

VITA

VERNON E. CRONEN

PERSONAL INFORMATION

Address: Department of Communication
Machmer Hall
University of Massachusetts
Amherst, Massachusetts 01003
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(413) 545-1311 (main office)

PRESENT POSITION

Professor
Department of Communication
College of Social and Behavioral Sciences
University of Massachusetts, Amherst, Massachusetts, U.S.A.

EDUCATION

B.A. - Ripon College, 1963
M.A. - University of Illinois, 1968
Ph.D. - University of Illinois, 1970

SCHOLARLY INTERESTS

Primary research interests concern the development and application of the theory "Coordinated Management of Meaning" (CMM) as methodology for: (1) analysis of situated communication, (2) critique of the forms of life that are created, recreated, and sustained by communication, and (3) helping practitioner join with clients for creative change. My current activities are focused on clarifying how CMM theory further develops Wittgenstein's analysis of meaning, the social construction of identity in communication, and the aesthetic dimension of communication. The areas of application in which I conduct my theoretical, interpretive and critical work include the family, intercultural communication, and organizational communication.

I am also interested in the philosophy of social science and in comparative methods. My recent work with the Kensington Consultation Centre, London, has focused on the relationship of interview methods to CMM theory and the relationship of interview methods to a practitioner's institutional role.

1966-1968 - Graduate Teaching Assistant, University of Illinois
1968-1970 - Instructor, University of Illinois
1970-1976 - Assistant Professor, University of Massachusetts
1976-1982 - Associate Professor, University of Massachusetts
1982-present - Professor, University of Massachusetts
1985 - Visiting Professor, University of California, Santa Barbara
1992 - Visiting Professor, University of California, Santa Barbara

PROFESSIONAL AFFILIATIONS

Positions Held:

Chairman, Interpersonal and Small Group Communication Division, Speech Communication Association (1982-83).

Chairman, Interpersonal and Organizational Communication Division, Eastern Communication Association (1980-81).

Memberships:

International Communication Association
Speech Communication Association
Eastern Communication Association

PUBLICATIONS

1. Books:

W. Barnett Pearce and Vernon E. Cronen. Communication, Action, and Meaning: The Creation of Social Realities. New York: Praeger, 1980.

2. Chapters in Books and Proceedings:

V. Cronen. Communication Theory for the Twenty-First Century: Cleaning up the Wreckage of the Psychology Project. In Judith Trent (Ed.) Communication: Views from the Helm for the 21st Century (pp. 18-38). Needham Heights, MA: Allyn & Bacon, 1998.

V. Cronen. Practical theory and the task ahead for social approaches to communication. In W. Leeds-Hurwitz (Ed.) Social approaches to communication Lawrence Earlbaum and Associates, 1995.

2. Chapters in Books and Proceedings: (Continued)

V. Cronen. Coordinated Management of Meaning theory: The consequentiality of communication and the recapturing of experience. In S. Sigman (Ed.) The consequentiality of communication (pp. 17-65). Lawrence Erlbaum Press, 1995.

V. Cronen. Theory and therapy (pp. 22-31); Teaching, Training and Education. (pp. 60-66); Development and Management. (pp. 93-100). In B. Schilling (Ed.) Autopoiesis, Constuctivism, CMM Theory, and Constructionism; Learning Change and Development. Proceedings of the International Seminar. Copenhagen Denmark, June 15-17, 1994. (Danish/English)

V. Cronen. Interethnic communication and cross-paradigm borrowing. In S. Deetz (Ed.) Communication Yearbook vol. 17. Sage Publications, 1994.

Vernon E. Cronen. Coordinated Management of Meaning: Practical Theory for the Complexities and Contradictions of Everyday Life. In J. Siegfried, Ed. The Status of Commonsense In Psychology. (pp. 183-207) New York: Ablex, 1994

Vernon E. Cronen. Coordinated Management of Meaning Theory and Post-Enlightenment Ethics. In K. Greenberg Ed. Conversations on Communication Ethics. New York: Ablex, 1991.

Vernon E. Cronen, Victoria Chen, and W. B. Pearce. Coordinated Management of Meaning: A Critical Theory in the Pragmatic Tradition. In Y. Y. Kim and Wm. Gudykunst Eds. International and Intercultural Annual, 12. Theories in Intercultural Communication Hills, Sage, 1988.

Vernon E. Cronen, W. Barnett Pearce, and Karl Tomm. A Dialectical View of Personal Change. In K. Gergen and K. Davis Eds. The Social Construction of the Person. New York, Springer-Verlag, 1985.

