

Concentration Title: Psychology of Marketing & Management

Proposed Departments: Psychology, Management, Marketing

	Course #	Course Name	Credits
1	PSYCH 370	Personality Psychology	3
2	SPORTMGT 497	Race and Sport	3
3	MANAGMNT 301	Principles of Management	3
4	BDIC 397B	Leadership and Networking	2
5	SPORTMGT 321	Sport Marketing	3
6	ECON 397I	Industrial Organization	3
7	PSYCH 307	Industrial Psychology	3
8	PSYCH 355	Adolescent Psychology	3
9	EDUC 351	Foundations of Education	3
10	BDIC 496	Internship	3
11	BDIC 396A	Independent Study	3
12	BDIC 394	Integration and Innovation	3
13	PSYCH 350	Developmental Psychology	3
14	COMM 318	Comparative Communication Theory	3
15			
16			
17			
18			
19			
20			

