

This is the [e\\*newsletter](#) from the Western Massachusetts Arts Alliance. If you don't want to be on this e\*mail list, please hit reply and type REMOVE in the subject line.

If you have news for the next issue (we'll come out monthly, unless there's too much news to report): BE BRIEF! Just the facts—a website link and/or contact phone or email is mandatory.

<http://www.wmassarts.org> Still under construction, but the Western Massachusetts Arts Alliance website is live! You're in our database already if you've received this edition of e\*newsletter. Forward this to your colleagues who you think would be interested in being on the list. Click on the JOIN link on the left column at [www.wmassarts.org](http://www.wmassarts.org) and fill out the appropriate form.

Our intention is to help publicize artists and arts organizations through an accessible database on the website. More on that later....

**IN THIS ISSUE:**

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**Events and Workshop Dates**

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Clark Art Institute Valentines Day  
AES Making Art\*Making a Living Workshops  
New WORLD Theater Artist Trainings  
Amherst Center for Stage and Screen Academy Awards Party  
Foundation Center Workshops  
AES Institute for Arts Management  
Multi-Arts Fundraiser Concert  
ArtShow Amherst  
Harvard Graduate School of Education

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**For Arts Organizations**

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Partnership Evaluations  
National Arts & Learning Collaborative  
Templates  
Massachusetts Cultural Council's education e-newsletter

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**For Artists**

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Festival Network Online  
Pittsfield's Store Front Artist Project  
New York Foundation for the Arts  
**The Fund for Women Artists**  
Society of Arts and Crafts

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**Your Vote Counts**

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**And now, the News:**

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**Events and Workshop Dates**

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**Clark Art Institute**

Bring your "maple-sugar sweetheart" to the "Sugar Smack" Valentine's Day party at the Clark Art Institute on Saturday, February 14, from 8 to 11 p.m. Festivities indoors and out will include campfires, sleigh and wagon rides, live entertainment, dancing, and the creative, decadent desserts that have made the Clark's

Valentine's Day party the popular annual event of the winter. Tickets are \$45. To reserve your space, call 413-458-2303, ext. 324.

**Making Art\*Making a Living:** Feb 17, 24, March 2 and 9, 4:30 – 6:30 p.m. on the UMass campus. Business issues for artists: legal stuff, money, marketing and job. Free for Five College students. \$10 each for the general public. Pre-Register at: <http://conted.contined.umass.edu/courses/DCsearch.asp?search=ART&type=NcCourseList&cat=spring04> Or register by phone: 413-545-3653. For more info: 413-545-5240. Sponsored by Arts Extension Service and the UMass Arts Council.

### **New WORLD Theater Artist Trainings**

Action, movement, storytelling, performance, poetry and directing are all part of NWT's Artist Training Series. The cost is \$15.00 per workshop and there are a limited amount of work-study scholarships available. Come for one workshop or attend the whole series. Reserve your space today by calling Joshua Fontanez at 413. 545.9591. See below for workshop descriptions, dates and times. Prior registration is a must.

Harley Erdman, Interview Theater Workshop, 2/19/04, 7-9pm, Northampton Center for the Arts

Celia Hilson, Suzuki Method Workshop, 3/4 and 3/11, 7-10pm, Northampton Center for the Arts

Motoko Dworkin, Storytelling Workshop, 3/17 and 3/25, 7-9pm, Holyoke Children's Museum

Magdalena Gomez, Performance and Poetry Workshop, 4/7 and 4/14, 7-9pm, City Stage, Springfield

Women, Poetry and Performance: Women only April 7

Poetry for Performance: Men and Women: April 14

Gilbert McCauley, Directing Workshop, 5/6 and 5/20, 7-9pm, APE Gallery, Thornes Market

For general information, contact NWT at 413-545-1972 or visit our website at [www.newworldtheater.org](http://www.newworldtheater.org)

The **Amherst Center for Stage and Screen** invites you to celebrate a love of cinema at The Second Annual Oscars in Amherst, February 29, 2004, 7 - 11 pm, The Monkey Bar, 63 North Pleasant Street. RSVP 256-1991. Tickets \$50 per person. Space is Limited. Oscars Chic Attire FINE FOOD AND DRINK

If you need a pop culture fix, the **Academy Awards** web site (<http://www.oscar.com>) has sample ballots for your own fete, this year's list of nominees, fashion coverage and other factoids about this nonprofit (yes, hard to believe, but it IS a nonprofit)!