Vernon E. Cronen and W. Barnett Pearce. Toward an Explanation of How the Milan Method Works: An invitation to a Systemic Epistemology and the Evolution of Family Systems. In D. Campbell and R. Draper Eds. Applications of Systemic Family Therapy. London: Grune and Stratton, 1985.

Vernon E. Cronen and Robert Shuter. Initial Interactions and The Formation of Intercultural Bonds. Intercultural Communication Theory. Wm B. Gudykunst Ed. Beverly Hills: Sage, 1983, pp. 89-119.

Vernon E. Cronen, W. Barnett Pearce, and Linda M. Harris. The Coordinated Management of Meaning: A Theory of Communication. In F. Dance, ed. Comparative Human Communication Theory: An Introduction. New York: Harper and Row, 1981, pp. 89-119.

2. Chapters in Books and Proceedings: (Cont'd)

W. Barnett Pearce, Vernon E. Cronen and Linda M. Harris. Methodological Considerations in Building Communication Theory. In F. Dance, ed. Comparative Human Communication Theory: An Introduction. New York: Harper and Row, 1981, pp. 1-43.

W. Barnett Pearce, Linda M. Harris, and Vernon E. Cronen. Communication Theory in a New Key. In C. Wilder and J. Weakland, eds. Communication From the Interactional View. New York: Praeger, 1982, pp. 149-194.

Vernon E. Cronen. Argumentation in Human Communities. In D. Thomas, eds. Argumentation As A Way Of Knowing. Washington: SCA Publications, 1981, pp. 47-77.

Vernon E. Cronen, W. Barnett Pearce, and Lonna Snavelly. A Theory of Rules-Structure and Types of Episodes, and a Study of Perceived Enmeshment in Undesired Repetitive Patterns (URPs). In D. Nimmo, Ed. Communication Yearbook, Vol. 3. New Brunswick, N.J.: Transaction Books, 1979.

Vernon E. Cronen, Eugene E. Kaczka, W. B. Pearce, and Mark Pawlik. The Structure of Interpersonal Rules and Meaning and Action: A Computer Simulation of "Logical Force" in Conversation. Proceedings of the 1978 Winter Simulation Conference.

Vernon E. Cronen. The Interaction of Refutation Type, Involvement and Authoritativeness: A Study of Argumentation. In F.J. Blankenship et al., (eds.) Rhetoric and Communication. Urbana. University of Illinois Press, 1976.

Vernon E. Cronen. Audience Attitudes and Beliefs. In Public Speaking. By F. J. Blankenship. 2nd Edition, Englewood Cliffs, New Jersey: Prentice-Hall, 1972, pp. 65-100.

3. Journal Articles:

V. Cronen and Peter Lang. Language and Action: Wittgenstein and Dewey in the Practice of Therapy and Consultation. Human Systems, 5 (1995) 5-43.

Vernon E. Cronen and W. Barnett Pearce, Grammars of Identity and their Implications for Discursive Practices In and Out of Academe: A Comparison of Davies and Harre's Views to Coordinated Management of Meaning Theory. Research in Language and Social Interaction. 25, (1992) 37-66.

Peter Lang, Martin Little, and Vernon E. Cronen. The Systemic Professional: Domains of Action and the Question of Neutrality. Human Systems, 1, (1990). 34-49.

3. Journal Articles: (Cont'd)

Vernon E. Cronen, W. Barnett Pearce, and Xi Changsheng. The Meaning of "Meaning" in the Analysis of Communication: A Comparison of Two Traditions in Response to Brenders' Critique of the "Coordinated Management of Meaning" Project. Research On Language and Social Interaction. 23, 1989/90, 1-40.

Vernon E. Cronen. Het Individu Vanuit Systeemtheoretisch Perspektief. Systeemtheoretisch Bulletin. 5, (1986-1987), 144-197.

Alison Alexander, Vernon Cronen, Kung-wha Kang, Benny Tsou, and Barbara Jane Banks. Patterns of Topic Sequencing and Information Gain: A Comparative Study of Relationship Development in Chinese and American Cultures. Communication Quarterly, 34, 1986, 66-78.

Vernon E. Cronen, Kenneth M. Johnson, and John W. Lannamann. Paradoxes, Double Binds, and Reflexivity: An Alternative Theoretical Perspective. Family Process, March, 1982, pp. 91-112.*

Vernon E. Cronen and W. Barnett Pearce, Logical Force: A New Conception of Necessity in Communication Theory. Communication, 1981, 6, 5-68.**

W. Barnett Pearce, Vernon E. Cronen, and Kenneth Johnson, with Gregory Jones, and Robert Raymond. The Structure of Communication Rules and the Form of Conversation. Western Speech Communication, 1980, 24, 20-34.

