2014 CIRP Freshman Survey
Get to know our first-year Public Health & Health Sciences students
Public Health and Health Sciences results are shown on LEFT | UMass results are shown on RIGHT

**TOP REASONS FOR ATTENDING COLLEGE:**
(% rating each as a "major reason")

- 87% to be able to get a better job
- 85% to be able to get a better job
- 81% to learn more about things that interest me
- 78% to learn more about things that interest me
- 78% to be able to make more money
- 76% to be able to make more money
- 83% to get training for a specific career
- 75% to get training for a specific career

**TOP INFLUENCES ON STUDENTS’ DECISIONS TO ATTEND UMASS:**
(% rating each as "very important")

- 69% the cost of attending this college
- 69% the cost of attending this college
- 62% this college has a good reputation for its social activities
- 56% this college has a good reputation for its social activities
- 52% I was offered financial assistance
- 45% I was offered financial assistance
- 62% this college's graduates get good jobs
- 45% this college's graduates get good jobs

**ACTIVITIES FREQUENTLY ENGAGED IN DURING SENIOR YEAR OF HIGH SCHOOL:**

- 39% studied with other students
- 34% studied with other students
- 18% drank beer, wine, or liquor
- 16% drank beer, wine, or liquor
- 61% were bored in class
- 50% were bored in class
- 35% asked a teacher for advice after class
- 30% asked a teacher for advice after class

**REPORT UMASS AMHERST WAS THEIR 1st CHOICE**

- 50% report UMass Amherst was their 1st choice
- 40% report UMass Amherst was their 1st choice

**2nd choice**

- 27% 2nd choice
- 32% 2nd choice

**3rd choice**

- 12% 3rd choice
- 16% 3rd choice

**less than 3rd choice**

- 10% less than 3rd choice
- 12% less than 3rd choice

**GENDER DIFFERENCES**

<table>
<thead>
<tr>
<th>MALE</th>
<th>FEMALE</th>
</tr>
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<tbody>
<tr>
<td>17%</td>
<td>83%</td>
</tr>
<tr>
<td>50%</td>
<td>150%</td>
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**OTHER INTERESTING FINDINGS:**

- 97% expect to graduate in four years
- 140% identified 'None' as their current religious preference
- 28% describe themselves as pre-med
- 21% report there is a very good or some chance they will change their major

Survey administered at Summer New Student Orientation
response rate: 80%

note: percentages may not add up to 100% - rounded to the closest whole percent

Office of Academic Planning & Assessment
for more information visit: http://www.umass.edu/oap/aapa/index.php