

2017 CBDNA Athletic Bands Symposium
Schedule of Events (5/26/17)

Wednesday, May 31st:

- Vans begin shuttling arrivals from Bradley International Airport to campus
 - Campus Center Hotel
 - Commonwealth Honors College
 - Holiday Inn Express
 - Courtyard Marriott
- Vendors able to set-up in the Big Room of George N. Parks Minuteman Marching Band Building.

12 pm – 8 pm: Check in at Birch Hall, for those staying in Commonwealth Honors College.

- If arriving after 8, call (413) 545-3400

If staying on campus, cars can park in the parking garage, across from Campus Center.

7 pm – 9 pm: Welcoming reception in Marriott Room of Campus Center Hotel (11th floor). **Sponsored by DeMoulin.**

- Hors d'oeuvres, drinks
- Shuttles will transport from Courtyard/Holiday Inn Express.
- Conference registration available

Thursday, June 1st

7:30 am: van pick-up from Courtyard and Holiday Inn Express begin

8 am: Registration begins, lobby of George N. Parks Minuteman Marching Band Building

- Purchase UMass parking pass, if needed
- Sign up for 4-somes for golf.
- Drop off any “swag” for the great CBDNA swag exchange!
- **Refreshments available, sponsored by Tyson Wooters**
- Visit sponsor tables!

9 am – 9:30: Opening session, Big Room of Parks Band Building

- Welcome from our hosts
- Recognition of sponsors.

9:45 – 10:30: Session 1

- *Big Room:* Dana Biggs (VA Tech); Duane Hill (Texas Tech); Michael Thomas King (Bowling Green): Developing and Maintaining a Positive and Productive Relationship with your Athletic Marketing Department

- *South College W245*: Barry Houser (Illinois): An 8 to 5 Step in Innovative Solutions: Improve Rehearsal Productivity through the Use of Sustainable Technology
 - With Tonal Innovations

10:45– 11:30: Session 2

- *Big Room*: Betsy McCann (Minnesota): Managing culture: responsive listening, guided empowerment
- *South College*: Tony Falcone and Malinda Matney: KKPsi: the National Curriculum

11:30 – 1:30 pm: Lunch

- Closest option is Campus Center Blue Wall. University Club also a formal option.

12:00 – 1:00: Graduate student forum, 2nd floor conference room, coordinated by Doug Morin (Washington)

- **Graduate student lunch provided by Zildjian/Vic Firth.**

1:30 - 2:15: Session 3

- *Big Room*: Dennis Llinas and Kelvin Jones (LSU): Show Design: Can't I just pick 3 tunes I like anymore?
- *South College*: Ashley Collier: Be the Match

2:30 – 3:15: Session 4

- *Big Room*: David Healey (BC): *E pluribus unum*: The role of the college marching band in facilitating the primary objectives of higher education
- *South College*: Cormac Cannon (South Carolina): The Sense of Belonging in a College Marching Band: A Longitudinal Research Study
 - ***CBDNA jury-selected presentation.***

3:30 – 4:15: Session 5

- *Big Room*: Tyson Wooters: What's In Your Fishbowl?
- *South College*: Matt Conaway (Purdue): (The Team Behind) The Team Behind the Team: Energizing and Empowering Your Student Volunteers

4:30 - 5:30: CBDNA Open Forum: discussion of current Issues (in The Big Room)

5:30: travel to High Horse, downtown Amherst

- Walk, ride PVRTA buses, vans

6:00 pm – 9 pm: Dinner/drinks at High Horse. Upstairs room reserved for CBDNA

- Burgers/other dinner items provided, drinks on own.
 - Recognized by Yankee Magazine as the Best Burger in Massachusetts!
- **Dinner sponsored by Yamaha/Stanbury.**

8 pm or so: vans take back to hotels, options for longer stay for other guests.

