

VITA

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Education:

- Ph.D. Speech Communication, University of Illinois at Urbana Champaign, 1990
- Certificate Unit for Criticism and Interpretive Theory, University of Illinois at
Urbana-Champaign, 1990
- M.A. Speech Communication, University of Illinois at Urbana-Champaign, August,
1981
- M.A. Journalism, University of Alabama, Tuscaloosa, May, 1978
- B.A. Mass Communication, Fu Jen Catholic University, Taipei, Taiwan, May, 1976

Professional Work Experience:

- Aug., 1999 to present Associate Professor, Department of Communication,
University of Massachusetts, Amherst
- Aug. 1993 to .Aug. 1999 Assistant Professor, Department of Communication,
University of Massachusetts, Amherst
- Aug., 1989 to May, 1993 Assistant Professor, Department of Speech
Communication, University of Alabama (promoted to
Associate Professor with tenure, effective Aug. 1993)
- Aug., 1988 to May, 1989 Lecturer, Department of Speech Communication,
University of Alabama
- Aug., 1986 to May, 1988 Lecturer, Department of Communication, Rutgers
University

Publications:

Book:

Chang, Briankle G. Deconstructing Communication: Representation, Subject, and Economies of Exchange, Minneapolis: University of Minnesota Press, 1996

Reviewed in: Journal of Communication, Quarterly Journal of Speech, Comunicacion y Socieda, Communication Theory, UTS Review, Semiotica

Journal Articles:

"The Eclipse of Being: Heidegger and Derrida," International Philosophical Quarterly, Vol. XXV, No. 2, June, 1985, pp. 113-137.

"Communication After Deconstruction: Toward a Phenomenological Ontology of Communication," Studies in Symbolic Interaction, vol. 7 (Part A), 1986, pp. 13-32.

"A Hypothesis on the Screen: MTV and Postmodern Signs," Journal of Communication Inquiry, Vol. 10, No. 1, 1986, pp. 70-73.

"Representing Representation: The Visual Rhetoric of Las Meninas," Journal of Communication Inquiry, Vol. 10, No. 3. 1986, pp. 3-13.

"Mass, Media, Mass Media-Tim: Jean Baudrillard's Implosive Critique of Modern Mass-Mediated Culture," Current Perspectives in Social Theory, Vol. 7, 1986, pp. 158-181.

"World and/or Sign: Toward a Semiotic Phenomenology of the Modern Life-World," Human Studies, Vol. 10, No. 3/4, 1987, pp. 311-331.

"Notes on 'Linguistic Principles and Iconic Communication'," Journal of Literary Semantics, Vol. XVII, No. 1, 1988, pp. 41-46.

"Deconstructing Communication: Derrida and the (Im)Possibility of Communication," History of European Ideas, Vol. 9, No. 5, 1988, pp. 553-568.

"Viestinta dekonstruktion jalkeen: Kohti viestinnan fenomenologista ontologiaa," Tiedotustutkimus, Vol. 12, No. 3, 1989, pp. 7-22.

"Copies, Reproducibility, and Aesthetic Adequacy," The British Journal of Aesthetics. Vol. 31, No. 3, 1991, pp. 265-268.

"Empty Intention," Text and Performance Quarterly, Vol. 12, No. 3, 1992, pp. 212-227.

"Deleuze, Monet, and Being Repetitive," Cultural Critique, No. 41, Winter, 1999 pp. 184-217.

Book Chapters:

"The Eclipse of Being: Heidegger and Derrida," Semiotics 83, ed. by Jonnathan Evans and John Deely, New York, University Press of America, 1987, pp. 349-359.

"World as Signs: Toward a Semiotic Phenomenology of the Life-World," Semiotics 84, ed. by John Deely, New York, University Press of America, 1985, pp. 317-323.

"Deconstructing the Audience: Who Are They and What Do We Know About Them?" Communication Yearbook 10, ed. Margaret McLaughlin, Newbury Park, CA, Sage, 1987, pp. 649-665.

Critical Essays:

"Ante La Pintura," Velocidad Critica 29, Enero 2002

Review Essays:

"Circling Empire," The UTS Review, Vol. 2, No. 2, 1996, pp. 202-208.

"Angelic Panorama," Hong Kong Cultural Studies Bulletin, No. 7, 1997, pp. 97-98.