Linda M. Harris and Vernon E. Cronen. A Rules-Based Model for the Analysis and Evaluation of Communication in Formal Organizations. Communication Quarterly, 1979, 27, 12-28.

Vernon E. Cronen, W. Barnett Pearce, and Linda M. Harris. The Coordinated Management of Meaning: A Rules-Based Approach to the First Course in Interpersonal Communication. Communication Education, 1979, 28, 22-38.

W. Barnett Pearce, Vernon E. Cronen, and Forrest Conklin. What to look at When Analyzing Communication: A Hierarchical Model of Actors' Meanings. Communication, 1979, 4, 1-24.

Vernon E. Cronen. Belief Salience and Interpersonal Impressions: An Extension of the Constructivist Position. Communication Quarterly, 1978, 26, 19-26.

Vernon E. Cronen and Leslie K. Davis. Alternative Approaches for the Communication Theorist: Problems with the Laws-Rules-Systems Trichotomy. Human Communication Research, 1978, 4, 120-128.

Vernon E. Cronen and Gary LaFluer. Inoculation Against Persuasive Attacks: A Test of Alternative Explanations. Journal of Social Psychology, 1977, 102, 255-265.

3. Journal Articles: (Cont'd)

Vernon E. Cronen and William K. Price. Affective Relationship Between the Speaker and Listener: An Alternative to the Approach Audience Model. Communication Monographs, 1976, 43, 51-59.

Vernon E. Cronen and Robert Fuller. Freshman Perceptions of Instructor Fairness and Expertise: A Problem in Course Evaluation. Communication Quarterly, 1976, 24, 45-47.

Vernon E. Cronen and Richard L. Conville. Belief Salience and Interpersonal Evaluations: A Reply to Delia et al. Communication Monographs, 1975, 42, 298-301.

Vernon E. Cronen. Course Evaluation in the Graduate Program. The Speech Teacher, 1974, 23, 34-39.

Vernon E. Cronen and Richard L. Conville, Summation Theory and the Predictive Power of Subjects' Own Salient Beliefs. Journal of Social psychology, 1975, 97, 47-52.

Vernon E. Cronen and Richard L. Conville. Fishbein's Concept of Belief Strength: A Theoretical Methodological and Experimental Critique. Speech Monographs, 1975, 42, 143-150.

Vernon E. Cronen and Nancy Mihevic. Effects of Group Conflict, Problem-Relevance, Manipulative Success and Decision Satisfaction on Machiavellianism. Psychological Reports, 1974, 35, 691-694.

Vernon E. Cronen. Responding to a Weaker Opponent: A Study of Likeability and Refutation in Public Debate. Western Speech, 1974, 38, 108-116.

Vernon E. Cronen. Task Requirements, Belief Salience and Attitude: Beyond the Hullian Model. Today's Speech, 1974, 22, 11-17.

Vernon E. Cronen and William K. Price. Class Year, Dimensions of Students Judgment, and the Use of Course Evaluation Instruments. The Speech Teacher, 1974, 23, 34- 39.

Richard L. Conville and Vernon E. Cronen. The Effects of Negative Affect Conditions and Concept Involvement on Language Redundancy. The Journal of Psychology, 1974, 86, 93-103.

Vernon E. Cronen. Belief Salience, Media Exposure, and Summation Theory. Journal of Communication, 1973, 23, 96- 94.

Vernon E. Cronen and Richard Conville. Belief Salience, Summation Theory and the Attitude Construct. Speech Monographs, 1973, 40, 17-26.

3. Journal Articles: (Cont'd)

Vernon E. Cronen. Teaching Students to Evaluate Arguments. The Speech Teacher, 1973, 22, 107-113.

Vernon E. Cronen and Nancy Mihevic. The Evaluations of Deductive Argument: A Process Analysis. Speech Monographs, 1972, 39, 124-131.

Timothy P. Meyer and Vernon E. Cronen. Agnew Meets the Student Dissenters: An Experimental Study of Ego- Involvement and Argumentation. Journal of Communication, 1972, 22, 263-276.

Vernon E. Cronen Forensics and Behavioral Science: A Response to Walik and McGlone. Journal of the American Forensics Association, 1970, 7, 92-96.

Vernon E. Cronen. The Functions of the Debater: Orator, Critic, Pedagogue. Central States Speech Journal, 1969, 20, 261-268.

