

LEDA M. COOKS

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University of Massachusetts, Amherst
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ACADEMIC BACKGROUND

Education

Ph.D. Interpersonal/Intercultural Communication, Ohio University, Athens, OH.
August, 1993.

Minor: *Women's Studies* (Received Graduate Certificate)
Advisors: David Descutner and Claudia L. Hale
Dissertation: Critical Pedagogy as Communication Education: Researching
the Possibilities

M.A. Rhetorical Theory and Criticism, Ohio University, Athens, OH. June, 1990.

Emphases: Organizational Communication, Interpersonal Communication
Thesis From Powerlessness to Empowerment: A Dramatistic Analysis
of Two Eating Disorder Therapies

B.S. Mass Communication, Miami University, Oxford, OH, June 1986.

Emphasis: Media Management

POSITIONS HELD

1999-present Associate Professor, University of MA, Amherst

1993-1999 Assistant Professor, University of MA, Amherst.

1988-1993 Teaching Associate, Ohio University, Athens, OH.

Undergraduate Courses developed and taught: Public speaking, Interpersonal Communication, Group Decision Making, Communication theory, Statistics.

Undergraduate Courses Taught:

Interracial Communication; Media Literacy and Violence Prevention Program Capstone; Social Impact of Information Technology; Conflict and Communication; Communicating Central American Cultures; Gender, Culture and Communication; Gender and Communication; Communication of Culture; Mediation; Interpersonal Communication Theory; Interpersonal Communication Basic Course; Small Group Communication; Training and Development; Intercultural Communication, Public Speaking, Statistics.

Graduate Courses Taught:

Communication Theory (Fall 2006); Qualitative Methods; Critical Pedagogy; Gender, Culture and Communication; Race, Pedagogy, Performance and Pragmatism; Social Impact of Information Technology; Intercultural Communication, Interpersonal Communication Theory; Gender and Communication; Training and Development; Conflict and Communication; Mediation; Communicating Central American Cultures.

Online Courses Taught:

Social Impact of Information Technology

Web-enhanced Courses:

Gender and Communication, Interracial Communication, Intercultural Communication, Media Literacy and Violence Prevention Capstone

Faculty Associate: Performance Studies, Latin American Studies, Women's Studies, Information Technology

SCHOLARLY ACTIVITY

Refereed, Peer-reviewed Publications

Book Chapters

Cooks, L. M. (accepted). Feminist Media Pedagogy. In W. Donsbach (Ed.), **International Encyclopedia of Communication**. Blackwell Publishers.

- Cooks, L. M., & Simpson, J. (in press). Introduction. In L. Cooks & J. Simpson (Eds.), **Whiteness, Pedagogy, Performance** (pp. 1-35). Lanham, MD: Lexington Books/Rowman and Littlefield.
- Cooks, L. M. (in press). The Joke's on You. In L. Cooks & J. Simpson (Eds.), **Whiteness, Pedagogy, Performance** (pp. 1-20). Lanham, MD: Lexington Books/Rowman and Littlefield.
- Cooks, L. M., Scharrer, E., & Morgan, M. (2006). Community Service Learning, Research and the Public Intellectual. In K. Kecskes, (Ed.) **Engaging Departments** (pp. 159-171). Boston: Anker Publishing.
- Scharrer, E., Paredes, M., & Cooks, L. (in press, due out Fall 2006). The Media Literacy and Violence Prevention Project: A Multicourse Approach to Community Service Learning. In C. Kristel and E. Sullivan (Eds.), **Making Media Matter**. Urbana, IL: National Council of Teachers of English
- Cooks, L. M., & Scharrer, E. (in press, due out Fall 2006). Communicating Advocacy: A Media Literacy and Violence Prevention Project in Sixth Grade Classrooms. In L. Frey & K. Carragee (Eds.), **Communication Activism** (pp. 117-137). Cresskill, NJ: Hampton Press.
- Scharrer, E., & Cooks, L. M. (accepted, 2004). The Media Literacy and Violence Prevention Program. In Lowery-Hart, R., & Thomas-Maddox, C. (Eds.), **Models of service-learning in communications**. Boston: Allyn & Bacon.
- Cooks, L. M. (2003). The Discursive Construction of Global Listserve Ethics. In M. Wolf (Ed.), **Virtual Morality** (pp. 137-159). New York: Peter Lang Publishing.
- Cooks, L. M., & Fullon, E. (2003). The (In)visible Whiteness of Being: Creating and Positioning the Self in Sojourn. **International and Intercultural Communication Annual, Vol. 25**. Thousand Oaks, CA: Sage Publications.
- Cooks, L. M., Scharrer, E., & Paredes, M. (2002). There's "O Place" Like Home: Creating and Maintaining Virtual Community on Oprah.Com. In M. Consalvo & S. Paasonen (Eds.), **Women and Everyday Uses of the Internet** (pp. 139-167). New York: Peter Lang Publishing
- Sun, C. F., & Cooks, L. M. (2001). DMX, Cosby and the Two Sides of the American Dream. In R. M. Coleman, (Ed.), **Say it Out Loud: Black Audiences and the Media** (pp. 115-145). New York: Routledge

- Cooks, L. M. (2001). Negotiating National Identity and Social Movement in Cyberspace: Natives and Invaders on the Panama-L Listserv. In B. Ebo (Ed.), **Cyberimperialism** (pp. 213-245). Westport, CT: Greenwood Publishing.
- Cooks, L. M. (2000). Conflict, Communication and Globalization: Intersections and Issues. In G. Chen and H. Starosta (Eds.) **Communication and Globalization** (pp. 185-215). New York: Peter Lang Publications.
- Cooks, L. M. (1999). Family Secrets and the Lie of Identity. In S. Petronio (Ed.), **Balancing the Secrets of Private Disclosures** (pp. 197-212). Hillsdale, NJ: Lawrence Erlbaum Associates.
- Cooks, L. M. (1998). Warriors, Wampum, Gaming and Glitter: Foxwoods Casino and the Re-presentation of (Post)modern Native Identity. In J. Martin, T. Nakayama, & L. Flores (Eds.), **Readings in Cultural Contexts** (pp. 226-235). Mountain View, CA: Mayfield Publishing.
- Cooks, L. M., Hale, C. L., & DeWine, S. (1996). "Giving" Voice to Sexual Harassment: Dialogues in the Aftermath of the Hill-Thomas Hearings. In S. Ragan, D.G. Bystrom, L. L. Kaid & C. S. Beck (Eds.), **The Lynching of Language** (pp. 239-259). Champaign/Urbana: University of IL Press.
- Pearson, J. C., & Cooks, L. M. (1995). Gender and Power. In P. Kalbfleisch and M. Cody (Eds.), **Gender, Power and Communication in Human Relationships** (pp. 331-350). Hillsdale, NJ: Lawrence Erlbaum Associates
- Cooks, L. M., & Descutner, D. (1994). A Phenomenological Inquiry into the Relationship Between Perceived Coolness and Interpersonal Competence. In M. Presnell & K. Carter (Eds.) **Interpretive Approaches to Interpersonal Communication** (pp. 247-268). New York: SUNY Press.
- Hale, C. L., Cooks, L. M., & DeWine, S. (1994). Anita Hill on Trial: A Structural Analysis of a Persuasive Interrogation. In S. Bingham (Ed.), **Conceptualizing Sexual Harassment as Discursive Practice** (pp. 71-90). New York: Praeger Press.

Refereed, Peer Reviewed Journal Articles

- Cooks, L. M. (accepted). Accounting for My Teacher's Body: What Can I Teach/What Can We Learn? **Feminist Media Studies**, Vol. 7, No. 3.
- Cooks, L. M., & Scharrer, E. (in press). Assessing Learning in Community Service Learning. **Michigan Journal of Community Service Learning**, 13(1).

- Cooks, L. M., & Scharrer, E. (accepted, April, 2006). Evolution and Change in the Media Literacy and Violence Prevention Program. Special Issue on Community Writing in **Reflections**.
- Cooks, L. M., & LeBesco, K. (2006). Introduction. **Review of Education, Pedagogy and Cultural Studies**, 28(3-4), 1-8. Special Double Issue on the Teacher's Body.
- Scharrer, E., & Cooks, L. M. (accepted). Violence, Conflict, and Community Service Learning: Measuring Impact on Students and Community. **Journal of Higher Education Outreach and Assessment**.
- Cooks, L., & Isgro, K. (2005) The Cyber Summit and Women: Incorporating Gender into I/CT United Nations Policy. **Frontiers**, 26(1), 71-89.
- Scharrer, E., Cooks, L. M., Ren, Q. (2004). **A Media Literacy Project on Violence and Conflict. Academic Exchange Quarterly** 8.1
- Cooks, L. M., Scharrer, E., & Paredes, M. (2004). Rethinking Learning In Service Learning: Toward a Communication Model of Learning In Community and Classroom. **Michigan Journal of Community Service Learning**, 10(2), 44-56.
- Cooks, L. M. (2003). Pedagogy, Performance and Positionality: Teaching About Whiteness in Interracial Communication. **Communication Education**, 52(3/4), 245-257.
- Cooks, L. M., & Isgro, K. (2004). A Space Less Traveled: Positioning Gender in I/CT Development. **Feminist Media Studies**, 3(1).
- Cooks, L.M., Scharrer, E., & Paredes, M. (2003). Creating a Space for "Everywoman" at Oprah.com. **Electronic Journal of Communication**, 13(1), .1-40.
- Scharrer, E, Cooks, L., & Paredes, M. (2003). Teaching Multicourse Community Service Learning: The Media Literacy Violence Prevention Program. **Communication Teacher**, 17(4), 6-8.
- Cooks, L. M. (2002). Zonians in Cyberspace: The Imagining of Individual, Community and Nation on the Panama-L Listserv. **Communication Quarterly**, 50, 467-490.

- Cooks, L. M. (2002). *Whose Critical Pedagogy? Communication Education in the Postmodern "Community"*, **Communication Journal of Spain**.
- Cooks, L. M., & Sun, C. (2002). Pedagogies of Power, Desire, and Resistance. **Communication Education**, 51(3), 293-310.
- Cooks, L. M. (2001). From Distance and Uncertainty to Research and Pedagogy in the Borderlands: Implications for the Future of Intercultural Communication," **Communication Theory**, 11(3), 339 -351
- Cooks, L. M. (2001). Toward a Practical Theory for Training in Social Justice: Participation, Identity and Power in Women's Groups in Panama. **World Communication Journal**, 29, 3-24.
- Cooks, L. M. (1995). Putting Mediation in Context. **Negotiation Journal**, 11, 91-102.
- Cooks, L. M., & Aden, R. (1995). *Northern Exposure's* Sense of Place: Constructing and Marginalizing the Matriarchal Community. **Women's Studies in Communication**, 18(2), 1-18.
- Cooks, L. M., & Hale, C. L. (1994). The Dilemma of Ethics in the Field of Mediation. **Mediation Quarterly**, 12, 55-76.
- Hale, C. L., & Cooks, L. M. (1994). Teaching Dispute Mediation from a Communication Perspective: Exploring the Practice and the Paradoxes. **Focus on Legal Studies**, 9(2), 1-5. American Bar Association.
- Cooks, L. M., & Descutner, D. (1993). Different Paths from Powerlessness to Empowerment: A Dramatistic Analysis of Two Eating Disorder Therapies. **Western Journal of Speech Communication**, 52(1), 1-21.
- Pearson, J. C., Davilla, R., & Cooks, L. M. (1993). Let's go Krogering: Children's Compliance Gaining and Adult's Compliance Resistance in a Naturalistic Setting. **Speech Communication Annual**, 7, 132-142.
- Cooks, L. M., & Orbe, M. (1993). Beyond the Satire: Selective Exposure and Perception in *In Living Color*. **Howard Journal of Communications**, 4(3), 217-233.
- Cooks, L. M., Orbe, M. P., & Bruess, C. S. (1993). The Fairy Tale Theme in Popular Culture: A Semiotic Analysis of Pretty Woman. **Women's Studies In Communication**, 16(4) , 86-104.
- Cooks, L. M., & Hale, C. L. (1992). A Feminist Approach to the Empowerment of Women Mediators. **Discourse & Society**, 3, 277-300.

Editor, Special Edition Journals and Books

Cooks, L. M., & LeBesco, K. (Fall/Winter 2006). The Pedagogy and Performance of Teachers' Bodies. Special double issue of **Review of Education, Pedagogy and Cultural Studies**, 28 (3/4). New York: Routledge/Taylor and Francis.

