



Naming Opportunities

For donors who want recognition for their gifts or to honor or memorialize someone, UMass Amherst offers a range of naming opportunities.

Faculty Recruitment and Retention

- ***Chair:*** A \$2.5 million endowment for a faculty member who shows promise of national recognition in his or her field.
- ***Professorship:*** A \$1.5 million endowment for a faculty member who has had great success in research and/or teaching.
- ***Fellowship:*** A \$250,000 endowment to support a current faculty member or a research/teaching start-up package for a new faculty member.

Student Support

▪ ***Graduate Students***

- ***Research Fellowship:*** A \$500,000 endowment provides funds for research support (materials, travel, etc.) and covers a portion of tuition and fees for an outstanding student.
- ***Scholarship:*** A \$375,000 endowment covers the cost of tuition and fees and a portion of room and board costs for an in-state student or the cost of tuition and a portion of fees for an out-of-state student.
- ***Partial Scholarship:*** A \$187,500 endowment covers the cost of tuition and a portion of fees for an in-state student or a portion of the cost of tuition for an out-of-state student.
- ***Contributing Scholarship:*** A \$25,000 endowment assists a student.

▪ ***Undergraduates***

- **Scholarship:** A \$375,000 endowment covers the cost of tuition and fees and a portion of room and board costs for an in-state student or the cost of tuition and a portion of fees for an out-of-state student.
- **Partial Scholarship:** A \$187,500 endowment covers the cost of tuition and a portion of fees for an in-state student or a portion of the cost of tuition for an out-of-state student.
- **Research Fellowship:** A \$100,000 endowment covers tuition and provides funds for research support (e.g. materials, travel, etc.) for an outstanding in-state student.
- **Travel Study Award:** A \$100,000 endowment defrays transportation expenses and other costs a student incurs visiting distant domestic or international universities, laboratories, etc. for educational or research purposes.
- **Contributing Scholarship:** A \$25,000 endowment assists a student.

Programmatic Support

- **Research Fund:** A \$250,000 endowment provides funds to an academic department for such research-related expenses as purchases of materials, publications, and equipment; equipment maintenance; research assistant stipends; and travel costs.
- **Library Book Fund:** A \$250,000 endowment helps acquire books, periodicals, computer software, or other materials.
- **Lectureship or Symposium:** A \$100,000 endowment helps bring outstanding individuals to campus to speak at or participate in campus events and to interact with faculty, students, and others on subjects related to their expertise.
- **Special Purpose Fund:** A \$25,000 endowment provides support for school, college, or campus unit priorities.
- **Library Special Purpose Fund:** A \$25,000 endowment provides support for Library priorities.

Support of a School, College, Department, Program, Center, Institute, or Facilities

Naming a school, college, department, program, center, and institute is another philanthropic opportunity. The amount required is decided

on a case-by-case basis. A gift to construct or renovate a building, laboratory, classroom, or other individual facility generally should equal 50 percent of the funds required.