Friday, October 5

5-7 pm Welcome Reception

John McCarthy, Dean of the Graduate School
James Mallet, Director of Development, College of Social and Behavioral Sciences
Erica Scharrer, Incoming Chair of the Department of Communication
Donal Carbaugh, Graduate Program Director in Communication
Lisa Henderson, Chair of the Department of Communication
Amherst Room, 10th Floor Campus Center

7-9 pm Open time for dinner; unhosted gathering at Bertucci’s
51 East Pleasant Street, Amherst, MA

9 pm Into the evening at the High Horse,
24 North Pleasant Street, Amherst, MA (early open bar)

Saturday, October 6

8-10 am Breakfast and open mic for returning faculty. Memories? Legacies?
Marriott Room, 11th Floor Campus Center

10-10:50 am First Roundtable Session (Themes 1, 2, 3 and 4)

#1 (Film Studies)
908 Campus Center
Facilitators: Prof. Anne Ciecko and Dijana Jelaca (PhD Candidate)

#2 (Media and Cultural Production)
909 Campus Center
Facilitators: Prof. Emily West and Fadia Hasan (PhD Candidate)

#3 (Media Effects)
911 Campus Center
Facilitators: Prof. Erica Scharrer and Laras Sekarasih (PhD Candidate)

#4 (Policy and the Political Economy of Global Communication)
913 Campus Center
Facilitators: Prof. Henry Geddes and Prof. Jarice Hanson
11-11:50 am  Second Roundtable Session (Themes 5, 6, 7 and 8)

#5 (Rhetoric and Performance Studies)
908 Campus Center
Facilitators: Prof. Carmen McClish (PhD ’07) and Prof. Claudio Moreira

#6 (Social Interaction and Culture)
909 Campus Center
Facilitators: Sunny Lie (PhD Candidate) and Prof. Rebecca Townsend (PhD ’04)

#7 (Not-for-profit applications)
911 Campus Center
Facilitators: Prof. Dee Shabazz and Prof. Leda Cooks

#8 (For-profit applications)
913 Campus Center
Facilitator: Dr. Amy Loomis (PhD ’94)

12 – 2 pm  Lunch and Life/Work/Career Exchange among grad alums and current grad students (2 30-minute table rotations after lunch)
Marriott Room, 11th Floor Campus Center

2-2:50 pm  Third Roundtable Session (Themes 1, 2, 3 and 4)

#1 (Film Studies)
908 Campus Center
Facilitators: Prof. Emerita Carolyn Anderson and Prof. Demetria Shabazz

#2 (Media and Cultural Production)
909 Campus Center
Facilitators: Prof. Christopher Boulton (PhD ’12) and Prof. Lisa Henderson

#3 (Media Effects)
911 Campus Center
Facilitator: Prof. Michael Morgan

#4 (Policy and Political Economy of Global Communication)
913 Campus Center
Facilitator: Prof. Jarice Hanson
2-4 pm  **Special Screening: 903 Campus Center**

*Mas Man* (Dalton Narine, Trinidad and Tobago, 2011, 105 minutes)
Presented by Prof. Carmen McClish (PhD ‘07), University of the West Indies, Trinidad and Tobago

*Mas Man* is a recent documentary about Peter Minshall, a Trinidadian visionary who has created large-scale public performance art for Trinidad carnival, for the Olympics, and for other worldwide events. *Mas Man* has won Best Documentary prizes in Trinidad and Tobago, New York and South Africa, and was nominated as best documentary at eight international film festivals. See [http://www.masmanthemovie.com/](http://www.masmanthemovie.com/)

3-3:50 pm  **Fourth Roundtable Session (Themes 5, 6, 7 and 8)**

#5 (Rhetoric and Performance Studies)
908 Campus Center
Facilitators: Prof. Don Smith (PhD ‘87) and Prof. Claudio Moreira

#6 (Social Interaction and Culture)
909 Campus Center
Facilitators: Sunny Lie (PhD Candidate) and Prof. Leda Cooks

#7 (Not-for-profit applications)
911 Campus Center
Facilitators: Prof. Christopher Boulton (PhD ’12) and Prof. Demetria Shabazz

#8 (For-profit applications)
913 Campus Center
Facilitator: Prof. Trudy Milburn (PhD ‘98)

4-5 pm  **Roundtable Summit—outcomes, ideas, concerns**
Amherst Room, 10th Floor Campus Center

6-10 pm  Catered house party at the home of Professor Emerita Carolyn Anderson
137 Montague Road, Leverett, MA (413-548-9156)
Driving directions to Carolyn’s are in your packet; please let us know if you need or can provide a lift.

**Sunday, October 7**

9-11 am  Breakfast and open mic. How can the department involve grad alums? How might alums contribute to the future of the grad program?
Marriott Room, Campus Center, 11th floor
Concurrent Roundtable Sessions are organized along the 8 themes listed below, corresponding to the numbers above. Participants may attend as many or as few roundtables as they like over the 4 sessions. We ask participants not to change roundtables mid-session, in the hope of building the conversation.

Facilitators will take notes for a record that can be used in future graduate and alumni development. We hope that students, faculty and alums will join discussions that relate directly to their own work and maybe one or two that are new, in the spirit of a lively, fruitful, and friendly exchange.

If your session is being video-recorded and you’d prefer not to be in the record, please take a seat behind the camera or let the operator know to exclude you.

**Academic Research and Pedagogy:**
1. Film Studies
2. Media and Cultural Production
3. Media Effects
4. Policy and the Political Economy of Global Communication
5. Rhetoric and Performance Studies
6. Social Interaction and Culture

**Professional Areas Inside and Outside the Academy:**
7. Not for Profit applications (teaching, academic administration and leadership, media arts, activism, social marketing, mediation, campaigns, community development, policy-making)
8. For Profit applications (marketing, audience research, public and external relations, commercial media-making, organizational development)