

Art in the Public Sphere: Singular Works, Plural Possibilities

April 25, 2008

Symposium

The University Gallery at the University of Massachusetts, Amherst, invites you to attend *Art in The Public Sphere: Singular Works, Plural Possibilities*, a daylong symposium that examines the complexities and challenges of producing work *in* and *about* the public domain. In conjunction with this event, the University Gallery will present a juried **Exhibition [link]** of proposed public art projects that address issues of temporality, community, place, and practice on local, national, and global levels, which will highlight recent trends and new ideas in the field of public art.

While the term “public art” tends to suggest the timeless and immutable – the very “stuff” of traditional monuments – today’s public art often provides a dynamic commentary on change and indeterminacy that is a part of our daily lives. As public life becomes dominated by increasingly fragmented identities and restless societal differences, the University Gallery’s symposium will consider how the operative criteria for actualizing work in the public domain can be culturally resonant, ecologically sound, imaginatively stimulating, perceptually engaging, and politically effective.

A series of presentations and panel discussions by leading architects, artists, designers, curators, scholars, and landscape architects will provide a critical space to consider various theories, processes, and models for artistic intervention. Directly following the symposium is the opening of the juried exhibition that will run from April 25, 2008 to May 24, 2008, which brings the complexities of the discussions to the fore.

The symposium is free and open to the public, however, registration is required:

Register here: <http://www.umass.edu/fac/universitygallery/registration.html>

Program

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| 9:30am | Opening remarks:
Loretta Yarlow , Director, University Gallery |
| 9:45am – 1:00pm | Individual Presentations by Panelists including:
Vito Acconci : Designer/Architect, NYC

Annaliese Bischoff : UMass Dept. of Landscape Architecture & Regional Planning

Joseph Krupczynski : UMass Dept. of Architectural Studies

Rick Lowe : Artist; Founder, Project Row Houses, Houston, TX

Anne Pasternak : President/Director, Creative Time, NYC

Frank Slegers : UMass Dept. of Landscape Architecture and Regional Planning

George Trakas : Artist, Amherst, MA and NYC |
| 1:00pm – 2:00pm | Lunch |
| 2:00pm – 4:30pm | Discussion among the panelists, with Q&A session moderated by:
Jack Ahern : UMass Dept. Landscape Architecture and Regional Planning |

Mario Ontiveros: UMass Dept. of Art, Architecture & Art History

5:00pm – 7:00pm Juried Exhibition Opening Reception at the University Gallery

Biographies of Panelists

Parking

Parking will be available at the University Parking Garage, level 2 and up. **All day parking is a discounted \$5.00 with symposium registration.**

Area Lodging/Accommodations

The Campus Center Hotel website: <http://www.aux.umass.edu/hotel/>

The Campus Center Hotel is conveniently located at the heart of the University of Massachusetts Amherst campus in the Murray D. Lincoln Campus Center. The hotel has 116 guest rooms, including 2 one-bedroom suites and 2 junior suites.

Reservations

Toll Free: 1.877.822.2110

Phone: 413.549.6000

Fax: 413.545.1210

The Campus Center Hotel
University of Massachusetts
1 Campus Center Way
Amherst, MA 01003-9243

A list of popular off-campus lodging in the Amherst area can be found at

<http://www.amherstarea.com/business/index.cfm/fa/showcategory/CategoryID/200/BusinessDistrictID/1.cfm>

Dining

Light refreshments will be available during the symposium but lunch will not be provided. The University of Massachusetts campus offers many on campus options for lunch...

Located in the Campus Center

- The BlueWall Café
- Pura Vida Coffee Café
- The Pita Pit
- Café Talesai
- Starbucks Coffee Cart

Located in the Student Union

- The Hatch Café
- Earthfoods
- People's Market

The University Club is another on campus dining experience offering lunch and dinner. To view menu click here <http://www.umass.edu/uclub/menus.pdf>

If you are staying overnight in the Amherst area and are looking to experience dining in the town of Amherst click here for a list of restaurants in Amherst.

<http://www.amherstarea.com/business/index.cfm/fa/showcategory/CategoryID/262/BusinessDistrictID/1.cfm>

Additional Information...

Campus Maps

http://www.umass.edu/umhome/visit_campus/map_simple.gif

http://www.umass.edu/visitorsctr/Campus_Map/

Amherst Chamber of Commerce

<http://www.amherstarea.com/index.cfm>

Pioneer Valley Transit Authority (PVRTA)

<http://www.pvta.com>

<http://www.museums10.org>

This Symposium is free and open to the public. Please **reserve a seat and parking pass as space is limited.*

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Funded in part by the New England Foundation for the Arts, with support from Jane's Trust. Additional support is gratefully acknowledged UMASS Art Dept.; Dean, College of Humanities & Fine Arts Dept.; Dept. of Landscape Architecture & Regional Planning; Dean, College of Natural Resources & Environment; Vice Provost for Research; Graduate Dean's Office; UMASS Conference Services Admin.; UMASS Arts Council; Campus Center Hotel; SACEF; UMASS Alumni Association; William A. Berry & Son, Inc.; AIA

Selected readings, bibliographies, and online resources

<http://www.hafensafari.de>