Reviews:

Review of Ien Ang, Desperately Seeking the Audience, New York: Routledge, Chapman and Hall, 1991, in International Communication Bulletin, Vol. 27, No. 1-2, Spring, 1992, pp. 37-38.

Review of Mark Poster, The Mode of Information: Poststructuralism and Social Context, Chicago: University of Chicago Press, 1991, in Southern Communication Journal, Vol. 58 No. 1, 1992, pp. 83-84.

Review of David Crowley and Paul Heyer, Communication in History, New York: Longman, 1991, International Communication Bulletin, Vol. 27, No. 3-4, 1992, pp. 25-26.

Review of Gianni Vattimo, The Transparent Society, Baltimore: Johns Hopkins University Press, 1992, Journal of Communication, Vo. 44, No. 1, 1994, pp. 140-142.

Review of Paul Virilio, The Art of the Motor, Minneapolis: University of Minnesota Press, 1996, in Journal of Communication, Vol. 47, No. 3, 1997, pp. 150-153.

Review of Steven Shaviro, Doom Patrol: A Theoretical Fiction About Postmodernism, New York: Serpent's Tail, 1997, in Cultural Studies, Vol. 12, No. 1, 1998, pp. 107-109.

Review of Angel Rama, The Lettered City, Durham, NC: Duke University Press, 1996, in Kultur ve Iletisim, Vol. 1, No. 1, 1998, pp. 113-116.

Review of John Durham Peters, Speaking into the Air: A History of the Idea of Communication, in Journal of Communication, Vol. 51, No. 1, 2001, pp. 200-202.

Review of Jean Baudrillard and Jean Nouvell, The Singular Object of Architecture, in

Space and Culture, Vol 7, No. 1, 2004, pp. 128-129.

Dictionary Entries

“Teleological” in Critical Dictionary of Film and Television, ed. By Philip Bampson and Roberta Pearson, London: Routledge, forthcoming.

“Essentialism” in Critical Dictionary of Film and Television, ed. By Philip Bampson and Roberta Pearson, London: Routledge, forthcoming

Translations:

Translated into Chinese, Jacques Derrida, Le monolinguisme de l'autre: ou la prothese d'origine, (Paris: Editions Galilee, 1996), Taipei, Laureate Publishing Co. 2000.

Special Reports:

"Marxist Theories of Popular Culture," in Report to the National Endowment for the Humanities, Teaching Institute on "Marxism and the Interpretation of Culture: Limits, Frontiers, Boundaries," (NEH EH-20314-83). Unit for Criticism and Interpretive Theory, University of Illinois at Urbana-Champaign, June 8--July 8, 1983.

An Annotated Bibliography in Critical Theory, Unit for Criticism and Interpretive Theory, University of Illinois at Urbana-Champaign, 1983.

Selected Publications in Other Languages:

Book:

Rethinking Communication (in Chinese), Fu Hwa Publication Co., Taipei, Taiwan, ROC, 1976.

Essays:

Gilles Deleuze and Monet's Water lilies," Con-Temporary Monthly, no. 112, 1995 (August), pp. 84-90, (in Chinese).

"The Banality of Ideological Critique: Zizek, Hegel, and Althusser," Con-Temporary Monthly, no. 116, 1995 (December), pp. 106-110 (in Chinese).

"City, Urban Memory, and the Future of Cultural Studies: II (in Chinese)," Independent News Literary Supplement, August 27th, 1992 Thursday), p. 14,

"City, Urban Memory, and the Future of Cultural Studies: I (in Chinese)," Independent News Literary Supplement, August, 26th, 1992 (Wednesday), p. 14.

"Clarence Thomas and the Question of African-American Role Model (in Chinese)," China Times Express, October, 7th, 1991 (Monday), Sec. 15.

"Golden Cow and the Principle of Genetics (in Chinese)," China Times Literary

Supplement, July 27th, 1991 (Saturday), p. 31.

Selected Publications in Other Languages: (Continued)

Essays:

"The Phenomenon of 'Political Correctness' on American Campuses (in Chinese)," China Times Express, July 28, 1991, p. 8.

Briankle G. "The Secret History of Political Correctness (in Chinese)," China Times Weekly, No. 335, July 29 -Aug. 2, 1991, pp. 72-75.