Friday, June 2nd:

7 am: vans begin transporting from Holiday Inn Express and Courtyard to Band Building

- **Refreshments sponsored by Fred J. Miller, Inc.**
- *If you are golfing, please bring everything you need with you to the conference. You will leave directly from the conference for the course.*

8 am – 8:45 am: Session 6

- *Big Room:* Band Day Panel Discussion
 - Thom Hannum, UMass; Matt Bruner, Temple; Polly Middleton, Arkansas State; Michael Thursby, Minnesota State; Jason Cumberledge, Louisville
- *South College:* Tim Hurlburt (Clemson): Clemson Tiger Band media and marketing team

9:00 - 9:45 am: Session 7

- *Big Room:* Panel discussion: New Ideas for Recruiting
 - Joe D. Moore (ETSU); David Boggs (McKendree); Jeffrey Miller (UNC-Charlotte); Alex Trevino (Old Dominion)
- *South College:* Eric Wiltshire (Oregon) and Tyson Wooters: The Visual Technique Circuit: An alternative method for teaching marching fundamentals
 - ***CBDNA jury-selected presentation***

10 am – 10:45 am: Session 8

- *Big Room:* Panel discussion: Creating an LGBTQ+ Inclusive Band Program
 - Greg Martin (West Chester), Matt Alosi (Pitt), Jessica Von Villas (UCONN)

11 am: Golfers taken to Hickory Ridge Country Club

- **Box lunch, provided by UMass Dining, the Nation's #1 collegiate dining.**

11 am - 11:45 am: Session 9

- *Big Room:* Kyle Glaser (Texas State) and Brett Richardson (Incarnate Word): When Life Gives You Lemons, Buy Sousaphones: Ways to Maximize the Capabilities of the Athletic Bands Program
- *South College:* Nicholas Enz, Megan Cooney (St. Ambrose); Sean Kelley (North Central College): Starting an Athletic Bands Program from Scratch.

12 pm:

- CBDNA Golf Tournament begins, Hickory Ridge Country Club
 - Shotgun scramble; best ball format
 - Awards for Longest Drive; Shortest Drive; Closest to the Pin
 - \$5 mulligans
 - Proceeds go to UMass band students, working the conference.
 - Transportation provided back to hotels, following completion of tournament. Time to shower/change before departure for Basketball Hall of Fame.
- **lunch for all attendees, provided by UMass Dining.**

12:30 pm: Vans begin tour options for non-golfers

- Tour of Emily Dickinson House (\$15)
- CBDNA Miniature Golf Tournament,
- Yankee Candle Flagship Store, in South Deerfield
- Downtime at your hotel.

5:00 pm: Buses begin pick-up for trip to Basketball Hall of Fame

- Start at campus and then pick-up Courtyard and Holiday Inn Express on the way down.
- **Buses provided by Peter Pan Bus, Springfield, MA**
 - Separate transportation provided for golfers.

6:00 pm: Arrival at the Basketball Hall of Fame

- **Cocktail hour and hors d'oeuvres, sponsored by Smith-Walbridge Clinics, Smith-Walbridge Band Products and Music Festival and Tours.**
- Time to browse exhibits; find your school's hoop heroes!

7:00 pm: Dinner

7:30 pm: Presentation of golf tournament awards.

7:45 pm: Remarks by Bob Morrison, Quadrant Arts Education Research

8:30 pm: The Great CBDNA Swag Exchange! Also, more time to visit exhibits.

9:00 pm: Buses depart for Amherst, drop off at Holiday Inn Express, Courtyard, Campus

Saturday, June 3rd

7:30 am: Shuttle vans start, to bring to campus.

- Transportation can also begin to Bradley International departure flights.
- Attendees can bring luggage with them to the conference, and depart from there for Bradley.
- **Refreshments provided by D'Addario**

8:30 am – 9:15: Session 10

- *Big Room:* Tim Leonelli (Boston College): Juicy Orchestrations for Drum Corps and Marching Bands: Getting Your Ensemble to Ring
- *South College:* Fred McInnis (BYU): Your Website: from Clark Kent to Superman

9:30 – 10:15: Session 11

- *Big Room:* Bob Calonico (Cal)/Brad McDavid (Washington): Combined Halftime Show
- *South College:* Richard Frey (Colorado State): Marching Band Techniques

10:30 – 11:30: Session 12

- *Big Room:* Frank L. Battisti (2014 CBDNA Lifetime Achievement Recipient, New England Conservatory of Music *emeritus*):

The Role and Function of the Marching Band in Frank Battisti's Total Ithaca High School Band Program, 1955 - 1967 (Big Room),

11:30 – 12:00: CBDNA closing session (Big Room)

12 pm: Conference ends. Shuttle vans to Bradley Airport commence.

See you next year in Austin!