

**Concentration Title: Music Business & Production**

Proposed Departments: Communication, Marketing, Management, Journalism, Hospitality/Tourism Management, Anthropology

	Course #	Course Name	Credits
1	COMM 288	Gender, Sex, and Representation	3
2	MARKETING 441	Marketing Management	3
3	MANAGEMNT 314	Human Resource Management	3
4	JOURNAL 345	Media Criticism	3
5	SCH-MGMT 397A	Independent Study	1
6	BDIC 397B	Leadership & Networking	2
7	BDIC 391B	Introduction to Entrepreneurshp	1
8	HOTELTOURMAN 317	Casino Management	3
9	UMASS 298Y	Internship	3
10	COMM 387	Media, Public Relations & Propoganda	3
11	COMM 287	Advertising as a Social Communication	3
12	COMM 397CA	Praticipatory Comm: Hip-Hop for Social Change	3
13	UMASS 396A	Internship	3
14	HACU 264 (Hampshire)	Media Production	3
15	ANTHRO 470	Cultures of Africa	3
16	ANTHRO 361	People of Western Merit	3
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