

Amherst, Massachusetts
March 19, 2018

The Impact

In 2014, alcohol-impaired driving fatalities accounted for 9,967 deaths (31 percent of overall driving fatalities).

Nearly 88,000 people die from alcohol related causes annually, making alcohol the fourth leading preventable cause of death in the United States.

Annually, 97,000 students report experiencing alcohol-related sexual assault or date rape

In 2010, alcohol misuse problems cost the US\$249.0 billion.



Massachusetts Enforcement Strategy

Baseline Enforcement: Compliance Checks

The objective of this operation is to educate licensees and to increase the vigilance of bars & liquor stores in the checking of identification.

Targeted Data Driven Enforcement: Problem Bars

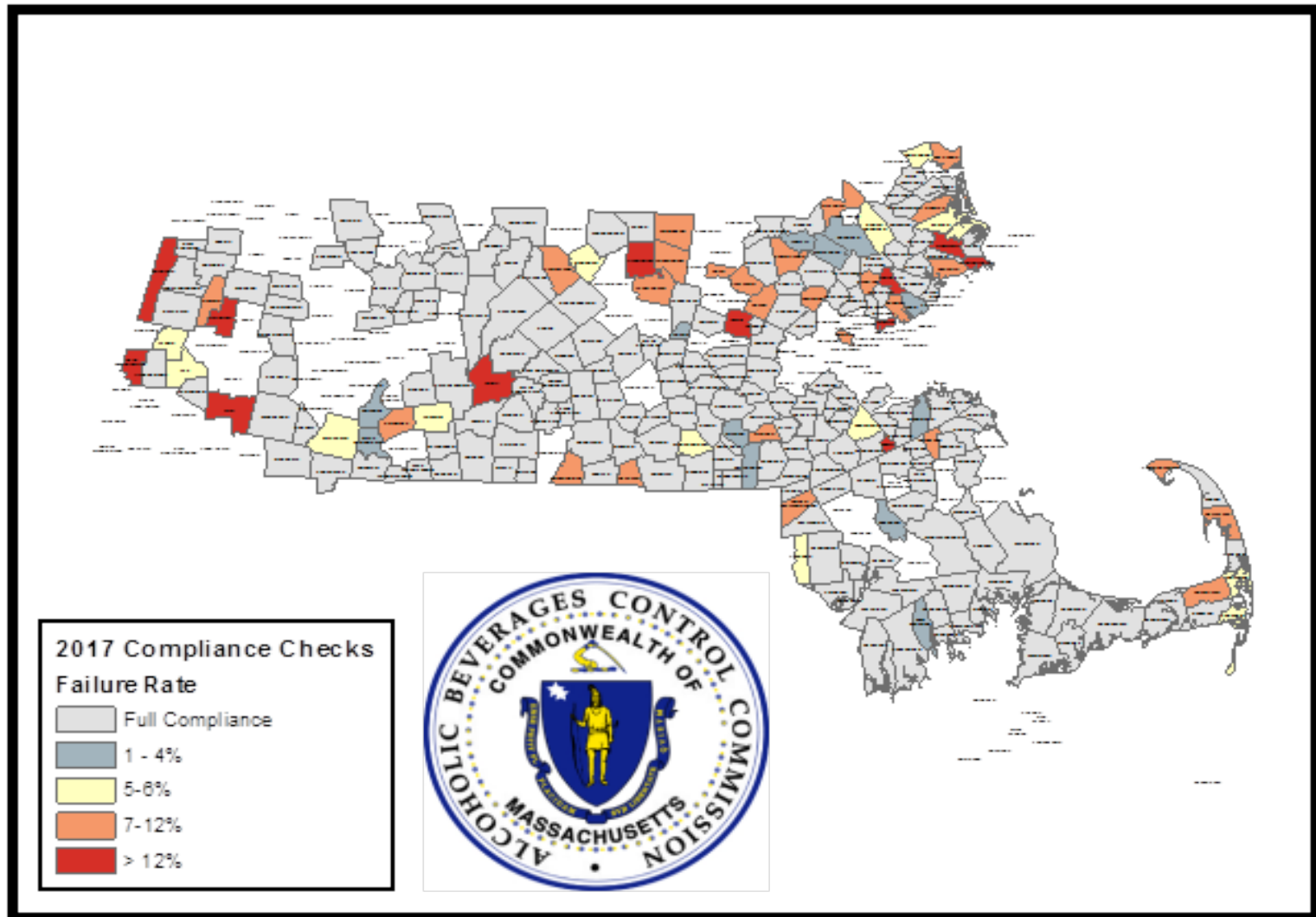
Data based, intensive enforcement at bars seen as the source of impaired driving arrests and alcohol related crime.

