2	-	171.2
<b>Hospitality and Tourism Management</b>	122	93	122	116	-	453	28	3	31	-	-	-	28	3	31	484	445.1	33.0	478.1
Hospitality and Tourism Management	112	92	122	116	-	442	28	3	31	-	-	-	28	3	31	473	440.2	33.0	473.2
Hospitality and Tourism Management (CE)	10	1	-	-	-	11	-	-	-	-	-	-	-	-	-	11	4.9	-	4.9
<b>Management</b>	-	1	24	70	-	95	-	-	-	-	-	-	-	-	-	95	81.2	-	81.2
<b>Marketing</b>	-	1	18	88	-	107	-	-	-	-	-	-	-	-	-	107	94.5	-	94.5
<b>Pre-Hospitality and Sport Management</b>	10	51	31	6	-	98	-	-	-	-	-	-	-	-	-	98	72.0	-	72.0
<b>School of Management</b>	326	329	323	21	-	999	479	14	493	49	12	61	528	26	554	1,553	974.5	372.7	1,347.2
Professional M.B.A. (CE)	-	-	-	-	-	-	417	14	431	-	-	-	417	14	431	431	-	223.6	223.6
School of Management	318	328	317	-	-	984	62	-	62	49	12	61	111	12	123	1,107	969.9	149.1	1,119.0
School of Management (CE)	8	1	6	-	-	15	-	-	-	-	-	-	-	-	-	15	4.6	-	4.6
<b>Sport Management</b>	115	74	106	133	-	428	25	8	33	4	2	6	29	10	39	467	408.0	45.9	453.9
<b>Total</b>	<b>573</b>	<b>549</b>	<b>695</b>	<b>714</b>	<b>-</b>	<b>2,531</b>	<b>579</b>	<b>25</b>	<b>604</b>	<b>53</b>	<b>14</b>	<b>67</b>	<b>632</b>	<b>39</b>	<b>671</b>	<b>3,202</b>	<b>2,405.6</b>	<b>467.4</b>	<b>2,873.0</b>
<b>Primary Majors</b>	<b>572</b>	<b>529</b>	<b>674</b>	<b>690</b>	<b>-</b>	<b>2,465</b>	<b>579</b>	<b>25</b>	<b>604</b>	<b>53</b>	<b>14</b>	<b>67</b>	<b>632</b>	<b>39</b>	<b>671</b>	<b>3,136</b>	<b>2,373.0</b>	<b>467.4</b>	<b>2,840.4</b>
<b>Secondary Majors</b>	<b>1</b>	<b>20</b>	<b>21</b>	<b>24</b>	<b>-</b>	<b>66</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>66</b>	<b>32.6</b>	<b>-</b>	<b>32.6</b>
<b>State-Supported</b>	<b>555</b>	<b>547</b>	<b>689</b>	<b>714</b>	<b>-</b>	<b>2,505</b>	<b>162</b>	<b>11</b>	<b>173</b>	<b>53</b>	<b>14</b>	<b>67</b>	<b>215</b>	<b>25</b>	<b>240</b>	<b>2,745</b>	<b>2,395.7</b>	<b>243.8</b>	<b>2,639.5</b>
<b>Continuing Education</b>	<b>18</b>	<b>2</b>	<b>6</b>	<b>-</b>	<b>-</b>	<b>26</b>	<b>417</b>	<b>14</b>	<b>431</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>417</b>	<b>14</b>	<b>431</b>	<b>457</b>	<b>9.9</b>	<b>223.6</b>	<b>233.5</b>

**Definitions and Notes**

**Student Majors:** A student with a declared major within the school or college. At the undergraduate level, data reported represent a duplicated count of student majors (primary and secondary majors). FTE student majors are distributed proportionally across major programs. See Enrollment Definitions for additional details.

**Other:** Includes post-graduate and all non-degree students.

**Active:** Matriculating graduate students registered for courses or dissertation credits.

**Program Fee (PF):** Matriculating graduate students assigned three credits while on Program Fee (no course).

**Primary Majors:** The actual count of undergraduate students whose primary major is in this school/college.

**Secondary Majors:** The actual count of undergraduate students whose secondary or tertiary declared major is in this school/college.

**Continuing Education: Undergraduate and graduate** programs administered through the Division of Continuing Education. Effective Fall 2003, undergraduate and graduate enrollments are reported with school/college and department totals.

Note 1. All data reflect the current organizational structure.

Note 2. Effective Spring 2003 undergraduate class level is calculated on the number of credits earned rather than intended graduation date. See Enrollment Definitions for additional details.

Note 3. Effective Fall 2003 pre-majors are reported in the school/college and department of major.

Note 4. Students on exchange at UMass from other institutions are now classified as non-degree. Previously, these students were reported as matriculating students.

Note 5. Excludes UMass undergraduate students on exchange at other institutions.