Cooks, L. M. & Simpson, J. (in press). *Dis/Placing Race: Whiteness, Pedagogy and Performance*. Lanham, MD: Lexington Books/Rowman & Littlefield.

Cooks, L. M. & Gencarella, S. (in preparation). *Teaching (Bodies), Performance and Democracy*. Chapters in revision. Will submit proposal once book is completed.

Book Reviews and Brief Articles

Cooks, L. M. (2006). Review of *Not just Black and White: Race and Ethnicity in the United States*. **Rhetoric and Public Affairs**, 9(2), 344-347.

Cooks, L. M. (2001). Feminist Pedagogies and Reflections on Resistance. **Feminist Media Studies**, 1(3), 380-381.

Cooks, L. M. (2001). Review of *Making Americans: The Origins of a Diverse Democracy*, by Desmond King, (pp. 1-5). **Rhetoric and Public Affairs**

Cooks, L. M. (1995). Locating Power in Mediation. **Communication Quarterly**, 43(1), 116-117.

Cooks, L. M. (1995). Dis-Integrating Pedagogies: Critical Theory and Instructional Practice. **CommOditities**, 2, 1-10.

Cooks, L. M. (1994). Educating Men and Women about Sexual Harassment: An Exercise for Teachers and Trainers. **Speech Communication Teacher**, 8, 10-11.

Cooks, L. M. (1993). Exercising social judgment. **Communication and Theatre Association of Minnesota Journal**, 20, 120-123.

Chapters/Books/Articles Under review

Cooks, L. M. (in submission). Re-memembering the future: The Mashantucket Pequot Museum and Research Center. *Cultural Studies*. Routledge.

Martinez, C. & Cooks, L. (chapter proposal accepted, book proposal under review). F. Delgado (Eds.). *Critical Approaches to Latin American Communication*. Sage.

Grant Proposals In Progress

The Media Literacy and Conflict Education Program. with Erica Scharrer. William T. Grant Foundation.

Convention/Conference Papers and Presentations

Cooks, L. M. & Reiff, J. (October, 2006). *Building Structural and (Inter)disciplinary Support for Outreach Scholarship: Faculty Fellowships and Collaborative Research at the University of Massachusetts, Amherst.* Outreach Scholarship Conference, Columbus, Ohio.

Cooks, L. M. & LeBesco, K. (July, 2006). *New Orleans, Hurricane Katrina and the Secondary Crisis of Racial Displacement.* Association for Cultural Studies Crossroads Conference, Istanbul, Turkey.

Cooks, L. M. (2006). *The Politics and Poetics of the Mashantucket Pequot Museum and Research Center.* Association for Cultural Studies Crossroads Conference, Istanbul, Turkey.

Cooks, L. M. (November 2005). *Pedagogies of growth.* Panel presenter at the Annual conference of the National Communication Association, Boston MA.

Cooks, L. M. (November 2005). *(What) Am I Teaching?* Paper presented at the Annual conference of the National Communication Association, Boston, MA.

Cooks, L. M. (June, 2005). *The Pedagogy of the Teacher's Body.* Paper presented at the Performing in Uncertain Times Conference. University of MA, Amherst.

Cooks, L. M. (February, 2005). *Re-membering the future: The Mashantucket Pequot Museum and Research Center.* Top Paper panel presented at the Western Speech Communication Convention. San Francisco.

Cooks, L. M. (November, 2004). *Re/Placing the Teacher's (Gendered, Raced, Sexualized. . .) Body in the Classroom.* Paper presented at the Annual Convention of the National Communication Association, Chicago.

- Cooks, L. M. (November, 2004). *Critical Pedagogy, Cultural Politics and the Institutional Constraints that Bind*. Panel participant at the Annual Convention of the National Communication Association.
- Cooks, L. M. *The 'Cyber Summit' and Women: Incorporating Gender into Information and Communication Technology UN Policies*. Paper presented at the Annual Convention of the National Communication Association, Chicago.
- Cooks, L. M. (November 2004) *Communicating Advocacy: Learning and Change in the Media Literacy and Violence Project*. Paper presented at the Annual Convention of the National Communication Association, Chicago.
- Cooks, L.M., Scharrer, E., Reiff, J. & Keene, A. (March, 2004). *Building a Campus community for Community Service Learning*. Paper/workshop presented at the New England Campus Compact conference, Worcester, MA.
- Cooks, L. M. (November, 2003). *Toward a social approach to learning about Identity in the Interracial Communication Classroom*. Paper presented at the annual conference of the National Communication Association , Miami.
- Cooks, L. M. (November, 2003). Invited presenter and discussant. *Facing our epistemologies: Reaching in to encourage multiple foundations for studying relationships and interaction*. Eight hour preconference sponsored by the Family Communication Division at the National Communication Association conference, Miami.
- Cooks, L. M. (2003). Invited presentation. *Communicating common ground: New partner orientation Conference*. Four hour preconference at the National Communication Association conference, Miami.
- Cooks, L. M. (November, 2003). Invited presentation. *Reaching in and out: Teaching about race in the classroom*. National Communication Association conference, Miami.
- Cooks, L. M. (November 2003). *Reachin' through teachin': Teaching about whiteness across the discipline*. Panel organizer and respondent. National Communication Association conference, Miami.

- Cooks, L. M. (November 2003). *Pedagogy, performance and positionality: Teaching about whiteness in interracial communication*. Paper presented at the National Communication Association conference, Miami.
- Cooks, L. M. (November 2003). *Debating whiteness as a pedagogical strategy*. Panel organizer and participant. National Communication Association conference, Miami.
- Cooks, L. M. (November 2003). *Reaching out through community based research: Reconceptualizing our research, teaching and understandings of community*. Panel organizer and respondent. National Communication Association Conference, Miami.
- Scharrer, E. & Cooks, L. (November 2003). *Multilevel Assessment of Community Service Learning: The Media Literacy and Violence Prevention Project*. Paper presented at the annual International Community Service Learning Research Conference, Salt Lake City.
- Cooks, L. M. (June 2003). *Communication Education with/In the Postmodern Community*. Paper presented at the Annual Conference of the international Communication Association, San Diego.
- Cooks, L. M., Scharrer, E. & Paredes, M. (June 2003). *Creating a Space for "Everywoman" at Oprah.Com*. Paper presented at the Annual Conference of the international Communication Association, San Diego.
- Cooks, L. M. (November 2002). *Teaching, Learning and What Happens in Between: Pedagogies for and from the Interracial Classroom*. Presentation at the Annual Convention of the National Communication Association. New Orleans, LA.
- Cooks, L. M. (2002). *From the Casino to the Museum: The Role of Wampum in Re-membering the Pequots*. Paper presentation at the Annual Convention of the National Communication Association. New Orleans, LA.
- Cooks, L. M. (2002). *Zonians in Cyberspace: The Imagining of Individual, Community and Nation on the Panama-l Llistserv*. Paper presentation at the Annual Convention of the National Communication Association. New Orleans, LA.

