

December 16, 2002

WESTERN MASSACHUSETTS ARTS ALLIANCE EMAIL NEWSLETTER

Whew! I am stunned at how many listings I received for this newsletter! Thanks to all of you who sent information. Below are hyperlinks to each part of the newsletter. I wish all of you an enjoyable holiday season!

For those of you who do not wish to receive this newsletter, please email me at mtbrown@admin.umass.edu, and I will remove you from our list. For those who are receiving this email via a friend, I am happy to add you to our mailing list, please email me at the same address with your name, mailing address, phone number and email address, and you will receive periodic email newsletters for the region, plus information on our upcoming programs and events.

Contents of this email newsletter:

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WESTERN MASSACHUSETTS ARTS ALLIANCE NEWS:

SPECIAL OPPORTUNITIES:

PROFESSIONAL DEVELOPMENT OPPORTUNITIES:

NATIONAL ARTS MARKETING PROJECT (NAMP) WORKSHOP:

DATE: Friday, April 25, 2003

PRESENTER: Deborah Obalil, Executive Director, Alliance of Artists Communities, Providence, RI

WORKSHOP: 1:00 - 4:30 PM, "Developing the Master Plan: What To Do With Research Results" This workshop will cover how to read and interpret demographic data (from the U.S. Census and Scarborough studies), how to look for new insights from your research, and how to appropriately apply these new learning's to your current and future marketing efforts. **(This is a follow-up to the January 24, 2003 "Surveying the Site" workshop, but attendance in that workshop is not required to register.)**

PLACE: The Boston Foundation, South Boston Room, 75 Arlington Street, 10th Floor, Boston T stop: Green line to Arlington stop. For complete directions and parking information, visit: www.tbf.org/about/directions.html

COSTS: \$20/per person

REGISTRATION - submit this form by fax, email or mail:

Name(s):

Organization:

Address:

Email:
Participants' Names
Total amount enclosed: \$

check enclosed (payable to the Arts & Business Council of Greater Boston)

Please let us know at least 2 weeks before the workshop if you have any special needs, such as an ASL interpreter. Workshop sponsored by the National Arts Marketing Project and American Express, in conjunction with the Arts & Business Council of Greater Boston. Space generously provided by The Boston Foundation. The Arts & Business Council of Greater Boston has partnered with Arts/Boston which will offer follow-up workshops on related topics.

P.S. Save the date for these upcoming NAMP workshops:

"Building the Model Through Teamwork: Collaborative Marketing" with Carol May, Principal, MaySeitz Marketing Communications on Thursday, June 19, 2003, 11:00 AM-5:00 PM, location tba.

CUSTOMIZING PROJECT-BASED UNITS WITH TECHNOLOGY AND THE ARTS:

WHAT: A free, 3 session workshop for Teachers of Grades 5-12 to explore a variety of webquests, online units, to discover how they can be used to promote the effective instructional practices of Constructivism, Cooperative Learning, and Scaffolding. Webquests are also an effective tool to connect the arts and the curriculum.

WHEN: Wednesdays -- April 2, April 9, and April 30, 2003 from 3:30-7p.m.

WHERE: Heath School, 100 Eliot Street, Brookline

REG. FEE: \$15 -- Must attend all sessions -- 10 PDPs will be provided upon completion

SPONSORED BY: Suskind Young At Arts

FOR MORE INFO: Contact Sarah Stoll, Education Programs Coordinator at 617/532-1218 or [sstoll@wangcenter.org](mailto:ssstoll@wangcenter.org)

MAAE is funded in part by the John F. Kennedy Center for the Performing Arts and by the Massachusetts Cultural Council. MAAE is a member of the Kennedy Center Alliance for Arts Education Network.

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Lisa Donovan, Executive Director
Stefanie London, Administrative Director

JOB POSTINGS/VOLUNTEER POSITIONS:

FUNDING OPPORTUNITIES:

EVENTS:

