

	Concentration Title: Event Planning & Entrepreneurship
	Proposed Departments: School of Management, Hospitality/Tourism MGMT, Psychology, Economics, Communication

	Course #	Course Name	Credits
1	SCH-MGMT 397A	Introduction to Entrepreneurship	1
2	BDIC 397B	Leadership & Networking	2
3	SCH-MGMT 292V	New Venture Creation	3
4	HTM 397G	Meeting, Contention & Event Management	3
5	MANAGMNT 301	Principles of Management	3
6	BDIC 397AT	TA - Introduction to Entrepreneurship	3
7	HTM 334	Special Events Management	3
8	PSYCH 360	Special Psychology	3
9	ECON 309	Game Theory	3
10	COMM 387	Advertising, Public Relations	3
11	COMM 336	Consumer Culture	3
12	BDIC 396A	Independent Study	3
13	UMASS 298Y	Internship	3
14	BDIC 496A	Internship	3
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