- Cooks, L. M., Scharrer, E. & Paredes, M. (2002), *Toward a Model of Learning in Service Learning*. Presentation at the Annual Convention of the National Communication Association. New Orleans, LA.
- Cooks, L. M. (2002). *An Engaged Debate: African American Identity Formations in a Media Culture*. Panel discussion at the Annual Convention of the National Communication Association. New Orleans, LA.
- Scharrer, E. & Cooks, L. (2002). *Assessing Learning in Community Service Learning*. Paper presented at the National Community Service Learning Research conference, Vanderbilt University, TN, October
- Sun, C., & Cooks, L. (November, 2001). *DMX, Cosby and the Two Sides of the American Dream*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Cooks, L. M. (2001). *The Construction of Global Listserv Ethics*. Paper presented at the annual meeting of the National Communication Association, Atlanta, GA.
- Cooks, L. M. (June, 2001). *Living and Dying on Line: Marking Identity and Community on the Panama-l listserv*. Paper presented at the Rhetoric and Democracy In the Age of the Internet conference. Hartford, CT.
- Cooks, L. M. (June, 2001). *Are we a community yet? The formation of community In Community Service Learning*. Paper presented at the Rhetoric and Democracy In the age of the Internet conference, Hartford Connecticut.
- Cooks, L. M. (May, 2001). *Critical Pedagogy and Service Learning: Framing Praxis Across the Communication Curriculum*. Paper presented at the Annual Conference of the International Communication Association, Washington.
- Cooks, L. M. & Sun, C. (May, 2001). *Desire, Power and Resistance In the Gender Classroom*. Paper presented at the Annual Conference of the International Communication Association, Washington.
- Cooks, L. M. (March, 2001). *Rethinking Learning in Service Learning*. Paper presented at the Disciplinary Service Learning Conference sponsored by

MN Campus Compact and the National Communication Association, Minneapolis, MN.

Cooks, L. M. (November, 2000). *Re-Collecting Native Identities: Collective Memory and the Mashantucket Pequot Museum*. Paper presented at the Annual Convention of the National Communication Association, Seattle, WA.

Cooks, L. M. (November, 2000). *Teaching and Learning Training for Development*. Paper presented at the Annual Convention of the National Communication Association, Seattle, WA.

Cooks, L. M. (November, 2000). A Critical Pedagogy of Current Events in the Classroom. Paper presented as panelist at the Annual Convention of the National Communication Association, Seattle, WA.

Cooks, L. M. (November, 1999). *Coloring outside the Book: Implications for the future of Intercultural Communication*. Paper presented at the annual conference of the National Communication Association. Chicago, IL.

Cooks, L. M. (November , 1999). *The Discursive Construction of Global Listserve Ethics*. Paper presented at the annual conference of the National Communication Association. Chicago, IL.

Cooks, L. M. (November , 1999). *The Imagining of Individual, Community and Nation on the Panama-L Listserve*. Paper presented at the annual conference of the National Communication Association. Chicago, IL.

Cooks, L. M. (May, 1999). *Invisibility or in VISIBILITY: On Dialogue, Disclosure and the Politics of Positionality*. Paper presented at the annual convention of the International Communication Association. San Francisco, CA.

Cooks, L. M. (April, 1999). *Creating Sustainability in Diversity and Multicultural Programs: A communication perspective*. Paper presented at the Annual conference of the Eastern Communication Association. Charleston, WV.

Cooks, L. M. (November, 1998). *Conflict, Communication and Globalization*. Paper presented at the annual convention of the National Communication Association, New York.

- Cooks, L. M. (November, 1998). *Family Secrets and the Disclosure of Self*. Paper presented at the annual convention of the National Communication Association, New York
- Cooks, L. M. (November, 1998). *Training Women in and for Social Justice*. Paper presented at the annual convention of the National Communication Association, New York
- Cooks, L. M. (October, 1998). *Zonians in Cyberspace: The Creation of Identity, Community and Nation on the Panama-L Listserv*. Paper presented at the Space, place and Nation convention, University of Massachusetts, Amherst.
- Cooks, L. M. & Fullon, E. (October, 1998). *The (In)visible Whiteness of Being: Creating and Positioning the Self in Sojourn*. Paper presented at the Annual Meeting of the Oral History Association, Buffalo, NY.
- Cooks, L. M. (September, 1998). *The New (?) Space of National Identity and Social Movement*. Paper presented at the Latin American Studies Association, XXI International Congress, Chicago, IL.
- Cooks, L. M. & LeBesco, K. (April, 1998). *Pedagogical and Personal Implications of the Pervasiveness of Exchange Theories of Relationships: A Feminist Perspective*. Presented at the annual conference of the Eastern States Communication Association, Saratoga, NY.
- Cooks, L. M. (April, 1998). Respondent. *Critical Pedagogy and Classroom Praxis*. Annual Convention of the Eastern Communication Association. Saratoga Springs, NY.
- Cooks, L. M. (November, 1997). *Truth, justice and the Way of Tecnologia: Democracy and Identity on the Internet*. Paper presented at the Annual Conference of the National Communication Association, Chicago, IL.
- Cooks, L. M. (November, 1997). Panel proposer and participant. Reflections on the first Conference of the Americas: A Roundtable Discussion. Presented at the Annual Conference of the National Communication Association, Chicago, IL.
- Cooks, L. M. (November, 1996). *Is the Forum a Safe Space? Ethical considerations in Accomplishing Social Change*. Paper presented at the Annual Convention of the Speech Communication Association, San Diego.

