

Curriculum Vitae

Jonathan Corpus Ong

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Areas of Specialization

media ethics; media and development; humanitarian communication; media audiences; media and minorities; media in the global South; media and social class

Positions Held

September 2017 to present: Associate Professor in Global Digital Media, University of Massachusetts Amherst.

August 2017: Associate Professor in Media and Communication, University of Leicester.

January 2017-May 2017 (on sabbatical from Leicester): Visiting Assistant Professor, Tulane University.

July 2013 - July 2017: Lecturer in Media and Communication (US equivalent Tenured Assistant Professor; on permanent contract), University of Leicester.

August 2011 - June 2013: Assistant Professor in Sociology, Hong Kong Baptist University.

October 2009 - May 2011: Undergraduate Tutor in Sociology, University of Cambridge.

June 2006-March 2008: Lecturer in Communication, Loyola Schools - Ateneo de Manila University.

Degrees

Ph.D. Sociology (no corrections), University of Cambridge. Supervisors: Mirca Madianou & Georgina Born. Examiners: Nick Couldry & Lilie Chouliaraki, 2012.

MSc. Politics and Communication (with distinction), Department of Media & Communication, London School of Economics, 2007.

B.A. Communication (summa cum laude), Loyola Schools - Ateneo de Manila University, 2003.

Publications

Books

- Rovisco, M. & Ong, J.C. (2016) (eds.). *Taking the Square: Mediated Dissent and Occupations of Public Space*. London & NY: Rowman & Littlefield.

- Ong, J.C. (2015). *The Poverty of Television: The Mediation of Suffering in Class-Divided Philippines*. London & NY: Anthem Press. Reviewed in: *Journal of Communication*, *International Journal of Communication*, *Media, Culture and Society*, *Philippine Studies*, and *The Times Literary Supplement*. Winner of 2016 Philippine Social Science Research Council Award.

Journal Special Issue

- Ong, J.C. & Rovisco, M. (forthcoming, 2019) (eds.) Special Issue: Refugee Socialities and the Media. *Popular Communication*.
- Curato, N. & Ong, J.C. (2015) (eds.) Special Issue: Sociology in the Age of Disasters. *Philippine Sociological Review* 63.

Journal Articles

- Ong, J.C. (2017). "Queer Cosmopolitanism in the Disaster Zone: 'My Grindr Became the United Nations'". *International Communication Gazette* 79(6-7): 656-673. (Special Issue on Postnormative Cosmopolitanisms, ed. Miyase Christensen)
- Ong, J.C. & Combinido, P.* (2017). "Local Aid Workers in the Digital Humanitarian Project: Between 'Second Class Citizens' and 'Entrepreneurial Survivors'". *Critical Asian Studies*. Online First: December 13, 2017. (*undergraduate, University of the Philippines)
- Combinido, P.* & Ong, J.C. (2017). "Silenced in the Aid Interface: Responsible Brokerage and Its Obstacles in Humanitarian Interventions". *Philippine Sociological Review* 65:39-64. (*undergraduate, University of the Philippines)
- Madianou, M., Ong, J.C., Longboan, L. & Cornelio, J. (2016). "The Appearance of Accountability: Communication Technologies and Power Asymmetries in Humanitarian Aid and Disaster Recovery." *Journal of Communication* 66(6): 960-981.
- David, C., Ong, J.C. & Legara, E. (2016). "Tweeting Supertyphoon Haiyan: Evolving Functions of Twitter during and after a Disaster Event. *PLOS ONE*, 11(3), 19 pages.
- Madianou, M., Longboan, L. & Ong, J.C. (2015). "Finding a Voice through Humanitarian Technologies? Communication Technologies and Participation in Disaster Recovery." *International Journal of Communication*, 9: 3020-3038. Online First 15 September 2015.
- Ong, J.C. (2015). "Witnessing Distant and Proximal Suffering within a 'Zone of Danger': Lay Moralities of Media Audiences in the Philippines". *International Communication Gazette* 77(7), 607-621. (Lead article. Special issue on Audiences of Suffering, eds. Stijn Joye & Johannes von Engelhardt)
- Curato, N. & Ong, J.C. (2015). "Disasters Can Lift Veils: Five Issues for Sociological Disaster Studies". *Philippine Sociological Review* 63, 1-25. (Special Issue on Sociology in the Age of Disasters, eds. Nicole Curato & Jonathan Ong)