"Advertising as Enchantment (in Chinese)," China Times Weekly, No. 238, Sep. 19-22, 1989, p. 86.

"Framing Lost Memories: Recent Paintings of Cheng Tsai-Tung (in Chinese)," China Times Weekly, No. 131. Aug. 27-Sept. 4, 1988. pp. 48-50.

"Waking Up From Plato's Dream: The Journey From Modernism to Postmodernism (in Chinese)," China Tribune, Vol. 33, No. 672, Oct. 10, 1988, pp. 37-41.

"Between Modern and Postmodern: Reflections on Contemporary Chinese Painting (in Chinese)," Hsiun Hsih Art Monthly, No. 201, November, 1987, pp. 144-147.

Conference Presentations:

"What Difference Does Saussure Make? A Critique of Saussure's Theory of the Sign," presented at the Eighth Annual Conference of the Semiotic Society of America, Snowbird, Utah, October, 6-9, 1983. (Competitive paper)

"World and/or Text: Toward a Semiotic Phenomenology of the Life-World," presented at 1984 Mid-West Sociological Association Annual Convention, Chicago, April, 18-21. (Competitive paper)

"Communication After Deconstruction: Toward a Phenomenological Ontology of Communication," presented at the 1984 International Communication Association Annual Convention, San Francisco, May, 14-28. (Competitive paper)

"World and/or Sign: Toward a Semiotic Phenomenology of the Modern Life-World," presented at Ninth Annual Conference of the Semiotic Society of American, Bloomington, Indiana, October, 11-14, 1984. (Competitive paper)

"Seeing and Seen: A Visual Semiotics of the Cinematic Look," presented at the Tenth Annual Conference of the Semiotic Society of America, Reading, Pennsylvania, October, 24-27, 1985. (Competitive paper)

Conference Presentations: (Continued)

- "Eye/I of the Camera: A Topology/Typology of the Cinematic Look," presented at 1985 5 Speech Communication Association Annual Conference, Denver, Colorado, November, 7-10. (Top-ranked paper in Rhetorical Theory)
- "Narrative Space vs. Narrative Time: A Case in Film Theory," presented at 90th Annual Conference of the Michigan Academy of Sciences, Arts, and Letters, Mount Pleasant, Michigan, March, 14-15; 1986. (Competitive paper)
- "Reflections on 'The Mimesis of Power'," presented at the Unit for Criticism and Interpretive Theory Spring Colloquium Series, University of Illinois, Urbana, March, 3, 1986. (Invited paper)
- "On Discursive Violence," presented at the 50th Annual Meeting of the Midwest Sociological Society, Des Moines, Iowa, March, 26-29, 1986. (Invited paper)
- "Deconstructing the Audience: Who Are They and What Do We Do About Them?" presented at 1986 International Communication Association Annual Convention, Chicago, May, 22-26. (Top three paper)
- "Mass, Media, Mass Media-tion: Jean Baudrillard's Implosive Critique of Modern Mass Media-ted Culture," presented at 1986 International Communication Association Annual Convention, Chicago, May, 22-26. (Competitive paper)
- "For a Theory of The Communicative," presented at Society for the Study of Symbolic Interaction Annual Symposium, Urbana-Champaign, IL, May, 7-9, 1987. (Competitive paper)
- "Deconstructing Communication: Derrida and the (Im)Possibility of Communication," presented at 1987 International Communication Association Annual Convention, Montreal, Canada, May, 22-26. Top three paper)
- "When 'Cultural Difference' Does Not Make any Difference," presented at 1988 Eastern Communication Association Annual Convention, Baltimore, MD, April 28 May, 1. (Invited paper)
- "What Are Your Politics? Ideology, Representation, and Popular Culture," presented at 1989 Southern States Speech Communication Association Annual Convention, Louisville, KY, April, 5-8. (Competitive paper)
- "Empty Intention," presented at 1991 SCMLA Annual Convention, Fort Worth, TX, Oct. 31-Nov. 2. (Competitive paper)
- "Agency, Intention, and Communication," presented at 1992 International Communication Association Annual Convention, Miami, FL, May 21-25. (Competitive paper)
- "Nationalism, Colonialism, and Post-Colonialism," Trajectories: Toward a New Internationalist Cultural Studies--An International Symposium, Taipei, Taiwan, ROC, July 3-18, 1992. (Invited paper)

