



***Building Tomorrow's Health Care Leaders  
An Investment in Nursing Education***

A Campaign to Renovate Skinner Hall  
University of Massachusetts Amherst  
School of Nursing

**A REASON TO INVEST**

The quality of health care is one of the most important issues to the people in the Commonwealth of Massachusetts for both themselves and their loved ones. Massachusetts prides itself on offering its residents the highest quality health care in some of the world's finest institutions. This sense of security is being challenged as the Commonwealth and the nation grapple with a 20% shortfall in the number of nurses necessary to meet our health care needs. Massachusetts currently has 6,000 unfilled nursing positions in our hospitals and health care facilities.

In addition to this loss of nurses, the challenges of health care and nursing have become greater with advances in biomedicine which require better trained health care personnel. As good as new treatments are, we know that patients cannot survive these interventions without excellent nursing care. In a future of ever-increasing technology, patients need education, consultation and support from nurses in order to understand and benefit from health care advances.

In response to these significant challenges, the University Of Massachusetts Amherst School Of Nursing has developed an ambitious plan to ensure that nurses are prepared for the future. With enhanced knowledge and more sophisticated skills, our graduates will be well prepared to master the complexities, greater responsibilities, and technological innovations within the health care system of the twenty-first century.

The University of Massachusetts Amherst School of Nursing is approaching the nursing shortage on two fronts. First and foremost is the expansion of the number of nurses we graduate annually, making an immediate impact on the shortage. Increasing numbers without increasing quality and skills, however, will not be sufficient to meet the challenges facing nursing today. By enhancing and expanding educational opportunities and by introducing our students to technological advances within the health care system, including cutting-edge research, we prepare them to work effectively in the dynamic and changing health care environment.

As part of our program expansion, we have launched an ambitious building project: a \$16,300,000 revitalization of the historic, 1948 Skinner Hall, comprising 49,600 square-feet of prime real estate in the heart of the Amherst campus. Skinner Hall will serve as the new headquarters for the School of Nursing and the new center of nursing education. Within this state-of-the-art facility we will expand our graduation rate while incorporating the latest in teaching, research and technology to educate the most sought after nurses in the Commonwealth.

**Key Impacts:**

- Attracting and strengthening recruitment of top notch faculty from within a highly competitive national academic environment.
- Integrating cutting-edge technology into the curriculum.
  - Students will master emergency and acute care life saving techniques via state-of-the-art virtual learning laboratories. With the development of these laboratories, the University of Massachusetts Amherst School of Nursing faculty will create new learning modules which further develop critical thinking skills of students.
  - Skinner Hall will incorporate wireless access, distance learning facilities and computer laboratories housing the latest resources, making this “smart space” for our students and faculty.
- Substantial impact on our ability to conduct innovative research and compete for and secure competitive grants.



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Naming Opportunities

<b>Naming of the School of Nursing Building</b> .....	\$8,500,000
<i>An opportunity to leave a legacy that recognizes an outstanding commitment to nursing education, research, and practice by naming of combined renovated space.</i>	
<b>Named Endowed Chair</b> .....	\$2,500,000
<b>Named Professorship</b> .....	\$1,500,000
<b>Named Endowed Graduate Fellowship</b> .....	\$500,000
<b>Named Endowed Undergraduate Scholarship</b> .....	\$375,000

**NAMING OPPORTUNITIES FOR THE  
SKINNER HALL RENOVATION PROJECT**

**Skinner Hall Renovation - \$16.3 million**

<b>Naming Opportunity</b>	<b>Naming amount per approved guidelines (*)</b>
Naming of Skinner Hall	\$8,150,000
1 <sup>st</sup> Floor Including Foyer	\$2,000,000
2 <sup>nd</sup> Floor	\$1,000,000
Clinical Nursing Simulation Laboratory (2 <sup>nd</sup> fl)	\$750,000
Ground Floor	\$500,000
Tiered Classroom (ground fl)	\$300,000
Graduate Simulation Laboratory (1 <sup>st</sup> fl)	\$300,000
Dean's Office & Reception (2 <sup>nd</sup> fl)	\$300,000
Simulated Exam Laboratory Rooms (3) (2 <sup>nd</sup> fl)	\$300,000 each = \$900,000 in total
Scholarship Center/Research Office (ground fl)	\$200,000
Classroom 64 (1 <sup>st</sup> fl)	\$200,000
Graduate Computer Laboratory (1 <sup>st</sup> fl)	\$200,000
Undergraduate Computer Laboratory (1 <sup>st</sup> fl)	\$200,000
Outreach Education Office (1 <sup>st</sup> fl)	\$200,000
Classroom 36 (1 <sup>st</sup> fl)	\$150,000
Distance Learning Seminar Room (ground fl)	\$100,000
Courtyard	\$100,000
Graduate Teaching Assistant Office (ground fl)	\$75,000
Classroom 48 (2 <sup>nd</sup> fl)	\$50,000
Seminar Rooms (4) (3 on ground fl and 1 on 1st fl)	\$50,000 each = \$200,000 in total
Exam Rooms (2) (2 <sup>nd</sup> fl)	\$50,000 each = \$100,000 in total
Breakout Classroom (2 <sup>nd</sup> fl)	\$50,000
Conference Room (1 <sup>st</sup> fl) [ <b>Naming is Already Funded by a Donor</b> ]	\$25,000
Seminar & Conference Rooms (2) (2 <sup>nd</sup> fl) [ <b>Naming is Already Funded by a Donor</b> ]	\$25,000 each = \$50,000 in total
Student Information Center (1 <sup>st</sup> fl)	\$25,000
Faculty Offices (15) (4 on ground fl, 5 on 1 <sup>st</sup> fl, 6 on 2 <sup>nd</sup> fl) [ <b>Naming of nine (9) of the fifteen (15) Faculty Offices are Already Funded by Donors</b> ]	\$10,000 each = \$150,000 in total
<b>TOTALS</b>	<b>\$16,275,000</b>

**For more information about giving opportunities, please contact  
Paula Sakey (Director of Development) at (413)545-1707 10/06 updated**