- Bankoff, G., Curato, N. & Ong, J.C. (2015). "Cultures of Disaster Revisited: Interview with Greg Bankoff". *Philippine Sociological Review* 63, 207-216. (Special Issue on Sociology in the Age of Disasters, eds. Nicole Curato & Jonathan Ong).
- Curato, N. & Ong, J.C. (2015). "Inclusion as Deliberative Agency: The Selective Representation of Poor Women in Debates and Documentaries about Reproductive Health". *Television & New Media* 16(6): 576-594. Online First 4 November 2014.
- Ong, J.C. (2014). "Witnessing" or "Mediating" Distant Suffering? Ethical Questions Across Moments of Text, Production and Reception'. *Television & New Media* 15(3): 179-196. Published Online First on 24 August 2012. (Lead article. Top 20 Most Read)
- Ong, J.C. & Cabanes, J.V. (2011). "Engaged, But Not Immersed: Tracking the Mediated Public Connection of Filipino Elite Migrants in London". *South East Asia Research* 19(2): 197-224. (Special Issue on Mediated Diasporas: Material Translations of the Philippines in a Globalized World, eds. Mark Johnson & Deirdre McKay).
- Ong, J.C. (2009). "Where Is the Cosmopolitan? Locating Cosmopolitanism in Media and Cultural Studies." *Media, Culture and Society*, 31(3): 449-466. (Top 5 Most Read)
- Ong, J.C. (2009). "Watching the Nation, Singing the Nation: London-based Filipino Migrants' Identity Constructions in News and Karaoke." *Communication, Culture and Critique*, 2(2): 160-181.
- Ong, J.C. (2009). "The Television of Politics, The Politics of Television: Reviewing the Relationship between Television and Public Engagement." *International Journal of Media and Cultural Politics*, 4(3): 391-396.
- Ong, J.C. (2008). "Children Watching Children: How Filipino Children Represent and Receive News Images of Suffering." *Philippine Sociological Review* 56.

Book Chapters

- Curato, N. & Ong, J.C. (forthcoming, 2018). "Who Laughs at a Rape Joke? Illiberal Responsiveness in Rodrigo Duterte's Philippines". In Dreher, T. & Mondal, A. (eds.). *Paying Attention: Ethical Responsiveness and the Politics of Difference*. London & New York: Palgrave.
- Ong, J.C. & Lin, T.Z. (2017). "Plague in the City: Digital Media as Shaming Apparatus Toward Mainland Chinese 'Locusts' in Hong Kong". In Aiello, G., Oakley, K., & Tarantino, M. (eds.). *Communication and the City*. New York: Peter Lang.

- Curato, N., Ong, J.C. & Longboan, L. (2016). "Protest as Interruption of the Disaster Imaginary: Overcoming Voice-Denying Rationalities in Post-Haiyan Philippines". In Rovisco, M. & Ong, J.C. (eds.). *Taking the Square: Mediated Dissent and Occupations of Public Space*. London & NY: Rowman & Littlefield.
- Rovisco, M. & Ong, J.C. (2016). "Introduction". In Rovisco, M. & Ong, J.C. (eds.). *Taking the Square: Mediated Dissent and Occupations of Public Space*. London & NY: Rowman & Littlefield.
- Ong, J.C. (2015). "Charity Appeals as 'Poverty Porn'? Production Ethics in Representing Suffering Children and Typhoon Haiyan Beneficiaries in the Philippines". Mayer, V., Banks, M. & Caldwell, J. (eds.). *Production Studies, the Sequel! Cultural Studies of Global Media Industries*. NY: Routledge.
- Ong, J.C. (2015). "The Television of Intervention: Mediating Patron-Client Ties in the Philippines". In Tay, J., Turner, G., & Iwabuchi, K. (eds.). *Television Histories of Asia*. London & New York: Routledge.

Book Reviews

- Ong, J.C. (2016). Book Review of *Cosmopolitanism and the Media: Cartographies of Change* by Miyase Christensen and Andre Jansson. *European Journal of Communication* 31(4): 479-481.
- Ong, J.C. (2015). "Book Review of *Social Media in Disaster Response* by Liza Potts". *Mobile Media & Communication* 3(3): 426-428.
- Ong, J.C. (2013) 'Book Review of *The Ironic Spectator: Solidarity in the Age of Post-Humanitarianism* by Lilie Chouliaraki'. *Journal of Communication* 63(3), E1-E5.