**From the Foundation Center:** Develop the skills that can help give your nonprofit the competitive advantage in today's challenging fundraising climate! We're offering full-day training programs in Boston to help nonprofit professionals and grantseekers succeed. **New Special Offer! Register for any course and SAVE \$25 on each additional course or for each additional attendee from the same organization!**

**Boston Dates:**

**March 11: Proposal Writing Seminar**

**March 12: Proposal Budgeting Workshop**

For details: [http://fdncenter.org/marketplace/catalog/category\\_generic.jhtml?id=cat10020](http://fdncenter.org/marketplace/catalog/category_generic.jhtml?id=cat10020)

**Institute for Arts Management** Arts Extension Service's award winning conference on arts management. March 18-20 in Miami, FL and August 5-7 in Amherst, MA. See details at:

<http://www.umass.edu/aes/conferences/index.html>

**Multi-Arts will be doing a Big Show to fund rise funds for scholarship fund**, for their summer camp, where children work with professional artist creating original art in: Dance, Arts, Drama, Playwriting and Music. Sunday, March 28 at 4:00 p.m. at the Munson Library, South Amherst. Chamber Music. Flamenco Dance. Art exhibition and theatrical show. Faculty and Staff from Multi-Arts. Cost: \$ 15, Students with I.D. \$5 and free for children 7 grade and younger For more information: Catalina Arrubla, [carrubla@acad.umass.edu](mailto:carrubla@acad.umass.edu) or 413-584 7951.

**The ArtShow Amherst** is seeking artists for a juried, fine art street gallery to be held every second and fourth Saturday and Sunday from May through October. Thirty-five single-exhibitor tents will be clustered

in public spaces and walkways throughout downtown Amherst. The tents measure 10 x 10 feet each and are open sided. The street gallery is being widely publicized to arts professionals and the general public in the NY Tri-State area and throughout New England. This is an event designed to provide exposure and opportunities for visual artists. Application forms are available as PDFs at [www.artshowamherst.org](http://www.artshowamherst.org), by calling 866-KNOWART (866-566-9278), emailing [info@artshowamherst.org](mailto:info@artshowamherst.org) or writing to The ArtShow Amherst, Amherst Area Chamber of Commerce, 409 Main St., Amherst MA 01002.

#### **2004 professional development programs being offered for K-12 educators.**

From the Harvard Graduate School of Education. For additional program information, visit our website at [www.gse.harvard.edu/ppe](http://www.gse.harvard.edu/ppe) or call 800-545-1849.

\* The Project Zero Classroom 2004 July 7 - 13, 2004 For K-12 educators

\* The Harvard Institute for School Leadership: Leadership for Large-Scale Improvement July 16 - 25, 2004 For teams of K-12 educators and leaders

\* Redesigning American High Schools July 26 - 31, 2004 For high school leaders, principals, department heads, and teachers

\* Critical Issues in Urban Special Education: Improving Student Results and Accountability in Times of Scarce Resources August 2 - 6, 2004 For urban special educators and policy makers

\* Change Leadership Group's Three-Day Learning Lab: Systemic Change for Student Success November 3 - 5, 2004 For leadership teams of superintendents, district administrators, principals, teacher leaders, policy makers and school board members

\* 20th Annual Learning Differences Conference November 11 - 12, 2004 For K-12 education and psychology professionals

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#### **For Arts Organizations**

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Summary of Large-Scale **Arts Partnership Evaluations** by Rob Horowitz is now posted on the AEP web site. You can read the report from a .pdf file in the Evaluation and Research section of the site. Read more from the Partnership at [www.aep-arts.org](http://www.aep-arts.org). The report synthesizes findings from six large-scale evaluations of arts education partnerships: (1) Arts in the Basic Curriculum (ABC), South Carolina; (2) Arts for Academic Achievement: Minneapolis Annenberg Challenge for Arts Education; (3) the Partnership Grant Program of the Center for Arts Education, New York City; (4) the A+ Schools Program, North Carolina; (5) Transforming Education Through the Arts Challenge (TETAC); and (6) the Chicago Arts Partnerships in Education (CAPE).

