

Communication

**Concentration Title: Event Planning & Public Relations**

Proposed Departments: Communication, Hospitality/Tourism Management,  
Journalism, Psychology, Marketing

	Course #	Course Name	Credits
1	COMM 287	Advertising as Social Communication	3
2	HOSPTOURMGMT 332	Convention Sales Management	3
3	HOSPTOURMGMT 397G	Meeting, Convention, and Event Management	3
4	HOSPTOURMGMT 334	Event Management	3
5	JOURNAL 300	Newswriting and Reporting	3
6	COMM 387	Advertising and Public Relations as Social Control	3
7	PSYCH 360	Social Psychology	3
8	JOURNAL 395F	Renewing Music and Movies	3
9	PSYCH 365	Psychology of Aging	3
10	COMM 397W	Sports Culture and Advertising	3
11	MARKETING 301	Fundamentals of Marketing	3
12	JOURNAL 345	Media Criticism	3
13	JOURNAL 310	Press and the Third World	3
14	COMM 397L	Consumer Culture	3
15	COMM 397U	Children, Teens & Media	3
16	MARKETING 437	International Marketing	3
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