

UMASS DEPARTMENT OF COMMUNICATION

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Permanent Undergraduate Courses

All courses carry 3 credits unless otherwise noted.)

118 Introduction to Interpersonal Communication (both sem)

121 Introduction to Media and Culture both sem)

212 Cultural Codes in Communication (SBG)

222 Media Programming and Institutions (1st sem)

226 Social Impact of Mass Media

231 Film and Television Production Concepts (1st sem)

240 Modes of Film Communication (1st sem)

250 Interpersonal Communication (SB) (both sem)

265 Democracy and Discourse

287 Advertising as Social Communication (both sem)

297A Introduction to Global Communication

297G Media Markets and Power

297O Gender, Sex and Media

297P Career Workshop (both sem) 1 cr

297S Performance as Communicative Practice

310 Persuasion Theory

318 Comparative Communication Theory (1st sem)

331 Program Process in Television (both sem)

334 Media History and Communication Policy

340 History of Film I (1st sem)

342 History of Film II (2nd sem)

355 Behavioral Research in Communication

375 Writing as Communication (both sem)

387 Advertising and Public Relations as Social Control (2nd sem)

391B Communication and International Development

391C Media Audiences

397B Introduction to Studio Production

397J Media and Public Policy (1st sem)

397N Interracial Communication

397T Contemporary World Cinema (2nd sem)

397U Children, Teens and Media

426 Media Violence (2nd sem)

433 Advanced Television Production and Direction (2nd sem)

441 Principles and Techniques of Film-style Production (both sem)

491B Digital Media and the Built Environment (2nd sem)

491S Introduction to Semiotics (2nd sem)

493E Screenwriting (both sem)

493F Film Documentary (2nd sem)

494S Conflict/Mediation (2nd sem)

497C Field Research in Social Interaction (1st sem)

497CC Talk Radio and Discourses of the American Right

497D International Women Filmmakers

497F Spanish-Language Media (1st sem)

497L International News

497N Asian Pop Culture

497O Music, Culture and Communication

497T Advanced Issues in Information Technologies and Society

497U Film and Society

497X Freedom of Expression

593D Advanced Screenwriting