

Concentration Title: Outdoor Recreation Management

Proposed Departments: Political Science, Resource Economics, Plant/Soil/Insects,
Biology, Environmental Science, Marketing, Management, Communication

	Course #	Course Name	Credits
1	POLISCI 382	Environmental Policy	3
2	RES-ECON 263	Natural Resource Economics	3
3	SCH-MGMT 397A	Introduction to Entrepreneurship	1
4	BDIC 397B	Leadership + Networking	2
5	PLSOILIN 397M	Applied Marketing: Green Industry	3
6	BIOLOGY 1BS1	Topics in Biology	4
7	ENVIRONSCI 1TRA	Environmental Ethics	2
8	NOLS	Risk Assessment	2
9	NOLS	Skills Practicum	6
10	RES-ECON 324	Small Business Finance	3
11	MARKETING 422	Promotional Strategy	3
12	MANAGEMNT 330	Organizational Behavior	3
13	MARKETING 450	Direct Marketing	3
14	COMM 387	Media, Public Relations & Propoganda	3
15	HISTORY 383	American Environmental History	4
16	ECON 308	Political Economy of the Environment	3
17	SCH-MGMT 390A	Business Communication Goes Green	3
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