

Concentration Title: Entrepreneurship w/ Concentration in Coach Building

Proposed Departments: ISOM, Journalism, Communications, Building/Construction

Technologies

	Course #	Course Name	Credits
1	MANAGMNT 301	Principles of Management	3
2	MARKETNG 301	Fundamentals of Marketing	3
3	COMM 375	Writing as Communication	3
4	ACCOUNTG 371	Federal Taxes	3
5	JOURNAL 300	News Writing and Reporting	3
6	UMASS 298Y	Internship	6
7	MANAGMNT 347	Intro Operations Management	3
8	BCT 313	Principles of Light Form Structure	3
9	BCT 304	Properties of Wood	3
10	RESECON 324	Small Business Finance	3
11	JOURNAL 301	Intro to Multimedia Reporting	3
12	BCT 540	Design of Wood Structures	3
13	MANAGMNT 330	Organizational Behavior	3
14	MARKETNG 491	Semi-Small Business Marketing	3
15	BDIC 496A	Independent Study	3
16			
17			
18			
19			
20			