- Cooks, L. M. (November, 1996). Respondent. *Coming of Age Stories of Cultural Diversity on Campus*. Instructional Development Division. Annual Convention of the Speech Communication Association, San Diego.
- Cooks, L. M. (November, 1996). Respondent. *Communicating Spiritual Physical and Ethical Health*. International and Intercultural Communication Division. Annual Convention of the Speech Communication Association, San Diego.
- Cooks, L. M. (April, 1996). *Creativity in Critique: Classroom applications of Critical Pedagogy*. Proposer and Respondent. Panel presented at the annual conference of the Eastern Speech Communication Association. New York City.
- Cooks, L. M. & Johnson, J. (March, 1996). *Critical Intervention and the Politics of Representation*. Paper presented at the second annual Pedagogy of the Oppressed Conference, Omaha, Nebraska.
- Cooks, L. M. (November, 1995). *Performing Education in the United States*. Paper presented at the annual convention of the Speech Communication Association, San Antonio, TX.
- Cooks, L. M. (November, 1995). *Reinscribing the Space of Conflict in the Classroom*. Paper presented at the Annual Convention of the Speech Communication Association, San Antonio, TX.
- Cooks, L. M., & Aden, R. (May, 1995). "Run, Forrest, Run!" *Forrest Gump and National/Cultural Isolationism*. Paper presented at the Annual Convention of the International Communication Association, Albuquerque, NM.
- Cooks, L. M., & Johnson, J. (February, 1995). *Performing Pedagogical Power: Exploring Educational Boundaries in Film*. Paper presented at the Pedagogy of the Oppressed Conference, Omaha, Nebraska.
- Cooks, L. M. (November, 1994). *Representing Otherness in Audience Research*. Paper presented at the annual convention of the Speech Communication Association, New Orleans.
- Cooks, L. M. (November, 1994). *Dis/integrating Pedagogies? Critical Theory and Instructional Practice*. Paper presented at the annual convention of the Speech Communication Association, New Orleans.

- Cooks, L. M. (November 1994). *Negotiating (Whose?) Competence: An Ethnographic Study of Women in a Multicultural Organization*. Paper presented at the annual convention of the Speech Communication Association, New Orleans.
- Cooks, L. M. (November, 1994) *From When to Where: Re-reading Women's Experiences of Conflict*. Paper presented at the annual convention of the Speech Communication Association, New Orleans.
- Cooks, L. C. (November, 1994). Coordinator and Respondent: *Mediation and Intercultural Praxis*. Panel presented at the Annual Convention of the Speech Communication Association.
- Pearson, J. C., & Cooks, L. M. (November, 1994). *Gender and Power*. Paper presented at the annual convention of the Speech Communication Association, New Orleans.
- Cooks, L. M. (October, 1994). *Making Sense of the Nonsensical: Discourse and Violence among Women*. Paper presented at the annual Women's Studies Conference, New Haven, CT.
- Hale, C. L., & Cooks, L. C. (July, 1994). *Teaching Mediation to Adult Learners*. Paper presented at the annual conference of the International Communication Association, Sydney, Australia.
- Cooks, L. M., Hale, C. L., & DeWine, S. (July, 1994). *Undressing Sexual Harassment: Discussions in the Aftermath of the Thomas/Hill Hearings*. Paper presented at the Annual Conference of the International Communication Association, Sydney, Australia.
- Cooks, L. M. (June, 1994). *Putting Mediation in Context*. Paper presented at the annual convention of the International Association for Conflict Management, Eugene, OR.
- Cooks, L.M. (April, 1994). *Beyond Herstory: The Positioning of Matriarchy on Television*. Paper presented at the annual conference of the Eastern Communication Association. Washington, D.C.
- Cooks, L. M. (November, 1993). *Communication Education: Re-searching Critical Pedagogy in the Postmodern community*. Paper presented at the Speech Communication Association Conference, Miami.
- Cooks, L. M., & Elliott, R. R. (November, 1993). *Explorations in Initial Interaction: Beyond Uncertainty Reduction Theory*. Paper presented at the Speech Communication Association convention, Miami.

- Cooks, L. M. & Hale, C. (November, 1993). *Legal Policy in the Dispute Resolution process*. Paper presented at the annual convention of the Speech Communication Association, Miami.
- Cooks, L. M., & Aden, R. (May, 1993). *Northern Exposure: "Civilizing" codes of Gender and Ethnicity*. Paper presented at the International Communication Association convention, Washington, D.C. Top three paper in popular culture division.
- Cooks, L. M. (April, 1993). *Educating Men and Women about Sexual Harassment: An Exercise for Teachers and Trainers*. Paper presented at the Central/Southern Speech Communication Association conference, Lexington, KN.
- Cooks, L. M. (April, 1993). *Exploring the Opportunities: Where Does Communication Research "fit" in Cultural Studies?* Paper presented at the annual convention of the American Culture Association, New Orleans.
- Pearson, J. C., Cooks, L. M., & Bruess, C. (April, 1993). *The Influence of Age, Gender and Religion on Commitment, Liking and Satisfaction in Married Couple's Communication*. Paper presented at Central/ Southern Speech Communication Association Conference, Lexington, KN.
- Cooks, L. M. (March, 1993). *Empowering Women: The Relevance of Research to Social Change*. Selected participant in the 11th Annual Conference on Research in Gender and Communication, Loyola University, Chicago.
- Cooks, L. M. (November, 1992). *Postmodern Conceptualization of the Female Spectator*. Paper presented at the Theorizing the Female Spectator seminar at the annual convention of the Speech Communication Association, Chicago.
- Cooks, L. M. (November, 1992). *Critical Pedagogy: Problematics and Possibilities*. Paper presented at the New Agenda for Intercultural Communication seminar at the annual convention of the Speech Communication Association, Chicago.
- Cooks, L. M. (November, 1992). *Exercising Social Judgment*. Paper presented at the annual convention of the Speech Communication Association, Chicago.