Vernon E. Cronen. Comparative Advantage: A Classification. Central States Speech Journal, 1968, 19, 243-249.

SEMINARS, WORKSHOPS, INTERDISCIPLINARY MEETINGS, AND ADDRESSES

1. Theoretical issues and their practical applications:

V. Cronen (1995) Seminar on Language, Management, Consultation and Therapy. One of 6 main presenters. Sponsored by DISPUK. Copenhagen, Denmark, 1995.

V. Cronen (1994) Autopoiesis, Constructivism, CMM Theory and Construction. Three day seminar. One of 3 presenters including numbered Maturana and Kenneth Gergen. Sponsored by DISPUK. Copenhagen, Denmark, 1994.

V. Cronen (1994) CMM Theory and social research: A four day set of lectures for students at the University of Venice, Department of Psychology, Venice, Italy.

Vernon E. Cronen. "Recovering the Aesthetic Dimension of Communication." Paper presented to Faculty and Students, Department of Communication, Ohio State University, Columbus, Ohio, April, 1993.

Participant at Preconference workshop on the concept of reflexivity in communication theory. Speech Communication Association annual convention, Chicago, Illinois, October, 1992.

SEMINARS, WORKSHOPS, INTERDISCIPLINARY MEETINGS, AND ADDRESSES (C'd)

1. Theoretical issues and their practical applications: (Cont'd)

Vernon E. Cronen and W. Barnett Pearce. Coordinated Management of Meaning Theory and the Problem of Contradiction: A Response to Davies' and Harres' paper "Contradiction: Enlightenment Versus Post Structuralist Accounts." paper presented at Rom Harres' meeting of the "Friends of Good Psychology" Group. Georgetown University, February, 1990.

"Recent Developments in Coordinated Management of Meaning Theory." An all day seminar presented at Linacre College, Oxford University, 1982. (With W.B. Pearce, University of Massachusetts, Department of Communication.)

"The Problem of Higher-Order Change: A Case Study." Paper presented at the Interdisciplinary Conference, "The Social Construction of the Person," Philadelphia, 1982. (With W. B. Pearce)

With W. B. Pearce and graduate students presented two-day workshop on Research Methods in Coordinated Management of Meaning Theory. Annual convention of SCA, Louisville, 1982.

Participant, colloquium, "Methodological Advances and Retreats in the Study of Primary Relationships: A Few Words from Some Old Pros." (with Murry Straus (UNH) and George Levinger (UMass)). Jointly sponsored by School of Home Economics, Department of Psychology, and the Department of Communication Studies, University of Massachusetts, 1980.

Vernon E. Cronen. Four Issues in the Analysis of Interactive Discourse. A Commentary from the Perspective of the Coordinated Management of Meaning. Paper presented to the Speech Communication Association Seminar on Interactive Discourse, San Antonio, 1979.

W. Barnett Pearce and Vernon E. Cronen. Toward a Logic of Interactional Rules. Paper presented at ICA/SCA Asilomar 1979--Human Communication from the International View.

2. Applications to family interaction and family therapy.

V. Cronen (1994) CMM theory, strange loops and reflexivity: New directions. Lecture presented at the Centro Milanese Di Della Famiglia, Milan, Italy.

(1991 - 1994) Member of 4 person faculty for the Kensington Consultation Centre's 5 day advanced workshop for family therapists. Oxford, UK.

(1994) One day workshop for family therapists and consultants sponsored by the department of psychology, University of Venice, Venice, Italy.

2. Applications to family interaction and family therapy. (Cont'd)

One day workshop on the relevance of Wittgenstein's later philosophy for systemic family therapy sponsored by The Systemic Group, Newcastle University, Newcastle, UK, July, 1993.

One day workshop for students and faculty of the Kensington Consultation Centre, London, UK, July 1993.

One week series of lectures and case analyses for the Kensington Consultation Centre, London, UK. Summer, 1988.

"The Individual In a Systemic Perspective", Keynote address at the 15th Anniversary Conference of Interaktie Akademic, Antwerp, Belgium. May 30, 1986.

"Coordinated Management of Meaning Theory: Recent Developments and their relevance for Clinical Practice." Invited all-day presentation sponsored by the Kensington Consultation Centre, London, England. June 5, 1986.

"Research on Multiproblem Families: A Multimethod Approach." All day workshop presented at the 1983 annual convention of the American Association of Marital and Family Therapists. (With Lauren Kaplan and Scott Neilson, both University of Massachusetts School of Education.)

