

Concentration Title: The Art of Persuasion

Proposed Departments: Psychology, Comparative Literature,
Communications, Journalism, Marketing & Legal Studies

	Course #	Course Name	Credits
1	COMM 387	Media, PR, & Propoganda	3
2	COMPLIT 391D	War Stories	3
3	LEGALST 491S	Law & the World Wide Web	3
4	BDIC 397A/B	Intro to Entrepreneurship/ Leadership + Networking	1 + 2
5	LEGAL 396	Independent Study	3
6	JOURNAL 397EJ	ST - Entrepreneurial Journalism	4
7	HISTORY 394CI	Ideas that Changed History	4
8	JOURNAL 393B	Philosophy of Journalism	4
9	POLSCI 301 (Amherst)	Terrorism & Revolution	4
10	BDIC	Independent Study	3
11	MARKETNG 410	Consumer Behavior	3
12	MARKETNG 455	Internet Marketing	3
13	ECON 311	Money & Banking	3
14	PSYCH 360	Social Psychology	3
15	PSYCH 391D	Social Consciousness	3
16	MARKETNG 301	Fundamentals of Marketing	3
17	COMM 397F	Media Ethics	3
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