

**Concentration Title: Integrated Social Advertising**

Proposed Departments: Management, Psychology, Sociology, Drawing, Marketing, Art, Humanities & Fine Arts

	<b>Course #</b>	<b>Course Name</b>	<b>Credits</b>
<b>1</b>	MANAGEMNT 301	Principles of Management	3
<b>2</b>	PSYCH 360	Social Psychology	3
<b>3</b>	SOCIOL 360	Urban Sociology	3
<b>4</b>	SOCIOL 393M	Seminar: Media, Technology, & Sociology	3
<b>5</b>	DRAWING 203	Drawing for Designers	3
<b>6</b>	MARKETING 301	Fundamentals of Marketing	3
<b>7</b>	COMM 387	Media, Public Relations, & Propoganda	3
<b>8</b>	SOCIOL 213	Data Collection and Analysis	3
<b>9</b>	COMM 497O	Seminar: Music, Culture, & Communication	3
<b>10</b>	ART 391	Introduction to Visual Culture	3
<b>11</b>	ART 397N	Digital Culture: Still Image	3
<b>12</b>	HUMANFINART 390D	Arts Marketing	3
<b>13</b>	COMM 497F	Seminar: Media Ethics	3
<b>14</b>	ART 374	Intermediate Computer Animation	3
<b>15</b>	ART 345	Digital Media: Photopolymer Gravure	3
<b>16</b>	COGS 264 (Hampshire)	New Media	3
<b>17</b>			
<b>18</b>			
<b>19</b>			
<b>20</b>			

