# Simple food and healthy eating from THE JAPANESE KITCHEN

Hiroko Shimbo Hiroko's Kitchen, LLC June, 2011

## Japanese meals excel

- Simple
- Healthy
- Proper portion size
- Delicious
- Quality







# Select Japanese recipes that have potential in an American cafeteria, and....

#### For chefs;

- Cost effective
- Not many ingredients
- Simple preparation little training required
- Prepared foods that hold well

#### For diners;

- Affordable & satisfying
- Good taste & texture
- Attractive & familiar appearance
- Nothing "weird"

## Buta no shoga-yaki (ginger flavored pork)





## Traditional vs American friendly



### Very familiar look!



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## Tori namban (chicken marinated in *shoyu*, vinegar and sugar)





## New tori namban





# Omuraisu (rice cooked with chicken pieces flavored with ketchup)





Easy preparation – all cooked In one pot

## Workshop dishes.....



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