

PARKING TRANSPORTATION ADVISORY BOARD (PTAB)

May 2, 2007

Present:	Sandra Anderson (Chair)	Randall Bovin				
	Mike Brennan	Ann Carr	John Collura	Jeanne Lapan	Tom O'Donnell	
	Al Byam	Victoria Cheng	Rob Hendry	Chris LaFlamme	Barbara Stewart	Hasan Tekguc
Absent	Pam Monn	Jim Plaza				
Vacant:	Area Govt.	CPPC	GEO	IBPO-B	SEIU	SGA (2)

SPECIAL GUEST: Cliff Resnick [Facility and Campus Planning]

ANNOUNCEMENT: Sandy opened the meeting by greeting new member Victoria Cheng and bidding farewell to Cyndi Arbour [Facilities and Campus Planning], and active member of PTAB.

MINUTES: The March PTAB Minutes to be distributed for approval at next PTAB meeting.

TRANSIT UPDATE:

Al Byam [Transit Manager] reported the Executive Committee for the Regional Traveler Information Center [RTIC] facility approved the new building design. The old building is scheduled for demolition the summer/fall of 2007. Bus shelter signage has been updated with new lettering. Al is working with Mike Brennan [Parking] to acquire cameras from Homeland Security for placement near bus stops. The UMass Commencement will be Saturday, May 26. The Fleet project has hired a consulting firm. They will be back next week to do site interviews and facilities inspections. There should be a draft report by middle of June.

PARKING UPDATE:

Rob Hendry [Parking] updated PTAB on the Annual Bike Commute Week (see handout on time and sponsors). This year the dates are May 14-18. Amherst sponsors, UMass included, are encouraging folks to attend a free bike breakfast on May 18 on the Town Common. The Amherst Cinema will be showing bike related movies. Major funding came from the Executive Office of Transportation [EOT] and the Massachusetts Highway Department [MHD] to the Pioneer Planning Valley Commission.

A new GoLoco Program, a "green" oriented rideshare/ ride matching company, has just launched and is targeted toward students (see handout). This program is based on social networking websites such as Facebook.com. There have been articles in Newsweek and in the Boston Globe regarding this new program. UMass will look into this program.

UMass Parking has received an award for its "Top 10 Reasons for Not Bringing a Car to Campus" campaign. The award recognized UMass' reduction in first year students who bring cars to campus. Professor Collura noted that the national trends have seen a decline in vehicle occupancy rates, and those continuing to carpool often live together.

Mike Brennan [Parking Manager] distributed maps to show the effects on parking lots from the summer projects report. Lot 54, top of Southwest's horseshoe, will be converted to parking meters this summer. Improvements will be made to Lot 71 and possibly to Lot 40. Mike asked PTAB to endorse converting Lot 45 from blue to red for Fall 2007. A motion was made and seconded by PTAB members to convert Lot 45 from blue to red September 1, 2008, and to notify current lot 45 permits holders as soon as possible. However, the motion was then amended and much discussion followed so that PTAB agreed to have a special meeting in June to have more time to peruse this matter. Recommendations for lots 26, 31 and 68 will be looked at the first meeting in September.

CAPITAL CONSTRUCTION UPDATE:

Cyndi Arbour presented an update on the Campus and Landscaping Improvement Plan [CLIP]. A landscape design-consulting group from Boston, SCA, was chosen, and their transportation improvements and design standards recommendations are now complete (see handouts). The consultants identified different scenarios and resolved key issues, although design solutions are still preliminary. As funding becomes available, many of these plans will be implemented. Parking Services is now adhering to the new signage standards wherever new signs are installed or replaced.

NEW BUSINESS:

The group has typically met on Wednesdays from 11:00 – 12:30, but it was suggested to move to noon, Fall 2007.

NEXT MEETING:

Tuesday, June 12 12:00-1:30 pm in Room 905-09 Campus Center