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EDUCATION

- 2007 **Ph.D., University of Texas at Austin.** Radio-TV-Film Department, College of Communication. Austin, Texas.
Main areas: New media technologies, International communications.
- 2000 **M.A., SUNY at Buffalo.** School of Information. Buffalo, NY.
Main areas: International communications, new technologies.
- 1996 **B.A., Universidad Central de Venezuela,** School of Communication. Caracas, Venezuela.
Main Areas: Journalism and Mass communication research.

RESEARCH AND TEACHING INTERESTS

New Media and Policy; Technology and Inequality; Globalization and International Communication; Social Movements and New Media; Immigration and New Media; Evaluation Research; Social Network Analysis; Research Methods.

EMPLOYMENT HISTORY

- Present **Assistant Professor.** Department of Communication, University of Massachusetts, Amherst. Amherst, MA.
- 2000- 2007 **Assistant Instructor.** Department of Radio-TV-Film. University of Texas at Austin. Austin, TX.
International Communication (Spring 2006)
Introduction to Media Studies (Spring 2005)
- Teaching Assistant.** Department of Radio-TV-Film. University of Texas at Austin.
Digital Literacy (Spring 2007)
Introduction to Media Studies – Lead T.A.: Coordinate 4-8 T.A. (Fall 2003- Fall 2004)
Cultural Mapping (Spring 2003)
Seminar in Qualitative Research Methods (Spring 2002)
Issues in Communication Research (Honors Seminar; Fall 2000; Spring 2001)
- 1998-2000 **Lecturer.** SUNY at Buffalo. Communication Department, and Department of Romance Languages and Literatures

REFEREED PUBLICATIONS

- Fuentes-Bautista, M., Straubhaar, S., and Piñón, J. "Refocusing From Global to Regional Homogenization of Television: Production and Programming in the Latino U.S. Market, Mexico and Venezuela." *Journal of Broadcasting and Electronic Media* (Revise-resubmit).
- Fuentes-Bautista, M, and Inagaki, N. (2006) "Reconfiguring Public Internet Access in Austin, TX: Wi-Fi's Promise and Broadband Divides." *Government Information Quarterly* 23 (2), 404-434.
- Fuentes-Bautista, M. (2002). "Universal Service in Times of Reform: Affordability and Accessibility of Telecommunication Services in Latin America". In Lorrie F. Cranor and Shane Greenstein (eds). *Communications Policy and Information Technology: Promises, Problems, and Prospects* (347-382). Cambridge: MIT Press. (Referred).
- Fuentes-Bautista, M., Gil-Egui, G., and González, C. (1992). "Países Privatizadores Versus Países Reestructuradores: Un Análisis de las Reformas de Telecomunicaciones en las Américas" [An Analysis of Telecommunications Reform in the Americas: Privatization strategies v. reorganization strategies]. *Comunicación*, 80 (4), 31-51 (Caracas, Venezuela).

INVITED BOOK CHAPTERS

- Straubhaar, J., La Pastina, A., Rojas, V., Fuentes-Bautista, M., and Piñón, J. (Forthcoming) "Making Sense of World Television: Hybridization or Multi-layered Cultural Identities?" In Joseph Straubhaar, *World Television: From Global to Local*. Sage Publications.
- Fuentes-Bautista, M., Straubhaar, J., and Spencer, J. (2004) "NGOs and Government: The Social Shaping of Internet from Below." In Othon Jambeiro and Joseph Straubhaar (eds) *Informação e Comunicação: O Local e o Global em Austin e Salvador*, pp. 43-72. Salvador, Brazil: Universidade Federal da Bahia Press.
- Rojas, V., Straubhaar, J., Fuentes-Bautista, M. and Piñón, J. (2004) "Still Divided: Ethnicity, Generation, Cultural Capital and New Technologies." In Othon Jambeiro and Joseph Straubhaar (eds) *Informação e Comunicação: O Local e o Global em Austin e Salvador*, pp. 297-322. Salvador, Brazil: Universidade Federal da Bahia Press
- Strover, S., Gustafson, K., Inagaki, N., and Fuentes-Bautista, M. (2004) "Critically Evaluating Market Diffusion Policy and Digital Divide in Texas 2000-2004." In Othon Jambeiro and Joseph Straubhaar (eds) *Informação e Comunicação: O Local e o Global em Austin e Salvador*, pp. 99-132. Salvador, Brazil: Universidade Federal da Bahia Press.