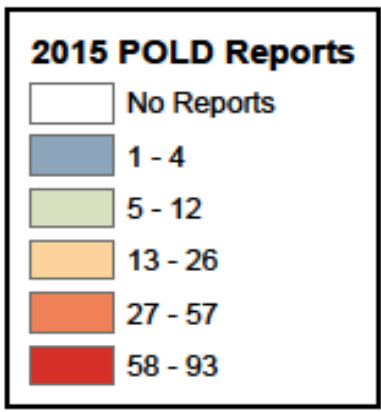
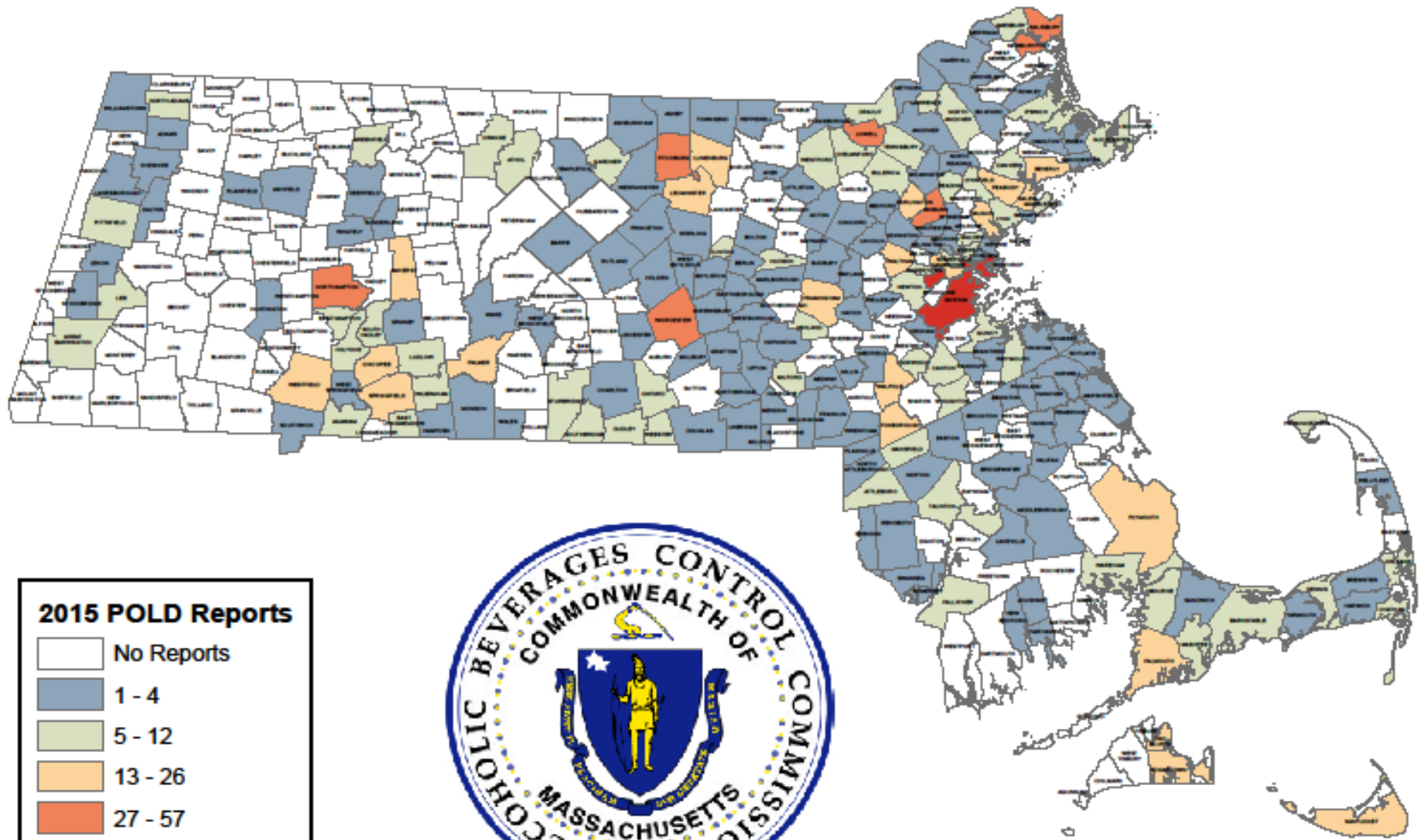
Enhanced Enforcement Operations

