2014 CIRP Freshman Survey
Get to know our first-year CNS students
College of Natural Sciences results are shown on LEFT | UMass results are shown on RIGHT

TOP REASONS FOR ATTENDING COLLEGE:
(\% rating each as a "major reason")
- 85% 85% to be able to get a better job
- 80% 78% to learn more about things that interest me
- 73% 76% to be able to make more money
- 79% 75% to get training for a specific career

TOP INFLUENCES ON STUDENTS' DECISIONS TO ATTEND UMASS:
(\% rating each as "very important")
- 72% 69% the cost of attending this college
- 48% 56% this college has a good reputation for its social activities
- 50% 45% I was offered financial assistance
- 43% 45% this college’s graduates get good jobs

ACTIVITIES FREQUENTLY ENGAGED IN DURING SENIOR YEAR OF HIGH SCHOOL:
- 38% 34% studied with other students
- 11% 16% drank beer, wine, or liquor
- 46% 50% were bored in class
- 34% 30% asked a teacher for advice after class

REPORT UMASS AMHERST WAS THEIR 1st CHOICE
- 36% 40%
- 31% 32% 2nd choice
- 17% 16% 3rd choice
- 16% 12% less than 3rd choice

GENDER DIFFERENCES
- MALE 42% 150%
- FEMALE 58% 150%

OTHER INTERESTING FINDINGS:
- 96% 105% expect to graduate in four years
- 43% 40% identified 'None' as their current religious preference
- 9% 9% frequently felt depressed in the past year
- 94% 95% used social media weekly in the past year
- 38% 15% describe themselves as pre-med

Survey administered at Summer New Student Orientation
response rate: 90%
note: percentages may not add up to 100% rounded to the closest whole percent
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