REFEREED CONFERENCE PAPERS

- Straubhaar, J., Pinon, J., Rojas, V. and Fuentes-Bautista, M. (2007, May 24-28) "Latinos and Television: Hybridization or Multilayered Cultural Identities?." Proceedings of the International Communication Association Annual Conference. International & Development Communication Division. San Francisco, CA.
- Fuentes-Bautista, M. and Inagaki, N. (2006, June 19-23). "Bridging the Broadband Gap or Recreating Digital Inequalities? The Social Shaping of Public Wi-Fi," Proceedings of the International Communication Association Annual Conference, Communications & Technology Division. Dresden, Germany.

- Fuentes-Bautista, M and Inagaki, N. (2005, September 23-25). "Wi-Fi's Promise and Broadband Divides: Reconfiguring Public Internet Access in Austin, Texas." Proceedings of the Telecommunication Policy Research Conference (TPRC). Alexandria, Virginia.
- Fuentes-Bautista, M., Straubhaar, J., and Spencer, J. (2003, May 23-27). "The Social Shaping of the Internet From Below: NGOs and Government's Roles in Internet Development in Brazil and Peru." Proceedings of the International Communication Association Annual Conference, Communication & Technology Division. San Diego, California.
- Fuentes-Bautista, M., Straubhaar, J., and Spencer, J. (2002, July 21-26). "Rising Digital Divide Issues in the Era of Media Convergence: The Case of Brazil." Conference Proceedings of the 23rd Conference and General Assembly of the International Association for Media and Communication Research (IAMCR). Barcelona, Spain.
- Straubhaar, J., Fuentes-Bautista, M., Giraud, C., and Campbell, C. (2002, July 21-26). "From Global to Regional Homogenization of Television: New Evidence from the U.S., Mexico, and Venezuela." Conference Proceedings of the 23rd Conference and General Assembly of the International Association for Media and Communication Research (IAMCR). Barcelona, Spain.
- Straubhaar, J., Fuentes-Bautista, M., Giraud, C., and Campbell, C. (2002, July 15-19). "Refocusing from Global to Regional Homogenization of Television: Production and Programming in the Latino U.S. Market, Mexico, and Venezuela." Proceedings of the International Communication Association Annual Conference, Best Paper of the Intercultural and Development Communication Division. Seoul, Korea.
- Fuentes-Bautista, M., Straubhaar, J., and Spencer, J. (2002, July 15-19). "Converging Print and Electronic Media in Brazil: The Rapid Rise of UOL (Universe Online) to Dominance as Both ISP and Internet Content Provider in Brazil." Proceedings of the International Communication Association Annual Conference, Mass Communication Division. Seoul, Korea.
- Strover, S. and Fuentes-Bautista, M. (2002, July 15-19). "The Prospects for Broadband Deployment in Rural America." Proceedings of the International Communication Association Annual Conference, Communication and Law and Policy Division, Seoul, Korea.
- Fuentes-Bautista, M., MacLean, E. and Caro, L. (2001, April). "Can Commercial Byways Bridge the Content Gap? A Content Analysis of Pan-Latino Portals." Proceedings of the First ICA-IAMCR Conference on the Digital Divide. Austin, Texas.
- Fuentes-Bautista, M. and Straubhaar, J.D. (2001, April). "Moving Beyond Connectivity: Improving Access in Brazil." Proceedings of the First ICA-IAMCR Conference on the Digital Divide. Austin, Texas.
- Fuentes-Bautista, M. (2001, October 27-29). "Universal Service in Times of Reform: Affordability and accessibility of telecommunication services in Latin America." Proceedings of the Telecommunication Policy Research Conference (TPRC). Alexandria, Virginia.
- Fuentes-Bautista, M. (2000, June). "Universal Service and Telecommunication Reforms: Lessons from Four Latin American Countries." Proceedings of the International Communication Association Annual Conference, Communication and Law and Policy Division. Washington D.C.
- Fuentes-Bautista, M. and Barnett, G.A. (2000, June). "Telecommunications in the Era of Trading Blocs: A Longitudinal Network Analysis of the Americas (1991-1998)." Proceedings of the International Communication Association Annual Conference, Communication & Technology Division. Acapulco, Mexico.