- Hale, C. L., Cooks, L. M., & DeWine, S. (November, 1992). *Anita Hill on Trial: A Dialectical Analysis of a Persuasive Interrogation*. Paper presented at the annual convention of the Speech Communication Association, Chicago.
- Orbe, M., & Cooks, L. M. (August, 1992). *A Training Model for Managing Conflict within Diverse Populations*. Paper and workshop presented at the Conference on Conflict and Peace Communication, Cincinnati, OH.
- Cooks, L. M., & Orbe, M. (May, 1992). *Beyond the Satire: Selective Exposure and Perception in In Living Color*. Paper presented at the annual convention of the International Communication Association, Miami, FL.
- Pearson, J. C., Davilla, R., & Cooks, L. M. (April, 1992). *Let's go Krogering: Children's Compliance Gaining and Adult's Compliance Resistance in a naturalistic setting*. Paper presented at the annual convention of the Central States Communication Association, Cleveland, OH.
- Cooks, L. M., Orbe, M., & Trujillo, M. (April, 1992). *Resolving Conflict within Diverse Populations: A Training Model*. Paper presented at the Temple University Conference on Conflict and Diversity, Philadelphia, PA.
- Cooks, L. M., & Hale, C. L. (May, 1992). *A Feminist Approach to the Empowerment of Women Mediators*. Paper presented at the annual convention of the International Communication Association, Miami, FL.
- Cooks, L. M. (November, 1991). Invited participant. *Empowerment: A power shift*. Seminar held at the annual convention of the Speech Communication Association, Atlanta.
- Cooks, L. M. (November, 1991). *Applying Communication Theory to the Life Outside the Classroom: A Rules Theory Field Trip*. Paper presented at the annual convention of the Speech Communication Association, Atlanta, GA.
- Cooks, L. M., Orbe, M., & Sessler, C. (November, 1991). *The Resurgence of the Fairy Tale Theme in Popular Culture: A Semiotic Analysis of Pretty Woman*. Paper presented at the annual convention of the Speech Communication Association, Atlanta, GA.

Cooks, L. M., & Descutner, D. (May, 1991). *Different Paths from Powerless to Empowerment: A Dramatistic Analysis of Two Eating Disorder Therapies*. Paper presented at the annual convention of the International Communication Association, Chicago.

Cooks, L. M. (November, 1990). *Show and Tell: An Exercise for Improving Student's Skills in Descriptive Speaking*. Paper presented at the annual convention of the Speech Communication Association, Chicago.

DeWine, S., Schaller, K. A., & Cooks, L. M. (April, 1990). *Organizational Communication Majors and their Careers: The Impact of General Education Requirements*. Paper presented at the annual convention of the Central States Communication Association, Detroit.

Cooks, L. M. (September, 1989). *The Constitutive Rhetoric of Self Help Groups: The Case of Overeaters Anonymous*. Paper presented at the annual conference of the Speech Communication Association of Ohio, Cincinnati.

Invited Talks: Selected Sample

- 2006 Invited Scholar. Seminar on "Service Learning, Research and the Public Intellectual," CU Boulder, September, 22.
- 2006 Invited lecture/workshop for "Equity Online" conference. NERCOMP, April 24. Trinity College, Worcester, MA
- 2005 Invited talk at awards reception, entitled "A Pattern of Randomness, Or How I got from There to Here and Vice Versa". April 17, Ohio University, Athens, OH.
- 2004 Invited speaker on panel addressing the Power of Learning. Presented to Alumni of the University of MA, Amherst. October 29, 2004.
- 2004 Invited speaker, Service Learning Initiatives in research Universities. New England Campus Compact conference, Worcester, MA, April 7.
- 2004 Invited speaker. Caring for the Harvard Community. Harvard University, Cambridge, MA. March.

- 2003 Project report from National Department CSL Fellows. Campus Compact Summit. Providence, RI.
- 2003 Workshop on Assessment in Community Service Learning, Northeast Campus Compact Conference, Worcester, MA. April
- 2000 Featured Scholar: Ohio University Interpersonal Communication Visiting Scholar's Program
- 1999 Keynote Speaker James Madison University Communication Assessment Conference

PROFESSIONAL HONORS AND ACTIVITY

Teaching and Academic Honors

- 2006 Honorary Address for University Outreach Awards Ceremony (speech posted on website)
- 2005-2006 Research Fellow. Center for Interdisciplinary Research on the Family. College of Social and Behavioral Sciences. UMass, Amherst.
- 2005-2006 Service Learning Research Fellow, University of MA.
- 2005 Outstanding Academic Outreach Award, University of MA
- 2005 Outstanding Alumnus Award, Ohio University. Athens, Ohio.
- 2005 Nominated by the Department of Communication for the Samuel Conti Research Award, University of MA, 2005-2006.
- 2004 Recipient of the Chancellor's Award for Community Service, University of MA, Amherst
- 2003-2004 Service Learning Research Fellow, University of MA
- 2002-2003 Awarded Communication Common Ground Fellowship from NCA
- 2002-2003 Awarded competitive (campus-wide) Technology Fellowship.
- 2001 Recipient of the College of Social and Behavioral Sciences Teaching Award.

- 2000 Nominated by the Department of Communication for the College of Social and Behavioral Sciences Outstanding Teaching Award.
- 1998 Teaching/Research fellowship at Freiburg University (Germany) through Badem/Wurttemberg exchange. June-July.
- 1997 Fulbright Lecture/Research Fellowship to Panama, January-August.
- 1996 Invited lecturer on gender and intercultural communication. Cemenahuac Institute, Cuernavaca, Mexico. July 3-28.
- 1995-1999 Nominated for Lilly Fellowship, Fall (Teaching fellowship).
- 1994-1996 Nominated for Distinguished Teaching Award, University of Massachusetts (student-nominated award)
- 1995-1996 Selected for participation in one year seminar: Teaching and Learning in a Diverse classroom. Awarded \$500 from Center for Teaching, UMass.
- 1993 Full scholarship to attend to Hewlitt Socio-Legal Institute's seminar on legal aspects of mediation. Sponsored by The Ohio State University Law School.
- 1992-1993 Recipient, *Kantner Fellowship Award*. Nominated by the School of Interpersonal Communication and selected in University-wide competition for full stipend and scholarship award. (\$20,000)
- 1992 Nominated Ohio University Outstanding Graduate Student by the School of Interpersonal Communication.
- 1991 & 1992 Recipient, Paul Boase Scholarship in Rhetoric (\$1000).
- 1991 Recipient, Barry Spiker Travel Award to attend a professional conference (\$500).
- 1988-1993 Competitively selected for full tuition waiver for graduate studies in Interpersonal Communication at Ohio University.

1988-1992 Competitively selected for Super Stipend Award in Interpersonal Communication at Ohio University.

International Academic Program Evaluation

- 2006 Living Routes Auroville, India Program. Site evaluation
- 2005 Living Routes. Curricula evaluation, conflict and community service learning.
- 2003 Costa Rica Study Abroad program curriculum construction and evaluation. College of Social and Behavioral Sciences. UMass Amherst
- 1996 Program and site evaluation. Intensive Spanish communication: Southern CT State University. Cuernavaca, Mexico.

