2014 CIRP Freshman Survey
Get to know our first-year Engineering students
College of Engineering results are shown on LEFT UMass results are shown on RIGHT

TOP REASONS FOR ATTENDING COLLEGE:
(percentage rating as a "major reason")
- 87% | 85% to be able to get a better job
- 75% | 78% to learn about things that interest me
- $ | 81% | 76% to be able to make more money
- 80% | 75% to get training for a specific career

TOP INFLUENCES ON STUDENTS' DECISIONS TO ATTEND UMASS:
(percentage rating as a "very important")
- 76% | 69% the cost of attending this college
- 48% | 56% this college has a good reputation for its social activities
- 44% | 45% I was offered financial assistance
- 45% | 45% this college's graduates get good jobs

ACTIVITIES FREQUENTLY ENGAGED IN DURING SENIOR YEAR OF HIGH SCHOOL:
- 36% | 34% studied with other students
- 13% | 16% drank beer, wine, or liquor
- 47% | 50% was bored in class
- 22% | 30% asked a teacher for advice after class

31% | 40% REPORT UMASS AMHERST WAS THEIR 1st CHOICE
36% | 32% 2nd choice
18% | 16% 3rd choice
14% | 12% less than 3rd choice

28% | 28% GREW UP IN A COMPLETELY WHITE NEIGHBORHOOD
57% | 39% mostly white
7% | 7% roughly half non-white
7% | 6% mostly non-white
1% | 2% completely non-white

7% | 9% of students report English is not their native language

GENDER DIFFERENCES
- MALE | FEMALE
- frequently felt overwelmed in the past year 15% | 13% < 55% | 58%
- self reported as a major strength:
- ability to work cooperatively with diverse others 47% | 56% < 57% | 56%
- problem-solving skills 44% | 32% > 32% | 33%
- ability to manage time effectively 14% | 15% = 17% | 10%

OTHER INTERESTING FINDINGS:
- 97% | 95% expect to graduate in four years
- 45% | 40% identified "None" as their current religious preference
- 60% | 72% report there is a very good or some chance they will study abroad
- 91% | 95% use social media weekly in the past year
- 40% | 150% report there is a very good or some chance they will change their major

Survey administered at Summer New Student Orientation response rate: 80%
Note: percentages may not add up to 100% rounded to the closest whole percent
Office of Academic Planning & Assessment
For more information visit: http://www.umass.edu/ocpa/ocpa/index.php