

Pesticide License Recertification

Pesticide license recertification credit for all New England states and New York likely will be given for both the Wednesday and Thursday Afternoon Sessions. Please arrive early for this session and contact your fruit specialist for details.

Location

The Sturbridge Host Hotel and Conference Center is located at 366 Main Street (Route 20) in Sturbridge, Massachusetts. Take Exit 9 off the Massachusetts Turnpike (I-90). After the toll booth bear right at Exit 3B onto Route 20 West. If arriving via I-84, take Exit 3B onto Route 20 West. Once on Route 20 West, continue past the traffic lights, and the hotel's driveway is on the right just after McDonald's.

Reservations

The hotel is extending a special room rate for the New England Fruit Meetings: \$76 for a single room and \$87 for a double room, plus 7.9% Massachusetts tax. To be assured of receiving the special rate, reservations should be made by December 30 with the hotel Reservations Department (800-582-3232). Reservations will be accepted after December 30 on a space-available basis, and the special room rate will apply.

Registration Fee

A registration fee of \$20.00 per person per day will be assessed for the 2003 New England Fruit Meetings & Trade Show. Payment of this fee will be required for admittance to either the program or the trade show. Preregistration is not required. Payment via cash or check will be accepted at the door.

Cooperating Groups

New England University Cooperative Extensions
Connecticut Pomological Society
Maine State Pomological Society
Massachusetts Fruit Growers' Association
New Hampshire Fruit Growers' Association
Rhode Island Fruit Growers' Association
Vermont Tree Fruit Growers' Association

Program Chairperson

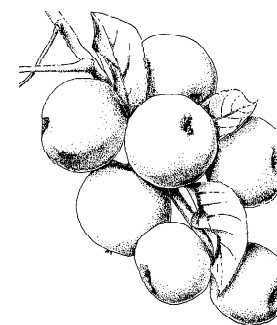
Dr. Duane Greene
University of Massachusetts
413-545-5219

Trade Show Manager

Mr. Robert Smiley
978-422-6595

PROGRAM

New England Fruit Meetings & Trade Show



January 8 and 9, 2003

Sturbridge Host Hotel
& Conference Center
366 Main Street
Sturbridge, MA 01566

Wednesday, January 8, 2003

Morning, Grand Ballroom

Chairperson: David Kollas, President
Connecticut Pomological Society

- 8:30 **Trade show opens**
- 9:10 **Call to Order and Announcements**
- 9:15 **The Farm Bill: What's in it for you?**
Steve Lacasse, Moderator
New England McIntosh Growers' Assoc.
- 10:00 **An Update on Harvest and Storage of Honeycrisp**
Sarah Weis
University of Massachusetts
- 10:20 **Show & Tell**
- 10:30 **Manage Light for Quality Fruit**
David Ferree
Ohio State University
- 11:05 **An Update on the Cornell-Geneva Apple Rootstocks**
Terence Robinson
Cornell University
- 11:25 **An Update on the Use of 1-MCP**
Nate Reid
Pennsylvania State University
- 11:55 **Annual Meeting of the Massachusetts Fruit Growers' Association**
- 12:30 **Lunch**

Afternoon, Grand Ballroom

Chairperson: Barney Hodges III, President
Vermont Tree Fruit Growers' Association

- 2:00 **How the Adoption and Implementation of the USDA Organic Standards Will Affect Organic Fruit Production in New England**
John Cleary
Northeast Organic Farming Association

- 2:20 **Economic Significance of Organic Fruit Production in New England, United States, and the World**
M. Elena Garcia, Moderator
University of Vermont
- 3:05 **Show & Tell**
- 3:15 **Does Surround Have Non-target Impacts on New England Orchards?**
Terence Bradshaw
University of Vermont
- 3:30 **Food Quality Protection Act Time Line: Past, Present, and Future**
Glenn Morin
New England Fruit Consultants
- 3:45 **Management Decisions for Dealing with Hail-damaged Apples**
Mike Fargione
Cornell University
- 4:15 **Adjourn**
- 5:30 **Social Hour, Grand Ballroom**

Thursday, January 9, 2003

Morning, Grand Ballroom

Chairperson: Timothy Smith, President
Massachusetts Fruit Growers' Association

- 8:30 **Trade Show Opens**
- 9:15 **Call to Order and Announcements**
- 9:20 **Orchard Food Safety Issues**
Jon Clements
University of Massachusetts
- 9:35 **Nondestructive Methods to Measure Sugars and Firmness of Apples**
Nate Reid
Pennsylvania State University
- 10:05 **Technology in Fruit Production: Key to the Future**
James McFerson
Washington State Tree Fruit Res. Comm.
- 10:40 **Show & Tell**

- 10:50 **Factors that Can Influence Flesh Firmness in Apples**
David Ferree
Ohio State University
- 11:10 **The Most Promising and Potentially Profitable Systems for the Northeast**
Terence Robinson
Cornell University
- 11:35 **Satisfying the Consumer with a Better Apple and Do it Profitably**
James McFerson
Washington State Tree Fruit Res. Comm.
- 12:00 **Lunch**

Afternoon, Grand Ballroom

Chairperson: Rick Duane, President
New Hampshire Fruit Growers' Association

- 1:15 **Going Cold Turkey for Scab and Curc at the University of New Hampshire**
Alan Eaton & William Lord
University of New Hampshire
- 1:45 **Controlling Borers in Apple and Peach Orchards**
David Kaine
Cornell University
- 2:15 **Trap Trees: A New Approach to Monitoring Plum Curculio**
Ronald Prokopy
University of Massachusetts
- 2:45 **A Quicker Way to Determine Scab Risk in Your Orchard**
Lorraine Berkett
University of Vermont
- 3:15 **Adjourn**