Endings/Beginnings

The 24th Annual Massachusetts Multicultural Film Festival is pleased to present its spring season, “Endings/Beginnings.” Whether art or entertainment, documentary or fiction, movies experiment with—and at times manipulate—our sense of reality. It is often through the process of entering into a film and emerging from it that the shock of a cultural experience is most apparent. The films of this season’s festival explore themes of the end of life and robots, memory and loss, revolution, tradition, and personal discovery. Embracing a range of genres, styles and techniques, our screenings interrogate endings and beginning, in life and in the movies, proposing that openness to cinema’s surprising moments may lead us to unexpected places. In so doing, the festival suggests the power of cinema to engage and mobilize in times of crisis.

All events are free and open to the public.

The festival is made possible by the generous support of many departments, programs, colleges, and individuals at UMass Amherst, the Five Colleges, and beyond.

We wish to thank:

Major Sponsors:
UMass Amherst College of Humanities & Fine Arts; UMass Amherst College of Social & Behavioral Sciences; UMass Arts Council.

With additional support from:
Five College Film Council; Five College African Studies Council; University Museum of Contemporary Art at UMass Amherst; UMass Amherst Department of Music and Dance; Pomeroy Valley Jewish Film Festival; Catalan Film Festival at UMass Amherst.