

NEWS RELEASE

UMass Amherst Fine Arts Center

www.fineartscenter.com

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FOR IMMEDIATE RELEASE: March 13, 2009

WHAT: Amherst Lit Series
In Celebration of Amherst's 250th Anniversary
Literary Scavenger Hunt for Families
April 1 through 30
Various Locations in downtown Amherst
Events are free and no tickets are required. For more information call 413-545-2511 or 800-999-UMas or online at www.fineartscenter.com/amherstlit

IMAGES: To download images relating to this press release go online to:
<http://www.umass.edu/fac/centerseries/pressreleases/photo.html>

What's a Birthday Party without a Scavenger Hunt?

In celebration of Amherst's 250th Anniversary, the UMass Fine Arts Center is collaborating with the UMass MFA Program for Poets and Writers, and the Juniper Literary Festival to present the Amherst Lit Series, a month-long series of readings, a literary journal and press fair, roundtables and a literary scavenger hunt for families. It all gets started with the literary scavenger hunt for families with young children on April 1 through April 30th and takes place at selected downtown Amherst businesses.

Families can start anywhere, do it all in one day or take they can take their time and there's a small prize awarded at each location if the clue is solved. Instant gratification! Participating businesses include Amherst Books, Food for Thought Books, Bart's Homemade, The Toy Box, A.J. Hastings and the Jones Library Children's Room. Clues are available at each location. Clues are available online along with a map of the Amherst Lit Series trail of events at www.fineartscenter.com/amherstlit.

Alix Kennedy, Executive Director at the Eric Carle Museum, alum of the UMass MFA Program for Poets and Writers, and Fine Arts Center board member generously

assisted in developing the clues with the downtown businesses. For example, the clue at Bart's Ice Cream reads like this: Who am I?

I'm one of several of my type that you will see...

Walk around, look for tiles, on a wall that is wee.

I can jump over the moon, and yes, that is nice.

But without me, ice cream would be — *oh no!* — just ice!

The scavenger hunt is free and open to the public. For a complete schedule of other events associated with the Amherst Lit Series, visit fineartscenter.com/amherstlit. Presented in collaboration with the UMass MFA Program for Poets and Writers, the Juniper Literary Festival and the Fine Arts Center. For more information about Amherst's 250th Celebration visit www.amherst250.org.

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