Research Reports and Monographs

- Ong, J.C. & Cabanes, J.V.C. (forthcoming, 2018). Architects of Networked Disinformation: Behind the Scenes of Troll Accounts and Fake News Production in the Philippines. Newton Tech4Dev Network.
- Ong, J.C. & Combinido, P. (2015). The Filipino Aid Workers of Typhoon Yolanda: A Commemorative Feature. Newton Tech4Dev Network. <http://newtontechfordev.com/four-years-yolanda-new-book-honors-pioneering-achievements-filipino-aid-workers/>

- Ong, J.C., Flores, J., & Combinido, P. (2015). Obligated to be Grateful: How Local Communities Experienced Humanitarian Actors in Typhoon Haiyan. Plan International. <http://www.alnap.org/resource/20633>

- Buchanan-Smith, M., Ong, J.C., & Routley, S. (2015). Who's Listening? Accountability to Affected People in the Haiyan Response. Plan International. <http://www.alnap.org/resource/20632>

In the Press (Selected)

- (coverage) "The Tech Aid Workers of Typhoon Yolanda". *CNN Philippines*. November 8, 2017. <http://cnnphilippines.com/life/culture/tech/2017/11/08/Filipino-aid-workers-typhoon-yolanda-haiyan.html>

- "Digital Sweatshops in Disaster Zones: Who Pays the Real Price for Innovation?". *The Guardian*. October 11, 2016. <https://www.theguardian.com/global-development-professionals-network/2016/oct/11/digital-sweatshops-in-disaster-zones-who-pays-the-real-price-for-innovation#comments>

- Book Review of *The Poverty of Television*. *The Times Literary Supplement*. December 2, 2015.

- (coverage). "Tacloban's Gays Enjoy Spirit of Acceptance After Typhoon Haiyan" by Astrid Zweynert of Reuters. Carried by *The New York Times*, *The Daily Mail*, *Channel News Asia*, *CNN*. November 5, 2015. <http://uk.reuters.com/article/uk-philippines-haiyan-gay-idUKKCN0SU2KA20151105>

- "Typhoon Grindr: Love, Liberation and Post-Disaster Sex in the Philippines". *IRIN Humanitarian News & Analyses*. September 8, 2015. <http://www.irinnews.org/report/101968/typhoon-grindr-love-liberation-and-post-disaster-sex-philippines>

- (coverage) Making Accountability Accountable. *IRIN Humanitarian News & Analyses*. June 10, 2015. <http://www.irinnews.org/analysis/2015/06/10/making-accountability-accountable>

- "Does Humanitarian Aid Mend Communities or Break Them?". *The Guardian*. March 27, 2015. https://www.theguardian.com/global-development-professionals-network/2015/mar/27/impact-communities-distribution-aid-typhoon-haiyan-philippines?CMP=share_btn_fb

- "A Tale of Two Taclobans". *Rappler*. May 10, 2014. <http://rappler.com/thought-leaders/57692-tale-tacloban-post-disaster-yolanda-haiyan>

- "Phone Cams and Hate Speech in Hong Kong". *Huffington Post*. http://huffingtonpost.co.uk/gates-cambridge-scholars/hong-kong_b_3827577.html

(Selected) Invited Lectures and Presentations

- (with Maria Rovisco) "Convivialities in the Margins". Migration in a Digital Age Conference. Columbia University, New York, USA. April 10-11, 2018.
- "Architects of Networked Disinformation". Department of Communication Public Seminar. Ghent University, Ghent, Belgium. March 10, 2018.
- "Local Aid Workers as Techno-Apologists". Crisis Work and Digital Opportunities Workshop: Launch Event of Newton Tech4Dev Network, University of Leicester. Leicester, UK, November 29, 2016.
- "Digital Sweatshops in the Disaster Zone: Precarity and Opportunity in Techie Aid Work". Seminar Series for Centre for Cultural Policy Studies, University of Warwick. Warwick, UK, October 27, 2016.
- "Digital Sweatshops in the Disaster Zone: Precarity and Opportunity in Techie Aid Work". Seminar Series for Cardiff University School of Journalism, Media and Communication (JOMEC). Cardiff, UK, October 5, 2016.
- "Obstacles to Voice, Listening and Healing in Post-Disaster Philippines". Department of Sociology Public Seminar. Hong Kong University, Hong Kong, April 8, 2016.
- (with Mirca Madianou) "Humanitarian Technologies: Examining Social Media in Disaster Recovery" Researching (with) Social Media Seminar Series, University of Cambridge, UK. March 2016.
- "Faculty Research Lecture on Media and Resilience". College of Liberal Arts. Tulane University. New Orleans, USA, January 15, 2016.
- "Accountability to Affected People in Typhoon Haiyan". Disaster Research Group Seminar Series. Wellcome Trust, London, UK, October 21, 2015.
- "'Accountability': What Do Crisis-Affected People Think?" Overseas Development Institute Public Forum, London, UK, June 2, 2015.
- "Digital Media in Disaster Recovery: Improving Accountability and Mending Community Relationships in the Wake of Typhoon Haiyan". Department of Communication and New Media Faculty Seminar. National University of Singapore, Singapore, August 19, 2015.
- (with Mirca Madianou) "Humanitarian Technologies: Ordinary Uses in Extraordinary Times" Global Humanitarianism and Media Culture Conference, University of Sussex, February 7, 2015.
- "Communications in Disaster Recovery: Why Facebook Matters for Yolanda Survivors But Not (Only) for the Reasons You Think." Keynote Speaker for Philippine Sociological Society Annual Conference. Mindanao State University, General Santos City, October 16, 2014.