Two-day workshop on the relationship of CMM theory to the Milan Approach to Family Therapy. (Faculty for the workshop: Cronen and Pearce, University of Massachusetts; Gianfranco Cecchin, Milan Italy; Karl Tomm, Calgary Medical School, Canada.) Presented at the annual convention of the American Orthopsychiatric Association, Boston, 1983.

"Paradox and Recursivity in Troubled Families." A two day workshop including theory and case analyses. Also analysis of a therapy team's interaction pattern. Presented at the Kensington Consultation Centre, London, 1982. (With W. B. Pearce)

University of Calgary Medical School. With W. B. Pearce, Luigi Boscolo, Gianfranco Cecchin, and Karl Tomm. Two workshops: (1) April 14-15, 1981 small workshop for Calgary Family Therapy Unit (2) April 16-18, 1981 International Workshop "The Milan Approach to Family Therapy with Commentary Based on a New Theory of Communication. Also two all university lectures:

1. Vernon E. Cronen and W. Barnett Pearce. "The Coordinated Management of Meaning: Its Use In the Collection of Clinical Data."
2. W. Barnett Pearce and Vernon E. Cronen. "The Social Constitution of Consciousness and Emotion."

2. Applications to family interaction and family therapy. (Cont'd)

University of Connecticut, Department of Human Development colloquium: Vernon E. Cronen, "The Analysis of Paradox and the Function of Paradox in Family Change", 1982.

"A Relationship Under Four Lenses." Four different research teams compare their analyses of the same couple. Presented at the International Communication Association Annual Convention, Minneapolis, 1981. (With E. Millar and F. Millar, Cleveland State University, D. Millar, Central Michigan University, P. Andersen, University of West Virginia, and S. McNamee, University of Massachusetts)

3. Applications to intercultural and cross-cultural issues.

Participant in SCA Annual Convention seminar on Cross- Cultural Universals of Conversation. Fall, 1988.

Vernon E. Cronen, "Coordinated Management of Meaning and the Study of Cultural Differences." Paper presented at the Arizona State University Conference on Intercultural and Cross-cultural Communication. Tempe Arizona, Spring, 1988.

4. Applications to organizational settings.

V. Cronen and W. Barnett Pearce. Presented the Coordinated Management of Meaning Approach to Organizational Communication and creative change at the 3 day DISPUK Seminar. "Three Perspectives on Creativity in Organizations." Other perspectives were Appreciative Inquiry and the Gergen McNamee Relational Approach. Copenhagen Denmark. For formal paper see conference presentations. Summer, 1998.

Applications of the Theory "Coordinated Management of Meaning." Member, Faculty for Kensington Consultation Centre's 5 day summer workshop and seminar on "Systematic Consultation." Oxford, UK, July 1989, 1990, 1995

V. Cronen, W. B. Pearce, M. Little, Peter Lang. Two day workshop on systemic management and consultation. Southwest Texas State University, San Marcos, TX, 1995.

Organizations: Conversations and Actions. Two-day workshop for organizational Consultants sponsored by DISPUK. Snekkersten, Denmark, 1995.

CONVENTION PAPERS

Vernon E. Cronen. Practical Theory, Aesthetics, and Creative Organizations. Paper presented to the DISPUK Seminar. "Three Perspectives on Creativity in Organizations." Copenhagen, Denmark, 1998.

Vernon E. Cronen. Practical Theory and the Logic of Inquiry. Paper presented at SCA National Convention, San Diego, CA, 1997.

CONVENTION PAPERS (Continued)

Vernon E. Cronen. Knowing How to "Go on": Getting out of the Semiotics Half-way House. ICA, Annual Convention, 1996.

Vernon E. Cronen and Peter Lang. The Use of "Circular Questions: in Coordinated Management of Meaning Theory. SCA Annual Convention, 1995.
Lynn Loudahl and Vernon E. Cronen. Gender, Power, and Social Reality in a Traditional Community: Combining Ethnographic Methods and CMM Theory. Paper presented at SCA Convention, 1995.

Vernon E. Cronen. Reflexivity and the theory Coordinated Management of Meaning. Paper presented at the International Communication Association Annual Convention, Washington, D.C., May 1993.

Vernon E. Cronen. The relevance of Wittgenstein, James and Dewey to understanding language and communication. Paper presented at the International Communication Association Annual Convention, Washington, D.C., May 1993.

Vernon E. Cronen. The Consequentiality of Communication and the Recapturing of Experience. Paper presented at the International Communication Association Annual Convention, Washington, D.C., May 1993.

Team-based research and its place in Coordinated Management of Meaning Theory. Paper presented at the Speech Communication Association Annual Convention, Washington, D.C., 1991.