Seasonal enforcement programs to address problem times and locations.



2017 Compliance Checks





Washington Place of Last Drink

Top 20 Worst Offenders

License Tradename	City	DUI Count
MCCLOUDS SALOON	Bremerton	64
JAZZBONES	Tacoma	54
J.R.'S DISCONTINUED	Marysville	38
WAYNE'S INN BAR & GRILL	Puyallup	38
YELLA BEAK SALOON	Enumclaw	36
LADY LUCK'S COWGIRL UP STEAKH. & SALOON	Tacoma	36
BRICKHOUSE BAR AND GRILL	Vancouver	36
MUNCHBAR/PIANO BASH	Bellevue	35
MASA	Tacoma	34
MUCKLESHOOT INDIAN CASINO	Auburn	29
JAKE'S ON 4TH	Olympia	28
THE PARLOR, BELLEVUE'S BILLIARDS & SPIRITS	Bellevue	23
TOMMY C'S	Port Orchard	23
THE JET BAR & GRILL	Mill Creek	22
SNOQUALMIE CASINO	Snoqualmie	22
SUQUAMISH CLEARWATER CASINO	Suquamish	21
LATITUDE 84	Tacoma	21
BUMPY'S	Puyallup	21
JEZEBELS BAR & GRILL	Olympia	21
JOKER'S COMEDY CLUB	Richland	20

MGL 138 § 69

No alcoholic beverage shall be sold or delivered on any premises licensed under this chapter to an **intoxicated** person.



MGL 138 § 69 (SIP)

Definition: A person is said to suffer from alcohol intoxication when the quantity of alcohol the person consumes exceeds the individual's tolerance for alcohol and produces behavioral or physical abnormalities.

In other words, the person's mental and physical abilities are impaired.



MGL 138 § 34B

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MGL 138 § 34B

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Regulations (Happy Hour)

204-4.03: Certain Practices Prohibited

(1) No licensee or employee or agent of a licensee shall:

- (a) offer or deliver any **free drinks** to any person or group of persons;
- (b) deliver **more than two drinks** to one person at one time;
- (c) sell, offer to sell or deliver to any person or group of persons any drinks at a **price less than the price regularly charged** for such drinks during the same **calendar week**, except at private functions not open to the public;



Regulations (Happy Hour)

(d) sell, offer to sell or deliver to any person an **unlimited number of drinks** during any set period of time for a **fixed price**, except at private functions not open to the public;

(e) sell, offer to sell or deliver drinks to any person or group of persons on any one day **at prices less than those charged the general public** on that day, except at private functions not open to the public;



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