- "Humanitarian Technologies in Typhoon Haiyan: Perspectives of Aid Workers, Donors and Affected Populations". Keynote Speaker for Post-Humanitarian Communication Conference. University of Helsinki, Finland, September 26, 2014.
- "Can Disaster Victims Come Out to Play? ICTs and Contested Meanings of Recovery in the Wake of Typhoon Haiyan". School of Social Sciences Public Seminar. Singapore Management University, Singapore, September 16, 2014.
- "The Television of Intervention: Mediating Patron-Client Ties in the Philippines". Locating Television: Zones of Consumption Conference, Centre for Critical and Cultural Studies, University of Queensland, Australia, September 5-6, 2013.
- "The Ethics of 'Overrepresentation': Mediating Class in Filipino Television". Public Talk in the School of Journalism and Communication, Chinese University of Hong Kong, Hong Kong, March 26, 2012.

Grants

- 2017-2018: Co-Principal Investigator of Mediating Care and Justice Seminar Series, funded by College of Social and Behavioral Sciences. Organizes research activities addressing complex new forms of digital harm. (US\$2,000)
- 2016-2018: Principal Investigator of Newton Tech4Dev Network, funded by British Council Newton Fund. Leads network of researchers aiming for intersectoral collaboration and institutional linkages on disaster management, recovery and labor (US\$400,000 /Leicester split: US\$200,000). www.newtontechfordev.com
- 2015-2016: Principal Investigator of Listening Technologies: Compassion Protocols of Humanitarian Agencies, funded by the University of Leicester (US\$6,600).
- 2014-2015: Lead Researcher / Consultant for Common Services Accountability Project by Plan International, World Vision & IOM, funded by DFID. Led a team of eight researchers in a listening project in four Haiyan-affected areas. Launched two reports on accountability in Haiyan response linked to "community engagement" policy initiative (US\$26,000)
- 2014-2015: Co-Investigator of Humanitarian Technologies Project, funded by ESRC Urgency Invite Grant. Ethnography of communication environments in a post-disaster context (US\$207,000; Leicester split: US\$32,000). <http://humanitariantechnologies.net>.
- 2012: Co-Investigator of Hong Kong Public Policy Grant on Surveillance Technologies. (US\$40,000)
- 2007-2011: Gates Cambridge Scholarship. Fully funded PhD under Bill & Melinda Gates Foundation.

Awards

- 2016: University of Leicester Merit Award for Outstanding Contributions to the University.

- 2015: International Communication Association (ICA) Annual Conference Puerto Rico: Top Faculty Paper Award Communication and Technology Division: "Tweeting Supertyphoon Haiyan" (co-authored with Clarissa David and Erika Legara).
- 2014: University of Leicester Teaching Superstar Award.
- 2010: International Communication Association (ICA) Annual Conference Singapore: Top Student Paper Award Ethnicity and Race in Communication Division: "Voice and Visibility: Participatory Photography Project with Dumagat Tribespeople in the Philippines". (co-authored with undergraduates Rishi Mandhyan, Joshua Pangilinan and Carmina Reyes).

Service

Co-Editor-in-Chief (with Diane Negra)
Television and New Media. 2018-present.

ICA and IAMCR Leadership

- Panel Committee Member, Public Policy Award, International Communication Association (ICA), USA, May 2017.
- Co-Chair of Academic Committee and Member of Local Organizing Committee. International Association for Media and Communication Research (IAMCR) Annual Conference, July 2016.
- International Communication Association (ICA) Popular Communication Division Graduate Student Representative, 2009-2011.

