

## Concentration Title: Business & Design

Proposed Departments: Humanities & Fine Arts, Management, Resource Econ,  
Building/Construction Technology, Computer Science, Theater

	Course #	Course Name	Credits
1	HUMANFINART 390A	Introduction to Arts Management	3
2	HUMANFINART 390D	Arts Marketing	3
3	SCH-MGMT 397A	Introduction to Entrepreneurship	1
4	BDIC 397B	Leadership & Networking	2
5	BDIC 394I	Integration & Innovation	3
6	UMASS 298Y	Internship	6
7	SCH-MGMT 315	Marketing Communications	3
8	MANAGEMNT 301	Principles of Management	3
9	RES-ECON 360	Personal and Family Finance	3
10	HUMANFINART 509	Greening Your Non-Profit Arts Organization	3
11	RES-ECON 324	Small Business Finance	3
12	RES-ECON 340	Ethics & The Consumer	3
13	BDIC 397D	Arts Entrepreneurship	3
14	BUILDCONSTECH 304	Wood Properties	3
15	BDIC 391A	Digital Photography for the Non-Arts Major	3
16	COMPSCI 391FS	Fundamentals of Graphic Communication	3
17	BUILDCONSTECH 353	Business of Building	3
18	THEATER 360	Scenic Design	3
19	THEATER 393FS	Technical Direction	3
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