REFEREED PANEL PRESENTATIONS

- Participant, (2006, August 3-5). "Reexamining digital inequalities through the use of capabilities approach." Proceedings of the 2006 Congress of the Americas. "Uniting the Americas: Technology, Intercultural Communication, and Public Affairs. Conference co-sponsored by the University of San Martin de Porres (Lima, Peru), the International Communication Association, ICA, and American Communication Association (ACA). Lima, Peru.
- Participant, (2005, September 30-October 2). "Rethinking the Digital Divide: A Capabilities Approach to Digital Inequalities." Global Fusion. Athens, Ohio.
- Participant, (2005, May 26-30). "Still Divided: Ethnicity, Generation, Cultural Capital and New Technologies." Proceedings of the International Communication Association Annual Conference, Communication & Technology Division, New York, New York.

INVITED PRESENTATIONS

- Fuentes-Bautista, M. (2006, November 16-19) "Reframing Public Interest in the Era of Wireless Broadband." 92nd Annual Convention of the National Communication Association. San Antonio, Texas
- Fuentes-Bautista, M., Rojas, V. and Lee, E. (2006, November 16-19) "Notes for the study of digital inequalities from a capabilities approach." In the panel "Migration and ICTs: Assessing the Impact of Generation, Migration Trajectory, and Cultural Capital on the Digital Divide among Latinos." 92nd Annual Convention of the National Communication Association. San Antonio, Texas.
- Fuentes-Bautista, M. (2006, October 26-28). "Public Access in the Post-convergence Era." In roundtable: Public Sphere, Public Media in an Open Source Age. The Flow Conference, the University of Texas at Austin. Austin, TX.
- Fuentes-Bautista, M. and Inagaki, N. (2006, June 28). "Studying the Supply and Use of Wireless Broadband in the 'Third Place': The case of Public Wi-Fi in Austin, TX." Measuring Broadband: Problems and Possibilities. Workshop at the Pew Internet and American Life Project. Washington, D.C.
- Straubhaar, J., Rojas, V. and Fuentes-Bautista, M. (2006, May 8-11). "Crossing the Digital Divide: UT-Austin Project Overview." Comparative Seminar in Community Informatics. The University of Texas at Austin. Austin, Texas.
- Fuentes-Bautista, M (2006, April 18-21). "La Experiencia de una Comunidad Emergente de Investigación en Texas." I Simposio Internacional de Cibercultura y Comunidades Emergentes. Laboratorio de Comunicación Compleja. Universidad Autónoma de México (UNAM). México D.F., México.
- Fuentes-Bautista, M and Inagaki, N. (2005, September 13). "Wi-Fi's. Promise and Broadband Divides." Guest Lecturer. The Annenberg Research Network on International Communication. University of Southern California. Los Angeles, California.
- Fuentes-Bautista, M., Piñón, J., Straubhaar, and Rojas, V. (2005, June 16-17) "Rethinking Differentiated Internet Use among Latinos: A Capabilities Approach to Digital Inequalities." Internet use in the Americas: A Research Workshop. Centro de Investigación y Docencia Económicas (CIDE). México D.F., México.

Fuentes-Bautista, M. (2004, January 30–February 1). "Muddling through Digital Inclusion: The Social Construction of State Policy Promoting Community Networks in Texas." First U.S.- Brazil Colloquium of Communication Scholarship. University of Texas at Austin. Austin, Texas.

RESEARCH AND CONSULTING EXPERIENCE

Research Associate Telecommunication and Information Policy Institute (TIPI) (Summer 2001–present)
<http://www.utexas.edu/research/tipi/>; College of Communication, UT at Austin.

Project: "Closing the Rural Broadband Gap: A Field Experiment" (Summer-Fall 2005). PI: Robert LaRose; Co-PI: Jennifer Gregg, Sharon Strover, and Joseph Straubhaar.
Responsibility: Fieldwork coordination and training, survey planning, and data analysis.