Conference Organization

- Convenor of Newton Tech4Dev Network Launch Event: Crisis Work and Digital Opportunities. Leicester, UK, November 2016.
- Convenor of Camp Convivialities and Refugee Communication Conference. Leicester, UK, July 2016.
- International Communication Association (ICA) Annual Conference San Diego, Ethnicity and Race in Communication Division. Co-Chair and Presenter, "Relating with Refugees" Panel, May 2016.
- International Communication Association (ICA) Annual Conference Fukuoka, Philosophy, Theory and Critique Division. Co-Chair and Presenter, "Interruptive Images" Panel, June 2016.
- International Communication Association (ICA) Annual Conference London, Popular Communication Division. Co-Chair and Presenter, "Politics and Ethics of Media Offence" Panel, June 2013.
- International Communication Association (ICA) Annual Conference Phoenix, Popular Communication Division. Co-Chair and Presenter, "Suffering and Trauma in Media Reception" Panel, May 2010.

External Program Development and Audit

External Examiner for the MA degree in Media and International Development at the University of East Anglia, UK, 2014-present.

Journal Reviews

New Media & Society, Journal of Communication, Social Media + Society,

Communication, Culture & Critique, Visual Communication, Journal of Ethnic and Racial Studies, Sociological Quarterly, European Journal of Cultural Studies.

Regular Conference Paper Reviews

International Communication Association (ICA), International Association for Media and Communication Research (IAMCR).

Departmental Service at the University of Massachusetts-Amherst
Research and Intellectual Life (RAiL) Committee (2017-present).

Departmental Service at the University of Leicester

Director of Marketing and International Strategy (2015-present); Academic Events Convenor (2013-2016); Convenor of Media and Development Research Group (2014-present); Teaching Committee Member (2014-present).

Departmental Service at Hong Kong Baptist University

Academic Events Committee (2011-2013).

Academic Work Experience

University of Massachusetts Amherst

- Undergraduate class: COM397SE Social Media in Everyday Life (40 students), Fall 2017; COM492M Media Solidarities in the Age of Global Crisis (25 students), Spring 2018.
- PHD Committee Co-Chair: Siyuan Yin, Submission in 2018.

Tulane University

- Undergraduate class: COMM3140 Cross-Cultural Analysis (69 students), Spring 2017

University of Ghent

- PhD Committee: Eline Huiberts (supervised by Dr Stijn Joye), Submission in 2018.

University of Leicester

1. Course Leader

- Graduate class: MS7043 Digital Media in Everyday Life (160 students), Spring 2014, 2015, 2016.
- Graduate class: MS7009/MS7000 Contemporary Issues in Media and Cultural Studies (90 students), Fall 2013, 2014, 2015, 2016.
- Graduate class: MS7216 Media Solidarities and Human Rights (12 students), Spring 2014, 2015.

2. Contributing Lecturer

- Undergraduate classes: Creative Audiences, Sociology of New Media, various.

- Graduate class: Media and Globalization, Fall 2013, 2014, 2015, 2016.

PhD Student Supervision

- Dr Funmi Alakija, Passed 2016: university professor in Nigeria.
- Jantiga Supapong, Passed with revisions 2017.
- Sofia Zainudin, Submission in 2019.

Master's Dissertation Supervision

- 2014: supervised 15 master's dissertations.
- 2015: supervised 12 master's dissertations.
- 2016: supervised 10 master's dissertations.

Hong Kong Baptist University

1. Course Leader

- Undergraduate class: Sociology of Media (30 students), Fall 2011, 2012.
- Undergraduate class: Social Problems (120 students), Spring 2011, 2012.
- Undergraduate class: Cultural Sociology (30 students), Spring 2011, 2012.

2. Contributing Lecturer

- Undergraduate classes: Research Methods (120 students), Fall 2011, 2012.

University of Cambridge

- Undergraduate class: Media, Culture and Society (10 students), 2009-2011.
- Undergraduate class: Global Social Transformations (15 students), 2009-2011.

Ateneo de Manila

- Undergraduate class: Media and Globalization (30 students), 2008-2009
- Undergraduate class: Communication Theory (30 students), 2008-2009
- supervised 12 undergraduate theses, 2008-2009.

Professional Memberships

- International Communication Association (ICA)
- International Association for Media and Communication Research (IAMCR)

Prior Work Experience

Research Assistant, BBC World Service Trust, 2007.

Advertising and Promotions Manager, GMA Television Network Philippines,
2004-2006.

Media Planner, McCann-Erickson Philippines, 2003-2004.