2014 CIRP Freshman Survey
Get to know our first-year URM students
Underrepresented Minority results are shown on LEFT | UMass results are shown on RIGHT

TOP REASONS FOR ATTENDING COLLEGE:
(\% rating each as a "major reason")

- 87\% to 85\% to be able to get a better job
- 79\% to 78\% to learn more about things that interest me
- 75\% to 76\% to be able to make more money
- 81\% to 75\% to get training for a specific career

TOP INFLUENCES ON STUDENTS’ DECISIONS TO ATTEND UMASS:
(\% rating each as "very important")

- 71\% to 69\% the cost of attending this college
- 55\% to 56\% this college has a good reputation for its social activities
- 61\% to 45\% I was offered financial assistance
- 43\% to 45\% this college’s graduates get good jobs

ACTIVITIES FREQUENTLY ENGAGED IN DURING SENIOR YEAR OF HIGH SCHOOL:

- 39\% to 34\% studied with other students
- 10\% to 16\% drank beer, wine, or liquor
- 46\% to 50\% were bored in class
- 40\% to 30\% asked a teacher for advice after class

REPORT UMASS AMHERST WAS THEIR 1st CHOICE

- 27\% to 40\%

2nd choice

- 35\% to 32\%

3rd choice

- 20\% to 16\%

less than 3rd choice

- 18\% to 12\%

GENDER DIFFERENCES

- MALE 44\% to 50\%
- FEMALE 56\% to 50\%

self reported as a major strength:

- frequently ‘felt overwhelmed’ in the past year
  - 27\% to 12\%
  - 18\% to 3\%

- ability to work cooperatively with diverse others
  - 66\% to 69\%
  - 59\%

- problem-solving skills
  - 30\% to 22\%
  - 21\% to 17\%

- ability to manage time effectively
  - 17\% to 16\%
  - 20\% to 18\%

OTHER INTERESTING FINDINGS:

- 94\% to 95\% expect to graduate in four years
- 30\% to 40\% identified "home" as their current religious preference
- 23\% to 15\% describe themselves as pre-med
- 47\% to 50\% report there is a very good or some chance they will change their major

Survey administered at Summer New Student Orientation
Response rate: 80%
Note: percentages may not add up to 100\% - rounded to the closest whole percent

Office of Academic Planning & Assessment
For more information visit: http://www.umass.edu/oapa/eapa/index.php