Conference Presentations: (Continued)

- "Cultural Studies and Island Experience," One Day Conversation on Cultural Studies, East-West Center and Harvard University, Cambridge, MA, Sept. 8, 1992. (Invited paper)
- "Cynicism, Realism, and Nominalism," presented at Trajectories II: Toward a New Internationalist Cultural Studies--An International Symposium, Taipei, Taiwan, ROC, Jan. 11-21, 1995.
- "Fragments vs. Details: Reflections on Identity and Multiculturalism," presented at Union for Democratic Communication Biannual Conference, Austin, TX, April 22-25, 1995.
- "On 'Thisness': Indexical Reference in Deleuze's Theory of Difference," presented at International Communication Association Annual Convention, Chicago, IL, May 23-27, 1996.
- "Internal Frontiers: Nation and Its Other," presented at The First International MELUS Conference, Honolulu, Hawai'i, HI, April, 18-20, 1997.
- "The Baroque Coming Communication," presented at the International Communication Association Annual Convention, Montreal, Canada, May 22-26, 1997.
- "Why Are Ideology Critique Nothing But Content Analysis?" Second Annual Conference on the History and Culture of Taiwan, New York, Columbia University, Aug. 28-31, 1997. (Invited Paper)
- "Nervous Subjectivity," presented at Conjunctures: A Symposium on Cultural Studies, Atlanta, GA, May 21-25, 1998.
- "Memory, Representation, and the Non-Critique of Ideology," presented at Chinese Communication Association Annual Conference, Taipei, June 29-30, 1998
- "Le pas ou-dela,' in Movie Talk," presented at the National Communication Association Annual Conference, New York, NY, Nov. 20-24, 1998 (Competitive paper)
- "Subject and Logical Time," presented at the 1999 International Communication Association Conference, San Francisco, CA, May 27-31. (Competitive paper)
- "Syncopation, Intervals, and the Archi-Texture of the Body," presented at Spacing Chiliad: An International Symposium on Critical Space and Society, Tunghai University, Taichung, Taiwan, Dec. 11-12, 1999.
- "The Promise of Translation," presented at The Subjective Technology of Translation: Asia, Biopolitics, Globalization, UnColloque Bilingue, McGill University/Universite de Montreal, Montreal, Canada, Jan. 17-19, 2001.
- "Reflections on Intersubjectivity and Communication," International Communication Association Annual Conference, Washington DC, May 22-26, 2001

Interdisciplinary Activities:

Participant in the Re-Envisioning San Juan Project, sponsored by School of Architecture, Polytechnic University of Puerto Rico, San Juan, Puerto Rico, Aug. 8-11, 1996

Conduct workshop, "Urban Space, Memory, and Identity," as part of the ReEnvisioning San Juan Project, School of Architecture, Polytechnic University of Puerto Rico, San Juan, Puerto Rico, Jan. 18-22. 1997

Professional Activities and Services:

Journal Editorial:

Member, Editorial Board, Journal of Sport and Social Issues, May 1996 to May 2000

Member, International Advisory Board, Hong Kong Cultural Studies Bulletin, Sept. 1996

Member, International Review and Advisory Board, Kultur ve Iletisim, Oct. 1997 to Present

Member, Editorial Board, Journal of Communication, Feb. 1999 to present

Member, Editorial Board, Communication Theory, Feb. 1999 to present

Consulting Editor, Communication Yearbook 24, 1999

Book Series

Member, Editorial Board, Series on Philosophy of Communication, Purdue University Press
Reviewer for Critical Studies in Mass Communication, Text and Performance Quarterly, Communication Theory, Cultural Studies, Journal of Sport and Social Issues, Kultur ve Iltesim, Peter Lang Publishing, SUNY Press, Blackwell, Hong Kong University Press

Regular reviewer for ICA Annual Conference, Philosophy of Communication Division since 1987

Member, Special Task Committee, ICA, June, 2000 to present

Vice-Chair, Philosophy of Communication Division, ICA, June 1995 to June 1997

Chair, Philosophy of Communication, ICA, June 1997 to June 1999

Member, Conference Planning Committee, 1995, ICA

Member of Directors, ICA, 1997 to 1999

Member: Best Article Award Division, ICA 1999

Vice-Chair, Asian Pacific-American Division, NCA, Nov. 1998 to Nov. 1999

Chair, Asian Pacific-American Division, NCA, Nov. 1999 to Nov. 2000

Professional Activities and Services: (Continued)

Book Series

Member, Nominating Committee, Intercultural Communication Division, NCA, Nov. 1998 to Nov. 2000

Member, International Organizing Committee, Trajectories II: A New Internationalist Cultural Studies Conference, Taipei, Taiwan, Jan. 9-24, 1995.

