

ED/RP 574: Introduction to City Planning --

Fall 2009, TTh 8:00-9:15am

Design, Development, Decision-Making, Deliberation

SOM 133

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Office Hours: TTh 9:30am

The objective of this course is to help you become more aware of and informed about the regulatory policy and planning context within which design, development, decision-making, and deliberation of our built environment take place. This environment consists not only of physical characteristics (e.g., land, resources, infrastructure, housing, public space) but also of economic, social, ecological, and cultural values that have shaped, and been shaped by, human-constructed landscapes. By examining urban planning and policy fields, we will learn how planning/policy debates have influenced our lived experience of place (e.g., home, work, community, recreation), as well as in turn how our lived experience of place has influenced such planning/policy debates.

The main expectation for this course is that you will come with a prepared and an open mind -- ready, willing, and able to reflect critically about the planning activity you experience around you. The focus of the course will be to comprehend familiar (and unfamiliar) planning programs and practices in their various aspects: the intellectual, instrumental, and institutional roots of the planning field; the emergence of land-use regulation and resource management; the extent of public investment in infrastructure, housing, and social services; the ongoing critiques of and challenges to planning, as well as the responses of planners to those contentions.

Course Readings (*available at Food for Thought Bookstore, 106 North Pleasant St., Amherst*)

Roger Cullingworth and Roger W. Caves, *Planning in the USA: Policies, Issues and Processes*.

3rd ed. NY: Routledge, 2009

Elisabeth M. Hamin et al., eds., *Preserving and Enhancing Communities: a Guide for Citizens,*

Planners, and Policymakers. Amherst: University of Massachusetts Press, 2007

Evaluation of student work will rely upon the following weighted criteria:

20% for in-class exercises and quizzes

20% for an individual planning portfolio (possible topics, formats, media TBA)

30% for midterm examination; 30% for final examination (partially cumulative)

Specifically and concretely, we will cumulate the points from these course requirements, tabulating your individual score out of a possible total of 110, but then dividing your actual total by 100 to derive the final grade (i.e., you'll have a ten-point 'cushion').

In-class exercises and quizzes: These will be relatively simple and straightforward if you do the assigned reading for class, and will require just a few minutes sometime during the class. You will earn 1 point for each satisfactory assignment or answer; 0 if you miss class, don't do the work, or turn in obviously unacceptable work; or 2 points for *exceptionally* good work, up to a possible total of 24, but with your individual total divided by 20 (a four-point 'cushion').

Individual planning portfolio: You will select a town/city/metro area and identify its various planning organizations and its planning information/data resources. The focus of your research is to identify and address that town's/city's/metro area's key planning issues, goals or challenges, related to course readings and lectures. You will be expected to speak or meet with key planning professionals and civic leaders, attend public forums, and keep a journal/document log of your research. You will write a 1-2 page proposal detailing your portfolio plan/strategy in terms of topical focus, format, media, audience, goal, strategy, and preliminary info/data sources. Grades for the portfolio will consist of three parts: a possible total of 5 points for the proposal; 7 points for a progress report, prototype, draft or outline of the project several weeks later; and 10 points for the final product you submit -- i.e., a possible total of 22, but with your individual total divided by 20 (a two-point 'cushion').

Midterm and Final Examinations: These will be standardized, bubble-sheet exams (c. 20 multiple-choice questions each) with some short answers/identifications (c. 12 responses each), for a total of $32 + 32 = 64$ possible exam points, but with your individual total divided by 60 (a four-point 'cushion'). We will provide review assistance before each exam.

Given the importance of each of these criteria for evaluating students' work, anyone who needs to miss a class meeting, turn in an assignment after deadline, or request other arrangements must address such matters with the instructor as far in advance as possible. Only urgent reasons or unusual circumstances will receive consideration in such cases.

10/08/09 **Development Costs: Finances and Fees**

Readings: Cullingworth and Caves, Ch. 8
R. Kuehn, Ch. 4 in E. Hamin et al., eds.

Part III Decision-Making ↔ Deliberation: Regional Expansion and Integration

Week 6 10/13/09 [*University Holiday 10/12/09; Monday schedule next day*]

10/15/09 **Growth Management: Local and Metropolitan Strategies**

Readings: Cullingworth and Caves, Ch. 9
P. Geigis et al., Ch. 17 in E. Hamin et al., eds.

Assignment: *Individual planning portfolio proposal due*

Week 7 10/20/09 **Growth Management: Regional and State Strategies**

Readings: Cullingworth and Caves, Ch. 10
J. Pfister et al., Ch. 7 in E. Hamin et al., eds.

10/22/09 [LARP midterm studio presentations – no class meeting]

Part IV Design ↔ Development: Protecting Cultural Landscape Forms and Values

Week 8 10/27/09 **Aesthetics and Amenities: Open Space and Viewsheds**

Readings: Cullingworth and Caves, Ch. 11, 205-212
R. Ryan and A. Bergeron, Ch. 10 in E. Hamin et al., eds.

10/29/09 ***Midterm Examination***

Week 9 11/03/09 **Architectural Design Integrity: Adaptive (Re)Use**

Readings: Cullingworth and Caves, Ch. 11, 212-220
R. Forrant, Ch. 15 in E. Hamin et al., eds.

11/05/09 **Historical and Cultural Preservation**

Readings: Cullingworth and Caves, Ch. 12
A. Bischoff, Ch. 16 in E. Hamin et al., eds.

Part V ***Decision-Making ↔ Deliberation: Urban (Re)Development Strategies***

Week 10 **11/10/09** **Transportation: Mobility and Modality**

Readings: Cullingworth and Caves, Ch. 13
J. Levine, Ch. 11 in E. Hamin et al., eds.

11/12/09 **Housing: Accessibility and Affordability**

Readings: Cullingworth and Caves, Ch. 14
T. Hall and L. Silka, Ch. 12 in E. Hamin et al., eds.

Week 11 **11/17/09** **Community and Locally-based Development**

Readings: Cullingworth and Caves, Ch. 15, 295-302
L. Silka and V. Eady, Ch. 3 in E. Hamin et al., eds.

11/19/09 **Metropolitan and Regional Economic Development**

Readings: Cullingworth and Caves, Ch. 15, 302-318
Z. Kotval and J. Mullin, Ch. 13 in E. Hamin et al., eds.

Assignment: Individual planning portfolio progress **report** (outline, draft) due

Part VI ***Decision-Making ↔ Deliberation: Sustainable Ecology, Economy, Equity***

Week 12 **11/24/09** **Environmental Planning: Origin and Evolution**

Readings: Cullingworth and Caves, Ch. 16, 319-336
S. MacGregor and J. Ahern, Ch. 8 in E. Hamin et al., eds.

[11/26/09: Thanksgiving recess – no class meeting]

Week 13 **12/01/09** **Resource Quality and Waste Management**

Readings: Cullingworth and Caves, Ch. 16, 336-356
M. Smith et al., Ch. 9 in E. Hamin, et al., eds.

12/03/09 **Security ↔ Sustainability: Risks, Costs, Rights to Know**

Readings: Cullingworth and Caves, Ch. 17
V. Eady, Ch. 14 in E. Hamin et al., eds.

Week 14 12/08/09 [LARP final studio presentations – no class meeting]

12/10/09 **Recent Trends and Future Pathways**

Readings: Cullingworth and Caves, Chs. 18 and 19
 E. Hamin, Appendix A in E. Hamin, et al., eds.,

Week 15 12/15/09 *Individual planning portfolios due*

Exam period **Final Examination [date, time, location TBD]**