

UNDERGRADUATE AND GRADUATE ADMISSIONS

Communication

Applications, Acceptances, and Enrollments
Fall Semesters, 1997-2006

College of Social and Behavioral Sciences

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
U N D E R G R A D U A T E										
FIRST-YEAR										
Applications	945	932	1,183	1,165	1,081	1,118	830	938	1,040	1,254
Acceptances	666	681	784	683	671	579	622	695	706	809
Enrollments	181	206	240	158	162	154	188	178	151	192
Acceptance Rate (%)	70%	73%	66%	59%	62%	52%	75%	74%	68%	65%
Yield (%)	27%	30%	31%	23%	24%	27%	30%	26%	21%	24%
T R A N S F E R										
Applications	113	142	173	165	164	177	177	149	173	170
Acceptances	73	100	109	69	56	60	71	64	69	68
Enrollments	52	65	67	39	34	34	35	38	34	33
Acceptance Rate (%)	65%	70%	63%	42%	34%	34%	40%	43%	40%	40%
Yield (%)	71%	65%	61%	57%	61%	57%	49%	59%	49%	49%
G R A D U A T E										
MASTER'S										
Applications	50	44	40	36	44	93	92	87	82	79
Acceptances	7	6	12	6	5	9	5	12	2	4
Enrollments	4	4	8	4	2	3	2	4	-	3
Acceptance Rate (%)	14%	14%	30%	17%	11%	10%	5%	14%	2%	5%
Yield (%)	57%	67%	67%	67%	40%	33%	40%	33%	-	75%
DOCTORAL										
Applications	68	66	45	69	76	92	98	79	82	97
Acceptances	20	14	10	16	14	13	15	14	22	17
Enrollments	14	10	5	8	12	9	10	6	12	9
Acceptance Rate (%)	29%	21%	22%	23%	18%	14%	15%	18%	27%	18%
Yield (%)	70%	71%	50%	50%	86%	69%	67%	43%	55%	53%

Definitions and Notes

Applications: Data are reported according to the program to which the student applied (at the undergraduate level, the preferred major).

Acceptances: Includes only those students who were accepted in the preferred major either as a major or a pre-major. For example, students offered alternate acceptances, typically as undeclared majors are not included in the acceptances and enrollments.

Enrollments: Includes only those students who were enrolled in the preferred major either as a major or a pre-major.

Acceptance Rate: The percent of applicants who were accepted (in the preferred major at the undergraduate level).

Yield: The percent of accepted students who enrolled in the preferred major.

Note 1: All data reflect the organizational structure as of Fall 2006.

Note 2: The Pre-major in Communication was eliminated for entering students in Fall 2000. The Pre-major in Journalism was eliminated for entering students in Fall 2005.

Note 3: The Department of Journalism merged with the Department of Communication in 2004.