Training Experience

- 2006 UMass, Amherst. Interdisciplinary Departmental training for development and implementation of Community Service Learning Curriculum.
- 2005 Two day workshop on Community Service Learning as Transformation. w/Keith Morton. Educators for Community Engagement and New England regional Campus Compact conference, Tufts University. June.
- 2005 One day workshop on learning and assessment in community service learning. Western Speech Communication Association, San Francisco.
- 2005 Consulted with the United States Department of Agriculture, Communication and Crisis. New England Region.
- 2004 Leader for day long preconference workshop on whiteness, performance and pedagogy. National Communication Association conference. Chicago, IL
- 2004-present Conduct professional development workshops for Graduate Students on topics such as composing cover letters, vitae, interviewing, submitting proposals for conferences, etc. Department of Communication, University of MA, Amherst,
- 2004 Community Service Learning and Academic Research. With Erica Scharrer. University of MA, Amherst.

- 2004-present Conducted workshops on pedagogy and performance. Performance studies seminar, UMass, Amherst
- 2003 UMass Amherst. Intensive undergraduate student workshop on interracial dialogue.
- 2002-2003 Facilitator of women's groups on the topic of media and body image.
- 2001 UMass, Amherst. Interdisciplinary Departmental training for development and implementation of Community Service Learning Curriculum.
- 2001 Minneapolis, MN. Developing learning models for Community Service learning in Communication. MN Campus Compact training for Communication Departments.
- 1997 Panama. Conducted over 30 training programs for various women's and indigenous grassroots groups, non-governmental organizations (NGOs): Centro de Estudios Latinamericanos (CELA), Fundacion para la Promocion de la Mujer (Fundamujer), Centro de Imagen y Sonido (CIMAS), Union de Mujeres Ciudadanas, Centro de la Mujer Panamena (CEMP), Centro de Asistencia Legal Popular (CEALP), and Asociacion Panamena para el Planimiento de la Familia (APLAFa). Training programs also conducted for foreign service organizations (U.S. Embassy, Peace Corps, Panama Verde).
- Developed systematic community-based training programs in areas such as mediation, conflict resolution and interpersonal communication media literacy, teambuilding/group decision-making techniques. Created and implemented sustainable programs in community mediation, developed training programs and conflict resolution curricula for the national university. All training conducted in Spanish. (January-July).
- 1997 Panama. 3 day training in team development and conflict resolution for Miami-based Latin American game software company, *New World Interactive* (April)
- 1994-96 20 hour Conflict/Mediation training program conducted each Fall for students and staff at the University of Massachusetts.
- 1996 Intercultural and gender and communication training for International Programs classes, Fall.

1996 Intercultural communication training. Cemenahuac Institute, Cuernavaca, Mexico. June-August.

1994-96 Group process training for campus and community groups.

PROFESSIONAL SERVICE

Campus Activity:

2006 Academic Outreach Awards Selection Committee

2001-present Member, Provost's Committee on Community Service Learning

2001-present Member, Information Technology Task Force and Communication Subcommittee, Faculty Senate

1998-2003 Member Academic Honesty Board. Ombud's Office, UMass

1997-1999 Member of Teaching, Learning and Technology Committee, UMass

1994-1998 Faculty Resident, University of MA, Amherst. Provided workshops, counseling and taught in the Orchard Hill residential housing area.

1995-1997 Mediator. Ombuds Office Dispute Resolution Program.

1994-present Sponsor/Advisor for students in Women's Studies, University Without Walls and Latin American Studies Program.

1996 Program coordinator and volunteer with Family Housing Services, 1996.

1996-1998 Faculty Senate Committee on Teaching, Learning and Instructional Development

1995-1996 Trainer in Group Process for UMass conferences on Career Planning and Development

Department Service:

2004-present Graduate Program Director

2003-2004 Personnel Committee

2003-present Graduate Studies Committee

2005-present Social Justice and Diversity Committee

1994-2004 Director of the Instructional Development Program for Teaching Assistants

- 2002-2003 Center for the Study of Communication planning committee
- 2000-2002 Personnel Committee
- 2001-2002 Graduate Admissions Committee
- 1999-present Department Service Learning Coordinator (coordinate and implement department-wide CSL program)
- 1997-1999 Graduate Admissions Director
- 1993-1999 Affirmative Action Committee
- 1997-1998 Personnel Committee
- 1995-1997 Director of Internship Program
- 1994-1996 Strategic Initiatives Planning Committee
- 1994-1995 Personnel Committee
- 1993-1994 Undergraduate Studies Committee
- 1993 Co-Director of Instructional Development

Disciplinary and Interdisciplinary Service:

- Steering Committee* Member: Educators for Community Engagement (2005-present)
- Nominated* for Member at Large position, 2006-2008 Legislative Assembly, National Communication Association
- Legislative Assembly* National Communication Association. Representative for the African American Communication Division (2005-)
- Leadership team:* Service Learning Task Force, National Communication Association (2002-present). Research Publication consultant.
- Chair:* Lilla Heston Award Committee, National Communication Association (2001). Member (1998-2001)
- Member:* Black Caucus, LaRaza Caucus, Women's Caucus, Instructional Development Division of the National Communication Association (NCA). Feminist Division and Intercultural Division, International Communication Association
- Reviewer/Respondent:*

