Examine the Entire Mailpiece

- Is it typewritten or handwritten? NO → Is it a bill or statement of account? NO → Does it contain "personal information"? NO → Standard Mail
  YES → First-Class Mail

  - Is there explicit advertising for a product or service for sale or lease, or an explicit solicitation for a donation? NO → Is all of the "personal information" directly related to the advertising or solicitation? NO → Is the exclusive purpose of the "personal information" to support the advertising or solicitation? YES → Standard Mail
    YES

Determining Standard Mail Eligibility - 200 piece minimum