Vernon E. Cronen. Philosophical Pragmatism as a Tradition for the Development of Theory in Intercultural Communication. Presented at the ICA Annual Convention, Chicago, 1991.

Vernon E. Cronen. Coordinated Management of Meaning Theory and the Rhetoric [?] of Possibility. Presented at the SCA Annual Convention, Chicago, 1990.

V. Cronen. (1994) Recent developments in CMM theory. Paper presented at the Central States Communication Association.

V. Cronen. (1993) One view of reflexivity. Paper presented at the ICA annual convention.

V. Cronen. (1993) Communication and the making of humanity. Paper resented at the ICA annual convention.

V. Cronen. (1992) Coordinated Management of Meaning theory and reflexivity. Presented to special workshop of communication and reflexivity. SCA annual convention.

CONVENTION PAPERS (Continued)

V. Cronen. (1993) Ludwig Wittgenstein and William James: Contributions to a practical theory of communication. ICA annual convention.

Vernon E. Cronen. The Curious Case of Propositions. Paper presented at the SCA Annual Convention, San Francisco, 1989.

Sara Cobb and Vernon E. Cronen. Individuality, Intentionality and Power from a Systemic Perspective. Paper presented at the Second-Order Cybernetics Conference, Virginia Beach, November, 1989.

Vernon E. Cronen. Types of "Structures" in Intercultural Communication. Paper presented at the Cultural and Communication Conference, Philadelphia, October, 1989.

W. B. Pearce and V. E. Cronen. "Intervention." Paper Presented at the Temple University Conference on Conflict, 1986.

V. E. Cronen. Persons, Families and Moral Orders. Paper presented at the ECA Annual Convention, 1985.

Vernon E. Cronen and W. Barnett Pearce. Microprocess in the Social Construction of Persons. Paper presented at the International Interdisciplinary Conference on Identity and Selfhood. British Psychological Association, Welsh Branch. Cardiff, U.K. 1984.

V.E. Cronen, "Change and Socio-Cultural Considerations." Presented at Conference on Culture and Communication, Philadelphia, 1983.

With W. B. Pearce, "Reflexivity in Social Systems." Paper presented at the Interdisciplinary Conference on the Social Construction of the Self, Philadelphia, 1983.

Vernon E. Cronen, "The War Among the Systemic Therapists: are there Common Grounds?" Presented at the annual Participants Conference [of New England Family Therapists]. Amherst, 1983.

Vernon E. Cronen. "A Model of Deep-structure Change in Social Systems." Presented at the Annual Convention of ECA, 1983.

Vernon E. Cronen. "Central Issues in Rules-Based Theories of Communication" CSSA Annual Convention, Washington, D.C. 1982.

Vernon E. Cronen. "The Potential of Imperfectable Systems." World Futures Society Annual Convention, 1982.

Vernon E. Cronen. "Limits of the Natural Systems Analogy." Keynote address for the New England Regional Participants Conference, 1982.

CONVENTION PAPERS (Continued)

Vernon E. Cronen and Sheila M. McNamee. "When Our Realities Mask Their Making: A Conception of the Relationships among Consciousness and Competence with a Case Study of those Relationship." ICA Annual Convention, 1982.

Vernon E. Cronen and Kathleen K. Reardon. The Relationship of Nonverbal Messages to Hierarchical and Temporal Contexts. paper presented at the Speech Communication Association Annual Convention, Anaheim California, 1981.

Sheila McNamee and Vernon E. Cronen. The Ability of Untrained Subjects to Understand the Dynamics of a Convolutated Interpersonal Logic. Paper presented at the National Council on Family Relations, Theory and Methodology Workshop of the Annual Convention, Milwaukee, 1981.

Vernon E. Cronen and John W. Lannamann. This is not the Title: A Theoretical and Empirical Approach to Reflexibility in Systems of Social Meaning. Paper presented at the International Communication Association Annual Convention, Minneapolis, 1981.

Vernon E. Cronen, W. Barnett Pearce, and Linda M. Harris. The Coordinated Management of Meaning: Order, Disorder, and the Social Order. Paper presented to the conference "Text and Context: The Analysis of Oral Discourse," Temple University, 1980.

Marsha H. Stanback and Vernon E. Cronen. Shucking: An Empirical Test of an Afro-American Communication Strategy. Paper presented at the International Communication Association Annual Convention, Minneapolis, 1981.