To learn about the mission and activities of the **National Arts & Learning Collaborative** (NALC) at Walnut Hill, please download the NALC News Winter 2004 from the "What's New" section of our web site at: [www.artslearning.org](http://www.artslearning.org). This publication is available in .pdf format. If you do not have the latest version of Adobe Acrobat, which will enable to read this .pdf file, please download the application at: <http://www.adobe.com/products/acrobat/readstep2.html>

#### **Templates**

##### **Don't reinvent the wheel - use handy templates**

CompuMentor has a to-the-point sample tax receipt letter for computer donations (and easily repurposed for other items) at [http://www.techsoup.org/products/recycle/irs\\_letter.cfm](http://www.techsoup.org/products/recycle/irs_letter.cfm).

##### **Want job descriptions for board officers?**

They're yours at <http://www.boardcafe.org/bc1198.html>.

**The Enterprise Foundation** has posted a sample RFP for accounting services at

<http://www.enterprisefoundation.org/resources/ERD/resource.asp?id=144&c=69&a=view&f=browse>

PLUS a very nice primer on **annual reports** (it's that time of year!) at

<http://www.enterprisefoundation.org/model%20documents/1097-AnnualReports.pdf>.

Don't miss the latest updates on Education News, the **Massachusetts Cultural Council's** education e-newsletter posted exclusively on the MCC website at [www.massculturalcouncil.org](http://www.massculturalcouncil.org) (click on the "Education News" button.)

MCC's Education News provides information on grants, professional development opportunities, award opportunities, and other resources for educators, teaching artists, parents and those supporting arts and culture in education. While you're there, check out the rest of MCC's ever-changing website and keep up with what's happening in Massachusetts art and culture.

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**For Artists**

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**Festival Network Online**

Nationwide craft show, art fair, music, festival & event guide

<http://festivalnet.com/events.html?fn00064>

To learn about Pittsfield's Store Front Artist Project: <http://www.storefrontartist.org/>

**New Artist Resource!** The **New York Foundation for the Arts** (don't be put off by New York--this information is relevant nationally!) has just created a new web site for artists that--among other things--lists funding and residency opportunities, as well as services and publications for artists. This is a fabulous new resource! Visit: [http://www.nyfa.org/nyfa\\_source.asp?id=47&fid=1](http://www.nyfa.org/nyfa_source.asp?id=47&fid=1) to visit this new web site.

**The Fund for Women Artists** New and improved website: [www.WomenArts.org](http://www.WomenArts.org).

The entire site has a fresh new design, and we are especially excited about the new WomenArts Network feature. Through this free service, women artists from all over the country can upload information about their work and create a standardized page on our site. Visitors will be able to search for artists and arts organizations by name, keywords, geographic region and more.

**The 2004 Society of Arts and Crafts Artist Awards: Postmark deadline February 21, 2004**

To further SAC's commitment to New England craft artists, we are announcing the sixth SAC Artist Awards. Four artists will each receive a \$2,000 cash award and participate in a group exhibition of all Artist Award recipients at SAC's Newbury Street gallery during August/October 2004. The 2004 SAC Artist Awards are funded in part by Leisman Insurance Agency Inc. Applications can be downloaded at [http://societyofcrafts.org/2004\\_artist\\_awards\\_application.pdf](http://societyofcrafts.org/2004_artist_awards_application.pdf) or call 617-226-1810.

**Your vote counts!**

Still don't know who to vote for in the Massachusetts Primary, March 2? Take these online surveys to see how you really feel: [http://news.mpr.org/features/2004/01/01\\_newsroom\\_selectapres/](http://news.mpr.org/features/2004/01/01_newsroom_selectapres/) or <http://www.presidentmatch.com/Guide.jsp2>