



UMASS AMHERST

College of Humanities & Fine Arts
Dean's Challenge 2009



MULTI MEDIA LANGUAGE LAB

The Dean of the College of Humanities and Fine Arts is pleased to announce the launch of a fast-track Challenge Grant program aimed at transforming the University's '70s-era language lab into a state-of-the-art language acquisition resource center for the benefit of nearly 2,500 students annually who enroll in language courses at UMass Amherst.

To meet the Dean's Challenge, and secure the funding necessary to realize the new **Multi Media Language Lab**, we must raise \$20,000 by June 30, 2009. Support in any amount toward this goal matters, but only gifts of \$100+ will be matched one-to-one by the Dean toward the total renovation cost of \$40,000.

PLEASE HELP US

Answer the Dean's Challenge and
Bring the Language Lab You Remember
Into the 21st Century

DONATE TODAY

Support the New Multi Media Language Lab @ UMass Amherst
Double Your Support: Gifts of \$100+ will be matched by the Dean

The new **Multi Media Language Lab** will enhance second-language learning at UMass and help prepare a new century of UMass students for our increasingly global society by providing:

- A fully-redesigned and centrally-located lab (within Herter Annex) with proximity to all of the University's foreign language teaching/learning programs and related resources
- An interactive space for the introduction of new digital technologies, including those that will enable students to "meet" and converse with their peers in other parts of the world through audio and video conferencing
- An attractive, dynamic and changeable setting for the integration of various group- and distance-learning scenarios as well as enhanced one-on-one instruction, independent study, and faculty research
- 9 additional *Sanako 100* Audio Learning Stations for a grand total of 24
- 10 iMac stations allowing students access to a wealth of computer- and internet-based language learning and interpretive tools, including specialized Asian languages word-processing software

Ways to Give:

- Pledge your support now.
- Give online: Go to www.umass.edu/development/give and choose College of Humanities & Fine Arts and then Multi Media Language Lab from the Gift Allocation drop-down menus at the bottom of the form/screen
- Contact Nora Maroulis at 413-577-4421 or maroulis@admin.umass.edu