Alison Alexander, Vernon E. Cronen, Kyung-wha Kang, Benny Tsou and Jane Banks. Patterns of Topic Sequencing and Information Gain: A Comparative Study of Relationship Development in Chinese and American Cultures. Paper presented at the Speech Communication Association Annual Convention, New York, 1980.

Vernon E. Cronen, Kenneth M. Johnson, and John Lannamann. Paradoxes, Double Binds, and Reflexive Loops: A Comparison of Two Theoretical Perspectives and a Suggested Methodology. Paper presented at the National Council on Family Relations Annual Convention (Theory and Methodology Workshop) Portland, 1980.

Vernon E. Cronen. The Coordinated Management of Meaning and the Structural-Functional Approach to Communication Rules. Paper presented at the Eastern Communication Association Annual Convention, Ocean City, Md., 1980.

CONVENTION PAPERS (Continued)

Vernon E. Cronen, W. Barnett Pearce, and Linda M. Harris. The Coordinated Management of Meaning: Foundation for a Communication-Centered critique of the Social Orders. Paper presented at the International Communication Association Annual Convention, Acapulco, Mexico, 1980.

Vernon E. Cronen and Sheila McNamee. Coorientation, Observer Coding and the Analysis of Overt Patterns of Talk: A Case Study and a Challenge to Three "Idols" of Communication Research. Paper presented at the International Communication Association Annual Convention, Acapulco, Mexico, 1980.

Linda M. Harris, Vernon E. Cronen, and Shiela McNamee. An Empirical Case Study of Communication Episodes. Paper presented to the National Council on Family Relations. (Theory Development and Methodology Workshop), Boston, 1979.

Vernon E. Cronen and Linda M. Harris. What is a Statistical Association That a Scholar May Know It?" The Meaning of Empirical Findings and Theoretical Speculations in Two "Cultures" of Communication Research. Paper presented to the Eastern Communication Association Annual Convention, Philadelphia, 1979.

Jeffrey M. Delman and Vernon E. Cronen. The Effects of Musical Soundtrack Manipulation on Viewer's Perception of the Affective and Thematic Dimensions in Film. Paper presented to the ECA Annual Convention, Philadelphia, 1979.

Vernon E. Cronen, W. Barnett Pearce, and Lonna Snavely. A Theory of Rule-Structure and Types of Episode, and a Study of Perceived Enmeshment in Undesired Repetitive Patterns (URPs). Paper presented to the ICA Annual Convention, Philadelphia, 1979.

Vernon E. Cronen and W. Barnett Pearce. A Field- Dependent, Deontic Logic of Conversation. Presented at the SCA Annual Convention, Minneapolis, 1978.

Vernon E. Cronen. A Perspective for the Study of Argumentation in Human Communities. Paper presented to the SCA Seminar IV; Argumentation as a way of Knowing, Minneapolis, 1978.

W. Barnett Pearce, Vernon E. Cronen, and Kenneth Johnson, with Greg Jones and Robert Raymond. The Structure of Communication Rules and the Form of Conversation: An Experimental Simulation. Paper presented at the SCA Annual Convention, Minneapolis, 1978.

Vernon E. Cronen. The Transaction-Intrinsic Nature of Political Perceptions. Paper presented at the SCA Annual Convention, Minneapolis, 1978.

Vernon E. Cronen and W. Barnett Pearce. The Logic of the Coordinated Management of Meaning: An Open System Model of Interpersonal Communication. Paper presented at the ICA Annual Convention, Chicago, 1978.

CONVENTION PAPERS (Continued)

W. Barnett Pearce, Vernon E. Cronen, and Forrest Conklin. A Hierarchical Model of Actors' Meanings. Paper presented to the ICA Annual Convention, Berlin, 1977.

Vernon E. Cronen. Behavioral Science and the Rhetorical Tradition. Paper presented at the Eastern Communication Association Convention, Boston, 1974.

Vernon E. Cronen. Toward a Model of Feedback Effects. Paper presented at the New England Speech Association Convention, Boston, 1971.

Vernon E. Cronen. Evolution and Change in the Political Theory of John C. Calhoun: A Case Study Using the Toulmin Model for Argument. Paper presented at the Central States Association Convention, Chicago, 1969.

OTHER PROFESSIONAL ACTIVITIES

Member, editorial board, Human Systems, 1991 - present.

External Reviewer, for the Diploma Course in Systemic Management, Roehampton Institute, UK 1990-1994.

Member, Editorial Board, Research on Language and Social Interaction, 1988-present.

Associate Editor, Communication Quarterly, 1978-1980.

Member, Nominating Committee, Rhetoric and Communication Division, SCA 1977.