Project: "Emerging Models of Public Wi-Fi Access: Physical and Social Networks in the City of Austin" (Summer-Fall 2004). Responsibility: Project Director.

Project: "Public Internet Access and Reconciliation Roundtables in Peru." A report for the Inter-American Development Bank- OSIPTEL, Lima-Peru (April 2002) PI: Dr. Joseph Straubhaar. Responsibility: Fieldwork and data gathering; data analysis.

Project: "Moving Beyond Connectivity: Improving Public Internet Access in Brazil." A report for the School of the Future, University of São Paulo, Brazil. (Summer 2001). PI: Dr. Joseph Straubhaar. Responsibility: Data gathering, analysis, and writing report.

Project: "The Internet Freedom and Broadband Deployment Act of 2001 (H.R. 1542): Considerations for Rural Communities." A report for the Rural Policy Research Institute (RUPRI) (Summer 2001). PI: Dr. Sharon Strover. Responsibility: Data gathering and analysis.

Research Assistant College of Communication, University of Texas at Austin

Project: Austin Cultural Mapping (Fall 2002-Fall 2004). PI: Joseph Straubhaar.
Responsibility: Co-design and conduct research mapping cultural/information resources and media uses in low income communities in Austin, TX.

Knight Center for Journalism in the Americas (Fall 2003; Spring/Summer 2004)
<http://www.knightcenter.utexas.edu>. Supervisor: Dean Graber. Responsibilities: Production of the Journalism Monitor Service of the Americas (English/ Spanish/ Portuguese).

Project: Evaluating Community Networks in Texas (PRP in the LBJ School; Fall 2002-Spring 2003). PI: Sharon Strover and Gary Chapman. Responsibility: Fieldwork, data analysis; writing evaluation report on Laredo CN project.

Project: Global TV Flows (Fall 2001- SP 2002). PI: Joseph Straubhaar. Responsibility: Data gathering and analysis.

Consultant Ford Foundation/ IIE (May 2005).
Report on the National Media Reform Conference, St. Louis, MO. Coordinated by Dr. Patrick Burkart, Texas A&M. Responsibility: Writing report.

Intern Texas Telecommunication Infrastructure Board (TIFB) (Summer 2003)

SELECTED NON-ACADEMIC WORK EXPERIENCE

Manager, Broadcasting Media and Community Relations (1995-1996) C.A. Teléfonos de Venezuela (CANTV- National Telephone Company). Caracas, Venezuela.

Assistant Editor/ Staff Reporter (1988-1995). Economía Hoy (Newspaper); El Nacional (Newspaper). Caracas, Venezuela.

HONORS AND AWARDS

Continuing Bruton Fellowship. University of Texas at Austin, 2006-2007.

RTF Outstanding Performance as Research Assistant. The Graduate Student Assembly Award. University of Texas at Austin, April 2003.

Top Paper in International Communications - First Place, (Co-author), Intercultural and Development Communication Division, International Communication Association Annual Conference, Seoul, Korea. July 15-19, 2002.

Top Student Paper Competition - First Place, Telecommunication Policy Research Conference (TPRC). Alexandria, VA. October 27-29, 2001.

Professional Development Award. Office of Graduate Studies of the University of Texas at Austin, May 2001, May 2003, May 2005, May 2006.

Best Bachelor's Thesis in Mass Communications Award - Second Place (With Gisela Gil-Egui and Carlos Gonzalez Saavedra), granted by the Carlos E. Frias Endowment (Venezuela), 1992.

ACADEMIC ACTIVITIES AND SERVICES

Faculty hiring committees, Student representative, Spring-Fall 2006.

Reviewer, Communication and Law and Policy Division, International Communication Association (ICA) Annual Conference, 2005.

PROFESSIONAL MEMBERSHIP

International Communication Association (ICA)

National Communication Association (NCA)

International Association for Media and Communication Research (IAMCR)

COMMUNITY SERVICE

Austin Free-Net, Volunteer (2003-2007), Board member (2004 -2007)

Austin Partners for Media Justice, Co-founder and member (2006)

Friends of Access, Austin Public Access Community TV, Founding member (2006)

LANGUAGES

Spanish (native speaker), Portuguese (intermediate)