2014 CIRP Freshman Survey
Get to know our first-year HFA students
Humanities and Fine Arts results are shown on LEFT
UMass results are shown on RIGHT

TOP REASONS FOR ATTENDING COLLEGE:
(“% rating each as a “major reason””)

- 70% to be able to get a better job
- 85% to learn more about things that interest me
- 78% to be able to make more money
- 71% to get training for a specific career

TOP INFLUENCES ON STUDENTS’ DECISIONS TO ATTEND UMASS:
(“% rating each as “very important””)

- 59% the cost of attending this college
- 69% this college has a good reputation for its social activities
- 47% I was offered financial assistance
- 39% this college’s graduates get good jobs

ACTIVITIES FREQUENTLY ENGAGED IN DURING SENIOR YEAR OF HIGH SCHOOL:

- 28% studied with other students
- 34% drank beer, wine, or liquor
- 9% were bored in class
- 36% asked a teacher for advice after class

REPORT UMASS AMHERST WAS THEIR 1st CHOICE

- 44% 2nd choice
- 37% 3rd choice
- 12% less than 3rd choice

GREW UP IN A COMPLETELY WHITE NEIGHBORHOOD

- 49% mostly white
- 9% roughly half non-white
- 9% mostly non-white
- 1% completely non-white

GENDER DIFFERENCES

- MALE 33% | FEMALE 67%

- frequently ‘felt overwhelmed’ in the past year: 32% | 53%
- self reported as a major strength: 39% | 51%
- ability to work cooperatively with diverse others: 39% | 51%
- problem-solving skills: 28% | 16%
- ability to manage time effectively: 22% | 10%

OTHER INTERESTING FINDINGS:

- 92% expect to graduate in four years
- 44% identified ‘None’ as their current religious preference
- 7% describe themselves as pre-law
- 4% report there is a very good or some chance they will change their major