Review: The Bases of Argument: Ideas in Conflict, by Smith and Hansacker, in Journal of the American Forensics Association, 1973, 396-397.

Research Note: "The Place of Language and Communication Theory in the Judicial Process," Court Review, 1972, p. 6. With R. Conville, T. Meyer, and H. Miles.

SERVICE

1. University Service:

Department Representative to College of Social & Behavioral Sciences Curriculum Committee, 1996-

Member, Executive Committee, College of Social and Behavioral Science 1983-4, 1985 to 1987 (Two elected terms)

Chairman, Social and Behavioral Sciences Subcommittee, College of Arts and Sciences Curriculum Committee, 1976- 1977.

SERVICE

1. University Service: (Continued)

Member, Arts and Sciences Curriculum Committee, 1974-1978.

Chairman, Committee for the Development of Exemption Testing Procedures (Written and Oral Portions) for University's General Rhetoric Program, 1973-1974

Developed Exemption Testing procedures for oral portion of the University of Massachusetts General Rhetoric Requirements, 1974.

2. Departmental Service:

Member, Curriculum Review Committee, 1995-1996.

Member, Chair Search Committee, 1991

Member, Personnel Committee, 1973-1974, 1986-88.

Chairman, Personnel Committee, 1987-1988.

Director of Graduate Studies, 1975-1978, 1983-1984.

Director of basic course in Interpersonal Communication 1979-1988.

Developed Department Course Evaluation Procedures, 1973, (with William Price).

Member, Department Reorganization Committee, 1973-1974.

3. Community Service:

With W. Barnett Pearce, presentation of a workshop "Communication Skills for Modern Society." This workshop was part of The School of Education Spring Forum "Learning Tomorrows for Today's Generations," 1979.

Preparation and presentation (with Jennings Bryant and Leslie Davis) of "Effective Citizen Communication" workshops for the Institute for Governmental Services

(GS), University of Massachusetts. Workshops presented at (1) Gardner, (2) Greenfield, (3) Westfield, (4) North Adams, (5) Auburn, (6) Danvers, (7) Springfield, 1975- 1977.

Preparation and presentation (with Jennings Bryant) of Municipal Management Series Communication Workshops for IHS. Presented at (1) Framingham, (2) West Barnstable, (3) Danvers, (4) Springfield. 1976-1977.

DISSERTATIONS RECENTLY COMPLETED UNDER MY DIRECTION:

Buttle, Francis. "Family Buying Behavior: A Communication Perspective." (CMM)

Cobb, Sara. "The Concept of Power in Family Therapy: Toward A Hegemonic Analysis of Discourse."

Gozzi, Raymond, Jr. "A Flood of Symbols: Mass Media, Culture, and Reality in the 20th Century United States."

Greenberg, Karen. "The Range of Ethical Dimensions in In-house Basic Communication Course Instructor' Manuals."

Kim, Hye-Sook. "Reflexive Relationship Between Address Forms and Context: A Study of Korean Spouses." (CMM)

Parks, Sheri. "Family Myth, Structure, and Media Interaction."

DISSERTATIONS RECENTLY COMPLETED UNDER MY DIRECTION: (Cont'd)

Pawenteh, Latiffah. "Stories of Sojourn: A CMM Analysis of the Intercultural Interactions of Malay Women."

Lowrey, Linda. "St. Croix and Hurricane Hugo: A Case Study of Tourism Dependence, Brute Destruction, and Civil Unrest From A Communication Perspective." (CMM)

Shailor, Johnathan. "Empowerment In Dispute Mediation: A Critical Analysis of Discursive Practices." (CMM)

(CMM) = Indicates dissertation based Coordinated Management of Meaning Theory.

TEACHING

1. Undergraduate:

Introduction to the Process of Communication (Mass Lecture)
Interpersonal Communication (Lecture and discussion sections - course director)
Comparative Communication Theory
Persuasion and Diffusion
Advanced Interpersonal Communication Theory
Introduction to Research Methods
Circular Questioning the Coordinated Management of Meaning Theory
Argumentation

2. Graduate:

Comparative Research Methods (UK)
Introduction to Concepts and Theories of Communication
Interpersonal Communication: Comparative Perspectives
"Coordinated Management of Meaning" and The Social Constructionist Tradition
Classical Rhetorical Theory and its Contemporary Significance

Recent special topic seminars:

Social Construction of Selfhood & Identity
Social Construction of Moral Orders
Communication and "Narrative" (team taught)
"The Gang of Four": Harre, Shotter, Gergen and Billig