

Table 2.
STUDENT MAJORS
 Headcount (HCT) and Full-Time Equivalent (FTE) Majors
 Fall Semester, 2003

ISENBERG SCHOOL OF MANAGEMENT Department or Program	H E A D C O U N T S T U D E N T M A J O R S															MGT - 2 FTE STUDENT MAJORS			
	Undergraduate						Graduate									Total	UGrad	Grad	Total
	First- Year	Sopho- more	Junior	Senior	Other	ALL UGRAD	MASTER'S			DOCTORAL			ALL GRADUATE						
						Active	PF	Total	Active	PF	Total	Active	PF	Total					
Accounting and Information Systems	-	-	24	93	-	117	54	-	54	-	-	-	54	-	54	171	113.5	18.8	132.3
Accounting	-	-	24	93	-	117	54	-	54	-	-	-	54	-	54	171	113.5	18.8	132.3
Finance and Operations Management	-	1	36	139	-	176	-	-	-	-	-	-	-	-	-	176	163.8	-	163.8
Hospitality and Tourism Management	80	69	143	146	-	438	23	2	25	-	-	-	23	2	25	463	430.1	24.2	454.3
Hospitality and Tourism Management	77	69	141	145	-	432	23	2	25	-	-	-	23	2	25	457	427.3	24.2	451.5
Hospitality and Tourism Management (CE)	3	-	2	1	-	6	-	-	-	-	-	-	-	-	-	6	2.8	-	2.8
Management	-	-	21	59	-	80	-	-	-	-	-	-	-	-	-	80	71.4	-	71.4
Marketing	-	-	23	79	-	102	-	-	-	-	-	-	-	-	-	102	90.6	-	90.6
Pre-Hospitality and Sport Managment	54	76	41	10	-	181	-	-	-	-	-	-	-	-	-	181	150.3	-	150.3
School of Management	266	284	345	15	-	910	365	17	382	46	14	60	411	31	442	1,352	900.3	315.4	1,215.7
Professional M.B.A. - Springfield (CE)	-	-	-	-	-	-	134	12	146	-	-	-	134	12	146	146	-	77.8	77.8
Professional M.B.A. - Internet (CE)	-	-	-	-	-	-	116	4	120	-	-	-	116	4	120	120	-	67.9	67.9
Professional M.B.A. - Pittsfield (CE)	-	-	-	-	-	-	15	1	16	-	-	-	15	1	16	16	-	7.7	7.7
Professional M.B.A. - Southbridge (CE)	-	-	-	-	-	-	38	-	38	-	-	-	38	-	38	38	-	18.8	18.8
School of Management	266	284	345	15	-	910	62	-	62	46	14	60	108	14	122	1,032	900.3	143.3	1,043.6
Sport Management	63	71	114	111	-	359	26	5	31	5	1	6	31	6	37	396	332.4	43.3	375.7
Total	463	501	747	652	-	2,363	468	24	492	51	15	66	519	39	558	2,921	2,252.3	401.8	2,654.1
Primary Majors	461	476	721	630	-	2,288	468	24	492	51	15	66	519	39	558	2,846	2,215.5	401.8	2,617.3
Secondary Majors	2	25	26	22	-	75	-	-	-	-	-	-	-	-	-	75	36.8	-	36.8
State-Supported	460	501	745	651	-	2,357	165	7	172	51	15	66	216	22	238	2,595	2,249.5	229.6	2,479.1
Continuing Education	3	-	2	1	-	6	303	17	320	-	-	-	303	17	320	326	2.8	172.2	175.0

Definitions and Notes

Student Majors: A student with a declared major within the school or college. At the undergraduate level, data reported represent a duplicated count of student majors (primary and secondary majors). FTE student majors are distributed proportionally across major programs. See Enrollment Definitions for additional details.

Other: Includes post-graduate and all non-degree students.

Active: Matriculating graduate students registered for courses or dissertation credits.

Program Fee (PF): Matriculating graduate students assigned three credits while on Program Fee (no course).

Primary Majors: The actual count of undergraduate students whose primary major is in this school/college.

Secondary Majors: The actual count of undergraduate students whose secondary or tertiary declared major is in this school/college.

Continuing Education: Undergraduate and graduate programs administered through the Division of Continuing Education. Effective Fall 2003, undergraduate and graduate enrollments are reported with school/college and department totals.

Note 1. All data reflect the current organizational structure.

Note 2. Effective Fall 2003 undergraduate class level is calculated on the number of credits earned rather than intended graduation date. See Enrollment Definitions for additional details.

Note 3. Effective Fall 2003 pre-majors are reported in the school/college and department of major.

Note 4. Students on exchange at UMass from other institutions are now classified as non-degree. Previously, these students were reported as matriculating students.

Note 5. Excludes UMass undergraduate students on exchange at other institutions.