Member, International Organizing Committee, Inter-Asian Cultural Studies Conference: Problematizing Asia, National Tsing Hua University, Taipei, Taiwan, July 13-17, 1998

Member, Conference Planning Committee, 1996 Annual Convention, ICA

Co-presenter (with Professor Leo Ou-Fan Lee, Department of East Asian Languages and Civilizations, Harvard University), Cultural Studies Workshop, Sponsored by Harvard-Yen Ching Institute, John Fairbank Center, Department of East Asia

Languages and Civilizations, Harvard University, Nov. 5, 18, and Dec. 2, 1993.

Service to Department, College, and University:

Department:

Director, Internship Program, Department of Communication, University of Massachusetts, 1994 Fall to 1995 Spring

Director, Center for the Study of Communication, University of Massachusetts, Fall 1994 to present

Managing Editor, Commodities: A Journal of Culture and Communication, published by the Center for the Study of Communication, University of Massachusetts, Fall 1994 to present

Member, Graduate Admissions Committee, Department of Communication, University of Massachusetts, Fall 1994 to present

Member, Graduate Studies Committee, Department of Communication, University of Massachusetts, Fall 1994 to Spring 1995, Fall 1996 to present

Chair, Speaker Series Committee, Department of Speech Communication, University of Alabama, 1988 to present

Member, Goodloe Rutland Scholarship Committee, Department of Speech Communication, University of Alabama, 1991-92

Member, Graduate Studies Committee, Department of Speech Communication, University of Alabama, 1991-92

Chair, Search Committee, Department of Speech Communication, University of Alabama, Spring 1991

Member, Ad Hoc Rhetorical Studies Curriculum Sub-Committee, Department of Speech Communication, University of Alabama, Fall 1992

Service to Department, College, and University: (Continued)

College:

Research and Service Committee, College of Communication, University of Alabama, August, 1988 to present

Reading Room Committee, College of Communication; University of Alabama., August, 1988 to present

Member of the Interview Team, Alumni Scholarship Committee, College of Social and Behavioral Sciences, University of Massachusetts, Spring 1994

University:

Member, Faculty Senate, University of Alabama, 1991-93

Member, Faculty Senate Council on the Status of Minorities, University of Massachusetts, Fall 1995 to present

Member, Faculty Senate Research Council, Fall, University of Massachusetts, Fall 1997 to present

Professional Associations:

International Communication Association

Semiotic Society of America

Society for Phenomenology and Existential Philosophy

Speech Communication Association

Awards And Recognitions

Rotary International Fellow, 1976-77

Karl Wallace Award, 1985, Department of Speech Communication, University of Illinois at Urbana-Champaign. (For outstanding scholarship and contribution to the field by a graduate student.)

University Fellowship, University of Illinois at Urbana-Champaign (Summer, 1985)

1986 STEP Award (A grant to International Communication Association from the Institute of International Education.)

Lilly Fellow, 1990-91, Lilly Endowment, Inc.

Grants and Fellowships:

A \$200.00 Travel Grant From Institute of International Education (Administered Through International Communication Association), 1988

A \$8,000.00 Grant From Lilly Foundation's Teaching Scholars Program (Completed in July, 1991)

A \$375.00 Research Grant from College of Communication, University of Alabama (Spring, 1991)

A \$1,395.00 Travel Grant From the Organizing Committee for Trajectories: Toward an Internationalist Cultural Studies--An International Symposium (Administered through Institute of Literature, National Tsing-Hua University, Taiwan, ROC. August 11-28, 1992

A \$545.95 Fellowship From the Harvard Cultural China Project, East-West Center and Department of Eastern Asian Languages and Civilizations, Harvard University (1992)