2014 CIRP Freshman Survey
Get to know our first-year Honors students
Commonwealth Honors College results are shown on LEFT UMass results are shown on RIGHT

TOP REASONS FOR ATTENDING COLLEGE:
( % rating each as a "major reason")

- 83% to be able to get a better job
- 85% to be able to make more money
- 78% to learn about things that interest me
- 76% to get training for a specific career

TOP INFLUENCES ON STUDENTS' DECISIONS TO ATTEND UMASS:
( % rating each as "very important")

- 82% the cost of attending this college
- 69% this college has a good reputation for its social activities
- 58% I was offered financial assistance
- 40% this college's graduates get good jobs

ACTIVITIES FREQUENTLY ENGAGED IN DURING SENIOR YEAR OF HIGH SCHOOL:

- 37% studied with other students
- 34% drank beer, wine, or liquor
- 11% were bored in class
- 32% asked a teacher for advice after class

GENDER DIFFERENCES

MALE 48% (50%)
FEMALE 52% (50%)

- 26% frequently felt overwhelmed in the past year
- 53% self reported as a major strength:
  - 52% ability to work cooperatively with diverse others
  - 55% problem-solving skills
  - 25% ability to manage time effectively

OTHER INTERESTING FINDINGS:

- 95% expect to graduate in four years
- 48% identified 'None' as their current religious preference
- 21% describe themselves as pre-med
- 91% used social media weekly in the past year
- 49% report there is a very good or some chance they will change their major

Survey administered at Summer New Student Orientation
Response rate: 80%
Note: percentages may not add up to 100% - rounded to the closest whole percent
OFFICE OF ACADEMIC PLANNING & ASSESSMENT
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