LaRaza Caucus, NCA

Latin American Studies Division, NCA

Intercultural Communication Division, NCA

Western Journal of Communication

Electronic Journal of Communication

Communication Theory

World Communication Journal

Howard Journal of Communication

Communication Studies

International and Intercultural Communication Annual, Sage Publications

Editorial Board

Communication Studies

International and Intercultural Communication Annual, Sage Publications

Grant Activity

Awarded

2006 Awarded \$1000 Teaching Technology grant, UMass Amherst

2006 Awarded \$1000 Community Service Learning Course Assistant Award, UMass

2005 Awarded \$1,000 Community Service Learning Research Award, UMass Amherst

2005 Awarded \$650 Faculty Travel Grant, College of Social and Behavioral Sciences.

2004 Awarded \$2,000 Community Service Learning Research Award, UMass Amherst.

2003 Awarded \$1,500 Teaching Technology grant, Center for Teaching, UMass Amherst

2003 Awarded \$1,000 Community Service Learning Research Award, UMass Amherst

2001 Awarded \$1,000 Hewlett Diversity grant for mediation across cultures workshop.

2001 Awarded \$1,000 Faculty Travel Award. University of MA.

- 2001 Awarded \$2000. Teagle grant for sequencing departmental service learning courses. Hampshire College, Community Based Learning. AY 2001-2002.
- 2001 Awarded \$10,000. MA Campus Compact grant for In-School Violence prevention Program. Spring 2002.
- 2001 Received \$18,000 from Commonwealth Information Technology Initiative to create and implement new course in Information Technologies.
- 2001 Awarded \$1500 from Peace and World Security Studies grant for course development in Conflict and Intercultural Communication.
- 2001 Awarded \$3000. Department Fellowship Selected across disciplines and across the country for participation in the Engaged Department workshop by National Campus Compact
- 2000 Awarded \$10,000 Service Learning Grant from Provost's Committee at UMass
- 2000 Awarded \$1000 Service Learning grant from College of Social and Behavioral Sciences
- 2000 Awarded \$3000 for curriculum development for graduate course on place, space, identity and nation in Central America
- 1999 Awarded grant (\$2000) from Latin American Studies Program, University of MA to fund research in Panama on media literacy and mediation training for NGOs.
- 1998 Awarded grant (\$3000) from the Latin American Studies Program. University of MA, to develop course entitled, Communicating Central American Culture.
- 1995 Awarded Grant (\$2000) from University of Massachusetts' Provost's Committee on service learning.
- 1994 Awarded Grant (\$1000) from the Chancellor's Commission on Civility in Human Relations, UMass

Proposed, not funded or awarded

- 2006 Outreach Initiative Award, UMass Amherst (\$25,000)
- 2006 Faculty Research Grant, College of Social and Behavioral Science
- 2005 Faculty Research Grant. College of Social and Behavioral Science.

- 2005 Cox Family Visiting Scholars. UC Boulder, 2006.
- 2005 Samuel F. Conti Research Award. UMass, Amherst.
- 2005 Leadership Award for Student assessment. University of MA regional campuses.
- 2005 Difficult Dialogues Initiative. Ford Foundation (w/Stephen Olbrys)
- 2004 Continuation of Mentoring grant (\$10,000) for graduate students, with Stephanie Kent. University of MA, Amherst.
- 2004 Carter Partnership Award (\$13,000) for community service learning long term partnerships.
- 2003 Center for Research on the Family (course release) to conduct research on multiracial identity and/in families.
- 2003 Faculty Research Grant to complete book project on museums in Panama and CT.
- 2000 with Erica Scharrer and Mari Paredes, \$55,000 funding for department-wide initiatives on Community Service Learning through MA Campus Compact
- 1998 with Michael Morgan (Communication) and David Buchanen (Public Health) National Institute for Drug Abuse, National Institute of Health (Budget \$750,000).
- 1998 with Henry Geddes (Communication). Office of Economic Development, UMass. (Budget, \$15,000)
- 1996 Coordinated planning and development of a grant for conflict resolution training and support for programs in place in Colombia (in cooperation with the Center for International Education).
- 1995 Coordinated planning and development of a grant for conflict resolution training and support for programs in place in Nicaragua (in cooperation with the Center for International Education). Spring.
- 1993 Assisted in development of a research project and drafting of a grant proposal in a community mediation program focusing on problems of spousal abuse for the Family Mediation Service, Perry County, OH.

Community Activity

- 1997-2002 Small Claims Mediator. Hampshire County Action Coalition, Northampton
- 1998-1999 Consultant on various projects for Stop it Now, Non-profit group dealing with child sexual assault.

- 1997-1998 Consultant with former Media Literacy Institute participants on current projects
- 1997 Consultant/Trainer/Volunteer for Non-governmental and Foreign Service Organizations in Panama
- 1994-1996 Out of court mediator. Hampshire County Action Coalition, Northampton.
- 1996 Consultant and volunteer with Franklin Mediation Service, Greenfield, MA.
- 1995 Consultant and volunteer with Quabbin Mediation, New Salem, MA.

Courses/Workshops Completed

- 2004 & 2005 Workshop for Graduate Program Directors, Graduate School, University of MA, Amherst
- 2004 Learning Circles and engaged participation. National Gathering of Educators for Community Engagement, Berea College, Berea Kentucky. June 17-20.
- 2002 Communicating Common Ground Workshop, New Orleans, November 19.
- 2002-2003 Instructional Technology Training workshops, Center for Teaching, UMass
- 2001 Service Learning Research Workshop, Berkeley, CA, October 20-23.
- 2001 Campus Compact Workshop for the Engaged Department. Portland, OR. June 4-8,
- 2001 Instructional Technology Training, PEET, UMass, Amherst, May 8.
- 2001 Communication and Community Service Learning, March 1-4, Minneapolis, MN
- 2001 Visions and Strategies for Civic Engagement in Higher Education, MA Campus Compact, Boston, MA
- 2000 Advanced Training for Community Service Learning MACC conference, June.

- 2000 Pre-conference Service Learning Workshop, Annual Convention of the National Communication Association, Seattle, WA.
- 1993-present On-campus workshops for Teaching and Learning through the UMass Center for Teaching
- 1998 Ethics training for Small Claims Mediators. Sponsored by the Mediation and Training Collaborative, Greenfield, MA.
- 1997 Fundraising for Non-governmental organizations (NGOs). Sponsored by the US Embassy, Panama (April).
- 1996 Four week intensive language training. Cemenahuac Institte, Cuernavaca, MX
- 1995 Spanish 240, University of MA, Fall.
- 1995 Intensive Spanish, (equivalent to two years course work). University of Massachusetts, Summer.
- 1995 Cooperative/Participative Pedagogy. Workshop presented by the Center for Teaching, University of Massachusetts, Amherst.
- 1994 Preventing violence in our communities. The tenth annual conference of the National Association for Mediation in Education.
- 1992 Emerging Issues in Mediation, co-sponsored by the Wisconsin Association of Mediators and the University of Wisconsin-Madison Division of University Outreach—Health and Human Issues.
- 1992 Advanced Divorce Mediation Training, sponsored by the Aring Institute of Beech Acres, Cincinnati.
- 1991 Mediation Training, presented by the Family Mediation Service of Perry County.

Professional Memberships

National Communication Association
International Communication Association
Eastern Communication Association

Western Communication Association
Educators for Community Engagement
Massachusetts Campus Compact