

# PARKING TRANSPORTATION ADVISORY BOARD (PTAB)

October 26, 2005

<b>Present:</b>	Sandra Anderson (Chair) Cynthia Arbour	Mike Brennan Al Byam	Debora Ferreira Rob Hendry	Jeanne Lapan Stephen Marvell	Pam Monn Tom O'Donnell	Jim Plaza Barbara Stewart
<b>Absent</b>	Randall Bovin Laura Howard	Chris LaFlamme	Brian Long	Kraig Moore	Daphne Patai	Paul Shuldiner
<b>Vacant:</b>	Area Govt. CPCC	GEO	GSS	IBPO-B	SEIU	SGA (2)

**SPECIAL GUESTS:** Sergeant David A. Black, University of Massachusetts Police Department

**MINUTES:** Minutes from September 21, 2005 PTAB meeting were approved.

## TRANSIT UPDATE:

Al Byam, Transit Manager, reported bus ridership from October 2004 to October 2005 is up 5.2%. Transit's Meet and Greet Service program, which provides ground transportation to and from the Amherst campus, continues to grow. Al gave an update on Rt. 9 construction noting a two to three week delay due to the shortage of utility workers needed to wire the new utility poles. Rt. 9 corridor traffic estimated to double in two years with the building of new "box" stores.

## PARKING UPDATE:

Mike Brennan, Parking Manager, presented four handouts to PTAB on Student Parking. The handouts detailed permit sales, e.g., on-campus vs. off-campus student permits, and comparison of Freshmen permit sales from previous years. Each year Parking works with the New Students' Program to discourage Freshmen from bringing cars to campus by distributing *Top 10 Reasons Not to Bring Your Car to Campus* to entering students. Parking's Ride Share Program also has an impact on student parking. As a result, Parking permits issued to Freshmen have declined each year since 1999 to the present.

## PEDESTRIAN SAFETY:

Sergeant David Black led an informative Power Point presentation entitled *Cooperative Agreement for Pedestrian Enforcement Program*. The UMASS Police Department in conjunction with the Massachusetts Traffic Safety Research Program received grant funding to highlight problematic areas on campus regarding pedestrian safety. The study focused on cross walks, education of pedestrians and drivers, walking/driving/parking campus master plans, enforcement capacities and changing violation fines, etc. An active discussion followed.

## FUTURE AGENDA ITEMS:

Construction Parking Update	Security Cameras in Parking Lots
Parking & Transit FY '07 budgets	Event Parking
Ridership Survey	Monthly Transit ridership updates
Bikes – riding on sidewalks, congestion, racks, etc	Overnight Parking for Library
Pedestrian crossing on Massachusetts Ave at Hampshire House	

**NEXT MEETING:** November 16, 11:15-12:45 p.m.  
Campus Center 911-15 [lunch will be provided]